Course Information:

Course Title: Introduction to Agricultural Business and Economics
Meeting: MWF 9:00 – 9:50 AM
Location: Plumas 106

Instructor: Dr. Jude Bayham

Office: 213 Plumas Hall
Phone: 530-898-4632
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Office Hours: Mon and Wed 11:00 AM – noon; and Tue 1:00 – 3:00 PM, and by appointment

Course Description: We will study the fundamental principles of agricultural business and economics including: the food system, the function of the market system in the allocation of scarce resources, the role of producers and consumers, the determination of prices and quantities under various market structures, the role of government in the market economy, and some examples of market failure.

Course Materials:

Required: Mankiw, Gregory N., Aplia Instant Access for Mankiw’s Principles of Microeconomics, 7th Edition. You can purchase this in the bookstore or online at http://www.cengagebrain.com/course/2290045 (same price at either location). To receive credit for homework assignments, you must enter your name and student ID correctly. This package will also contain an electronic version of text book. Please find the Aplia login instructions at the end of the syllabus.

Course Website: I will use Blackboard Learn (https://learn.csuchico.edu) for communicating and updating information, assignments, and posting relevant online materials.

Learning Objectives:

• Gain an understanding of the food system
• Become familiar with the language of economics
• Understand how markets operate and prices are determined
• Application of economic concepts and tools to real world problems

Grading:
Grades will be based on the standard university scale (including plus and minuses). For example, greater than 93% is an A, between 90% and 93% is an A−.

Grades will be updated throughout the semester on Blackboard Learn.

Problem Sets: All homework assignments will be administered through Aplia. The online Aplia service offers interactive homework assignments based on the textbook. Problem sets must be completed and submitted on Aplia by the due dates posted. The 20% of homework assignments on which you receive the lowest score will be dropped (for example, if there were 10 assignments, only the top eight would count toward your final grade). Students should understand that if they miss assignments, they need to make sure they learn the related concepts anyway. There will be no deadline extensions for any homework assignments. Note that there is a nine day payment grace period in case you decide to drop the course. Collaborating on homework is encouraged however, each student needs to understand the concepts to succeed on the quizzes and exams.

Exams: There will be two in-class exams and one comprehensive final. You will be given the entire class period for exams. See the course schedule for exam and quiz dates. Accommodations will be made for make-up exams only for excused absences. The time and date for the final examination will not be changed to accommodate personal situations.

Course Guidelines and Expectations: Students are responsible for all material presented in the assigned readings and in lectures. An initial reading should be completed before the lectures on each topic area. This first reading can be cursory, to gain some understanding of the topics and concepts. After the classroom discussion, the chapter should be read more carefully, and thought should be given to practice questions. Students who do not keep up with readings, lectures, and other assignments will experience far more difficulty and frustration in the long run.

Attendance is not required, but it is strongly encouraged. By enrolling in this course, all students commit themselves to learning the subject, acting in a civil manner in class, and being respectful of their peers and the instructor. Contrary behavior will result in disciplinary action and possible expulsion from the class. Students are expected to arrive on time, stay for the entire class period, and refrain from side conversations and other noisy or disruptive behavior. Cell phones and other communication devices must be silenced and stowed before class. If you plan to use a laptop in class, please sit near the back of the classroom to limit the distraction to other students.

Students are expected to check their CSUC email regularly for course-related information, readings, and possibly assignments. Replies and correspondence will only be sent to @csuchico.edu addresses. Students should also check the course website and the Aplia dis-
discussion tab for answers. I can best be reached by email, and I will try to respond promptly. When many students have the same kind of question, I may reply to the entire class or post documents to the class website.

Course Outline and Content

- The food industry
- Introduction in economics
- Interdependence and gains from trade
- Markets: supply, demand, and price determination
- Welfare as a metric of efficiency
- Firm behavior and the organization of industry
- Markets for the factors of production
- Farm service sector

University Policies and Campus Resources:

- **Dropping and Adding:** Students may drop this course during the first two weeks of the semester without restriction or instructor approval. Students may add if room is available through the instructor only. During the 3rd and 4th weeks of classes, Change of Program (COP) forms are needed to add/drop, and require the instructor’s signature. After the 4th week of classes, all COP forms to add/drop require a serious and compelling reason (see University Catalog) and require approval signatures from the instructor, department chair, and dean of the college. Do not assume you will be automatically dropped for not attending class; however, failure to attend the first two days may lead to being dropped. It is your responsibility to make a commitment to dropping or staying in class by the second week. If you do not follow the appropriate drop procedure, you risk getting a failing grade for the class.

- **Academic Honesty:** Any work submitted that is not the product of the student who has their name on the work, which would include work taken from any other sources and not properly noted or cited, is plagiarized work and will be prosecuted according to university standards. Any sign of cheating in any way on any course exams or assignments will be addressed directly, according to university standards. If you do not understand what plagiarism is, or what cheating entails, you must seek information regarding this matter from the current University Catalog and from me. The consequences of plagiarism begin with a failing grade on the work, and possibly a failing grade in the course, depending upon university action. It is the expressed expectation of this instructor that all students demonstrate integrity and individual responsibility in all actions related to this course. Unethical behavior of any kind is unacceptable and will be prosecuted vigorously.

- **Diversity Statement** Students in this class are encouraged to speak up and participate during class meetings. Because the class will represent a diversity of individual beliefs, backgrounds, and experiences, every member of this class must show respect for every other member of this class. Every student has the right and privilege to learn
in the class, free from harassment and disruption.

- **Campus Policy in Compliance with the American Disabilities Act:** If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Students with disabilities requesting accommodations must register with the Accessibility Resource Center (ARC) to establish a record of their disability. The Accessibility Resource Center website is [http://www.csuchico.edu/arc](http://www.csuchico.edu/arc). Special accommodations for exams require ample notice to the testing office and must be submitted to the instructor well in advance of the exam date.

- **Student Learning Center:** The mission of the Student Learning Center (SLC) is to provide services that will assist CSU, Chico students to become independent learners. The SLC prepares and supports students in their college course work by offering a variety of programs and resources to meet student needs. The SLC facilitates the academic transition and retention of students from high schools and community colleges by providing study strategy information, content subject tutoring, and supplemental instruction. The SLC is online at [http://www.csuchico.edu/slc](http://www.csuchico.edu/slc). The University Writing Center has been combined with the Student Learning Center.

- **Student Services** Student services are designed to assist students in the development of their full academic potential and to motivate them to become self-directed learners. Students can find support for services such as skills assessment, individual or group tutorials, subject advising, learning assistance, summer academic preparation and basic skills development. Student services information can be found at: [http://www.csuchico.edu/current-students](http://www.csuchico.edu/current-students).
How to access your Aplia course

Introduction to Agricultural Business and Economic

Instructor: Jude Bayham
Start Date: 01/23/2017

What is Aplia?
In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today!

Registration
2. Follow the prompts to register for your Aplia course.

Payment
After registering for your course, you will need to pay for access using one of the options below:

Online: You can pay online using a credit or debit card, or PayPal.

Bookstore: You may be able to purchase access to Aplia at your bookstore. Check with the bookstore to find out what they offer for your course.

Free Trial: Your course enrollment includes a free trial period of up to two weeks. After the free trial ends you will be required to pay for access.

Please note: At the end of the free trial period, your course access will be suspended until your payment has been made. All your scores and course activity will be saved and will be available to you after you pay for access.

If you already registered an access code or bought Aplia online, the course key to register for this course is: YK8X-H9ST-L796

System Check
To check whether your computer meets the requirements for using Aplia, go to http://www.aplia.com/support/sysreq.jsp.