Board’s Eye View Questions: Alicia Barr

Alicia Barr is a 1996 mechanical engineering grad. While working for Hewlett Packard, Alicia attended Stanford and received her master’s degree in engineering. Alicia has been president of the CSU, Chico Alumni Association since July 1, 2005. Alicia and her husband, Andy, have recently embarked on new careers as owners of the newly opened FiftyFifty Brewing Company in Truckee, California.

Q. Where are you from originally, and what led you to Chico State?
A. I grew up in Chico, and never really realized how much I loved my hometown until I left. I spent my freshman year at Cal Poly SLO, but missed so many things about Chico: the laid-back attitude, the park, the gorgeous creeks and campus, and how friendly and inviting everyone is. After coming back to Chico for that first summer, I quickly decided Chico was the place for me, and transferred immediately.

Q. What are some of your favorite memories from your days at Chico State?
A. Late nights in the Carroll Curtis lounge in the engineering department, and all my days out on the track. Those are the places where I met all of my friends that I still keep in touch with today. One of my absolute favorite memories is spending Spring Break locked up in the engineering lab with 10 of my best friends designing a faring for the Human Powered Vehicle project. It was a last-minute decision, and was one of the greatest experiences of my college career. The other favorite memory would have to be dying my hair red along with the rest of the relay team for conference championships, and then going to a job interview two days later with crimson hair. I actually got that job.

Q. What was your career path following college?
A. After graduating from Chico, I went straight to Hewlett Packard as a mechanical design engineer in one of their computer labs. After a couple of years there, management agreed to fund my master’s program at Stanford, which I did most of while working full time at HP! I did get to spend one full quarter on the Stanford campus, which was a fantastic experience. After receiving my master’s, I stayed at HP for another 4½ years, in various positions, including design engineer, product engineer, and eventually management. HP was a very rewarding experience, and I learned a great deal. However, at that point, my husband, Andy, and I decided we were ready to try something completely different. So, we quit our jobs in 2005, moved up to Truckee, and are now a month away from opening up a brewpub.

Q. How is it that you and Andy decided to give up your careers and open a microbrewery? And how did you decide on settling in Truckee?
A. We both knew for a long time (before we had even met) that we wanted to own our own business someday. We also knew that the longer we put it off, the less likely it was to ever happen. We had been homebrewing for a couple of years, and after our Grand Opening, we had targeted the first or second weekend of June with lots of beer and food specials, some great bands, and a raffle with great prizes. We couldn’t believe there wasn’t a single brewpub in all of North Tahoe. So, that led to the obvious conclusion of “why not us?” The rest, as they say, will hopefully soon be history.

Q. When did the FiftyFifty Brewing Company open, and what kind of celebration did you have?
A. We soft opened in the middle of May, with four of our seven beers ready to go. For our Grand Opening, we had targeted the first or second weekend of June with lots of beer and food specials, some great bands, and a raffle with great prizes.

Q. How did you become a member of the Alumni Association?
A. My name was suggested by Dean Kenneth Derucher of the College of Engineering when the Board was looking to get more representation from across the colleges. As soon as I was approached, I was delighted and applied right away. Throughout my tenure at HP, I was a member of the Chico State recruiting team, and I was always looking for ways to get back to campus and to give back to the University I love so much. I also saw it as a great way to meet alumni from other generations as well as my own.

Q. You are in your last year of being president of the Alumni Association. What accomplishments are you most proud of, and what would you like to accomplish before you are done?
A. What I am most proud of is the Alumni Banners that are hanging along the walkway by Holt Hall, now dubbed “Alumni Row.” It was really important for me to have the Alumni Association have a stronger physical presence on campus and to be more integrated into current students’ everyday life. This was the perfect start to that. We also have plans to revitalize Alumni Glen to further enhance that part of campus, and truly make it a place that alumni can call their own. I would really like to see us “break ground” on that project before I am done. The other thing I would really like to see is a more integrated Homecoming event, with alumni as a major part.

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CSU Trustee Dr. Glen Toney: Service, Service, Service

Dr. Glen O. Toney is technically retired, but he currently serves on four boards of directors and is probably busier now than when he served as group vice president of corporate affairs at Applied Materials. Toney serves on the board of directors for Authoritative, Inc., the Andrew Corporation, the Northern California Natural History Museum, and as of July 2006, Toney also serves as a trustee on the California State University Board of Trustees.

A 1966 Chico State College philosophy graduate, Dr. Toney went on to San Jose State to earn a bachelor’s degree in mathematics and a master’s in instructional technology and curriculum development, and then a doctorate in organizational behavior with a minor in higher education from the University of Southern California. He has also received honorary doctorates from Santa Clara University and Chico State.

“I have a good background and substantial interest in education,” explains Toney when asked about his interest in serving on the CSU Board of Trustees. “I am very thankful to the framers of the three-tier university system in California, and I see the CSU as the diamond in that system. The CSU makes a four-year college education possible for students who might otherwise have the opportunity.”

A Senate confirmation hearing was held on May 23, 2007, to make Dr. Toney’s position on the CSU Board of Trustees official—a process that began more than a year before. Approached by Chico State President Paul Zingg and CSU Alumni Trustee Bob Linscheid, Toney determined that he was indeed interested in pursuing a position on the board. Toney filled out an extensive application in February 2006. He then went through a lengthy interview process with government staffers, and was appointed to the board by the governor in July 2006. He and will serve for eight years. Toney has already attended several Trustee meetings.

“Having both Bob Linscheid and me on the Board of Trustees gives more voice to Northern California,” says Toney. “Southern California and the Bay Area are huge population centers for the state, but it is equally important for the board to consider issues of the North State.”

Toney lists five items that he considers to be pressing issues for the CSU system:

1. The need to bring more financial resources to the CSU to close the compensation gap and to keep the CSU’s effort to recruit talent competitive.

(continued on page 3)
braggin’ RIGHTS

April 2, 2007
Manufacturing Technology Program
students once again won the Grand
Prize in the prestigious WESTEC
(Western Tool Exposition and
Conference) Manufacturing Challenge
on March 26 for an automated
biodiesel processing system. The chal-
lenge was held at the Los Angeles
Convention Center. In addition to the
Grand Prize, the William B. Johnson
Leadership in Manufacturing Award,
given to one student from each of
the entering universities, was awarded
to Chico student Mike Bennet.

April 2, 2007
The Up ‘til Dawn event at Chico State
has moved from “star of the week” to just “star” for its fundraising efforts on
behalf of St. Jude Children’s Research
Hospital in Memphis. With a final tally
of $186,000 raised by students through the Nov. 7, 2006 event, the Chico proj-
et became the highest money-raising
project ever, with the highest number
of participants writing the highest num-
ber of letters. At the fifth annual stu-
dent-sponsored Up ‘til Dawn event in
November, more than 850 participants
produced over 18,000 letters to friends
and family requesting donations for St.
Jude’s Children’s Research Hospital.

April 2, 2007
Students in the mechanical and mecha-
nronics engineering program received a
total of four awards at the American
Society of Mechanical Engineers
(ASME) Student Professional
Society of Mechanical Engineers
annual conference in New York City.
The conference is attended by
Students in the mechanical and mecha-
nics engineering program.

April 16, 2007
Chico has been awarded the grand prize
in the National Wildlife Federation’s Campus Ecology Chill Out contest. The competition recog-
nizes colleges and universities around
the country which are implementing
innovative programs to reduce global
warming pollution, the biggest envi-
ronmental threat facing the nation.
Chico State was selected as the grand
prize winner from over 100 competi-
tion entries received from colleges
nationwide.

April 17, 2007
Faculty awardees of internal research
grants were announced by the Office
of Research and Sponsored Programs.
The professional development awards
were evaluated by the Faculty Research
Committee. The CSU research proposal
reviews were evaluated by the Research
and Sponsored Programs Research
Committee.

April 17, 2007
The Center for Nutrition and Activity
Promotion at Chico State has been
selected for honorable mention by
Community-Campus Partnerships for
Health (CCPH). CCPH is a nonprofit
organization that promotes health
through partnerships between commu-
nities and higher educational institu-
tions throughout North America.

April 17, 2007
Danielle Casal, a graduating senior,
received the Glenn Kendall Public
Service Award. Each year, this $600
award, sponsored by President
Emertius Glenn Kendall, recognizes
one outstanding graduating senior who
has shown exemplary scholarship and
public service to the University and
the community. Casal is graduating
with two options within health science:
gerontology and health education.
In addition, Casal has been chosen
the Outstanding Graduate in Health
Education for Commencement 2007.

April 18, 2007
Professor Jeff Price, Department of
Geological and Environmental
Sciences, is one of the lead authors
on the Intergovernmental Panel
Climate Change report, which was
released beginning on February 2,
2007. The report is used by policy
makers in member nations of the
Intergovernmental Panel and by other
decision makers and scientists around
the world.

Source: University Public Affairs and
Publications

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PERSPECTIVES

by Susan Anderson

Museum Soon to Have Walls

T he Northern California Natural
History Museum (NCONHM), a joint
public–private partnership between Chico State and a
group of visionary community leaders, is soon to become a reality. The museum, which has been providing educational pro-
grams “without walls” for several years, will soon become a museum with walls.

After years of hard work by dedicated individuals, funds from the state, CSU,
Chico, and private sources to build a
museum on the Chico State campus were identified, and the partnership with
has recently announced that design and con-
struction proposals have been selected for the
museum’s building project.

Construction of the building is expected
to be complete by late 2008. Museum execu-
tive director Greg Liggett says, “In plan-
nning the museum, we wanted the museum
building to be our first exhibit, and the team
accomplished that very well with their excit-
ing design. The building will represent
the scope and mission of the museum through
its architecture and as an example of sustain-
able design.”

CSU, Chico is an environmentally and
sustainability-conscious campus, and the
museum will meet Leadership in Energy
and Environmental Design (LEED) stan-
dards at the Silver level. LEED focuses on
implementing state-of-the-art strategies for
sustainable site development, water savings,
energy efficiency, materials selection, and
indoor environmental quality based upon
the Green Building Rating System® a vol-
untary, consensus-based national standard.

The museum will include an exhibit on the physical
and natural science of the North State’s his-
tory, modern environments, and future, while incorporating state and national teaching
standards, will create an invaluable commu-
nity resource and a high-quality experience
for museum visitors.

Students participating in the record
breaking letter writing campaign for
St. Jude’s Children’s Research Hospital
at Up ‘til Dawn

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Susan Anderson, director of Alumni and
Parent Relations

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THE NORTHERN
CALIFORNIA
NATURAL
HISTORY
MUSEUM

at CSU, CHICO

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FollowmoreinformationontheNorthernCalifornia
NaturalHistoryMuseum,visitwww.nchenhm.org.
To learn more, visit the NCONHMwww.usgbc.org.

Contributors: Kathleen McPartland, Public
Affairs and Publications, and Greg Liggett.
Chico Chapter

The fourth annual Chico Chapter Spring Tri-Tip Barbecue held on Thursday, May 3 was another huge success! Approximately 250 people attended, and even though the event was moved inside due to rain, the evening turned out to be spectacular. Thank you to President Zingg and Sue Anderson for addressing the crowd, Kinders for the food, JB’s Beverage Service for the beverages, and Rocky Window’s Jazz Combo for the music. Pam Dakof and Wayne Harder were given awards to thank them for their four years of service as Chico Chapter Board Members, and Don Carlson was honored for being the Chico Chapter President for the past four years. Matt Jackson becomes the Chico Chapter President on July 1, 2007.

CSU Trustee Dr. Glen Toney

(continued from page 1)

2. Increase the matriculation rate and make it possible for students to graduate in four years. This will slow the absorption of resources and make it possible for more students to get a university education.

3. Improve the readiness of students so when they get to the university there is less need for remedial course work that does not count toward fulfillment of the student’s degree.

4. Continue to concentrate on getting underrepresented populations qualified, enrolled, and graduated.

5. Assume a leadership role in preparing graduates in the fields of math and science. We need more graduates in these fields to compete on a global basis in the technical fields. Technology continues to drive the market place, resulting in economic strength for those countries with the necessary human resources to create technical change and advances.

Chico State has many strengths according to Toney, including its competitive curriculum. One of the best things Chico has going for it, though, is its students. "It is important that there be faculty and staff on hand who reflect and share the social and cultural backgrounds of our underrepresented students," says Toney. "It is important to encourage minority students to enroll, but it is also important for them to see faculty, staff, and administrators who reflect their same culture so they feel comfortable asking for help when needed."

Toney believes that as more people move to valley communities, there will be more need for Chico State to grow and expand to accommodate the influx. Helping develop long-range strategic plans that give the CSU the opportunity to refine the system is one of his goals for his tenure on the board. Will added population to Chico State’s area require the development of a satellite campus? If so where will it be? How will Chico continue to serve all who want an university education?

“The affect of the CSU system is large,” says Toney. “With 400,000 enrolled in the system, we are going to reach the masses. We must strive to serve even more.”

Alumni Board Members 2006-2007

President
Alicia Bart, 1996
Truckee, CA
Vice President
Tom Colbre, 1992
Chico, CA
Secretary
Candy Galih, 1967
Chico, CA
Treasurer
Shannon Phillips, 1981
Redding, CA
Post President
Sheryl Lange, 1966
Chico, CA
Executive Director
Susan Andersen
Chico, CA
University President
Paul J. Zingg
Chico, CA
CSU Trustee
Bob Linscheid, 1976
Chico, CA
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Roxanne Brown
Redwood City, CA
Mark Buonamassa, 1992
Bakersfield, CA
Joe Ludesback, 2002
Vallejo, CA
Chris Clements, 1997
Chico, CA
Jeff DeFonzo, 2000
Fiji
Ambler Johnston, 2004
Sacramento, CA
Wesley Lujan, 1997
Fair Oaks, CA
Roberta Mendonca, 1963
West Sacramento, CA
Pam Montagna, 1978
Danville, CA
John Nock, 1989
Chico, CA
Cathy Norby, 1989
Chico, CA
David Pegos, 1994
Sacramento, CA
Paul J. Zingg
Chico, CA
Clare Porter, 1948
Chico, CA
Warren Tott, 1962
Pent Richmond, CA
Aafock Vergis, 1997
Sacramento, CA
Arnie Wood, 2004
Chico, CA
Susana Wrenneth Broth, 1979
Chico, CA

Daniel Hiestand Memorial Concert 2007

Saturday, September 29, 2007—Performing Arts Center, Chico State

If you remember Daniel Hiestand, do you know where something was taught by him? Did you ever play an instru- ment in his band? Well, now is your chance to get your instrument out again, play a round of old classmates, and see what is going on in the band today.

Or you can come watch the alumni band perform.

On Saturday, September 28, 2007 the Chico State Bands and MENC chapter are presenting the annual Dan Hiestand Memorial Concert at 7:30 p.m. in the Harlen Adams Theatre in the Performing Arts Center.

For those alumni wishing to perform in the concert—rest assured—the music has been tailored especially for you! Dr. Royce Tivis, one of Mr. Hiestand’s many former students and the current director of bands at Chico State, will be leading the concert. The first half of the concert will feature a performance by Chico State’s talented syncopated woodwind ensemble. Then the alumni band will join the Chico State musicians for a few additional scores.

Registration for alumni musicians begins at 6:00 p.m. on Friday September 28, followed by a rehearsal that night until 9:00 p.m. There will be another rehearsal Saturday morning from 9:00 a.m. to noon, with a confidential breakfast at 8:00 a.m. hosted for all musicians by the Department of Music with help from our wonderful friend, Marilyn Hiestand. Saturday afternoon you can take time to roam Chico or catch up with old friends.

The concert is free, but all donations from friends and alumni are greatly appreciated.

Join us in honoring this great man, and promoting the current music program at Chico State.

If you would like to perform in the concert, please call 530-898-5582 or e-mail Dr. Tivis at rtivis@csuchico.edu. Our hope is to mail sheet music to you early this summer. Thank you, and we’ll see you in September! O