



EVALUATION

2006 NICHE MARKET CONFERENCE EVALUATION

We would appreciate your consideration of BOTH sides of the 2006 Niche Market Conference Evaluation to assist our future planning efforts.

| CIRCLE THE APPROPRIATE NUMBER: | 1 | 2 | 3 | 4 | 5 |
|--|---------------|---|---|---|--------------|
| | NOT AT ALL | | | | VERY MUCH |
| 1. Were your expectations for this event met? | 1 | 2 | 3 | 4 | 5 |
| 2. Given the time limit, were you satisfied with the material covered? | 1 | 2 | 3 | 4 | 5 |
| 3. Did the event increase or enhance your knowledge of the subject? | 1 | 2 | 3 | 4 | 5 |
| 4. Do you expect to use what you have gained in this event in your work? | 1 | 2 | 3 | 4 | 5 |
| 5. Was the interaction with other participants valuable to you? | 1 | 2 | 3 | 4 | 5 |
| 6. Were the handout materials useful to you? | 1 | 2 | 3 | 4 | 5 |

| 7. Please rate the following aspects of the 2006 Niche Market Farm Conference: | | | | | |
|--|--|------|------|------|-----------|
| CIRCLE THE APPROPRIATE NUMBER: | | POOR | FAIR | GOOD | EXCELLENT |
| A. Conference Overall | | 1 | 2 | 3 | 4 |
| C. Keynote Address | | 1 | 2 | 3 | 4 |
| C. Facilities | | 1 | 2 | 3 | 4 |
| D. Meals | | 1 | 2 | 3 | 4 |
| 8. Please rate the workshops you attended at the 2006 Niche Market Conference: | | | | | |
| A. Economic Hands-On Activity | | 1 | 2 | 3 | 4 |
| B. Cuts, Pricing, & Value-Added at the Meats Lab | | 1 | 2 | 3 | 4 |
| C. Processing | | 1 | 2 | 3 | 4 |
| D. Organic | | 1 | 2 | 3 | 4 |
| E. Grass-Finishing | | 1 | 2 | 3 | 4 |

Turn over and complete the back side.

9. What subjects would you like to see covered at next year's conference?

10. How did you hear about the PlacerGROWN Farm Conference (*circle all that apply*)?

Someone told me
Newsletter
Web Page

Newspaper
Flyer
Other:

Radio
Email

11. Other comments and suggestions: