California State University, Chico

BSS Reconnects With their Distinguished Alumni

From 1994 to 2014, take a look inside the lives of Chico State graduates.
Things are as they are because of the way things have been. However, in our daily lives, having to deal with the barrage of responsibilities, deadlines, etc., it is a challenge to act and make decisions that are robustly informed by an understanding of the circumstances and people that came before. Perhaps this cannot be otherwise, but it seems to especially be so in a community that is characterized by transience and change.

Even so, taking stock of that which came before does provide context and, hopefully, lessons. It’s also a good idea to recognize and thank people, to remember and honor them for their work and the positive impact they have made on the way things are now.

In this issue of Vanguard, we asked department chairs and program coordinators to identify someone who has had a positive impact on the community, someone who has made a difference, someone who has played a significant role in how things are now. We discovered quickly that this was no easy task, as there were many from which to choose, but in the end, we identified a nice mix of both current and former students and faculty, all of whom made and continue to make a difference in the communities where they live, work, and volunteer.

The people highlighted in this issue represent the very tip of an ever-growing iceberg, but they nonetheless exemplify values that lie at the core of our college: service, community, action, responsibility, justice, and citizenship. The College of Behavioral and Social Sciences is proud to be affiliated with these influential people, and equally proud to have played a role in their ability to positively impact others.

As you read the stories in this volume of Vanguard, it is my hope that you will see yourself in reflection. We all contribute to the way things will be, and in our choices we leave our legacy.

Dr. Eddie Vela, Interim Dean
College of Behavioral and Social Sciences

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Creating a Climate of Scholarship, Building a Foundation for Breakthroughs

Fighting for Social Justice on Campus and in the Community

In Memory

Treasured Faculty

Today’s Children Are Tomorrow’s Citizens

Advancement Message

In Service of Students and the Community

Making a Difference One Family at a Time

The Evolution of a Program: A Legacy of Integration

Inventing the Sustainable Future: Community-Conscious Service Learning

Emeriti Faculty Scholarship, Leaving a Lasting Legacy

BSS Scholarship Ceremony

BSS Faculty Colloquium

BSS External Centers

Under the direction of curator Adrienne Scott, Pelley gained the unique experience of developing state-standard educational content to be made available for public schools through the Museum in a Box program.

Sometimes the gap between classroom learning and real-world problem solving seems too large to bridge.

21 Distinguished Alumni have been celebrated since 1994. For the 2015 distinguished alumni candidate announcement see page 13.
Educational psychology seeks to understand the learning process to improve educational institutions and the world at large. In the wake of thinkers such as John Dewey and William James, the classroom became a place where legitimate scientific data could be collected.

Persis Sturges, the first female faculty member in the psychology department here at CSU, Chico, is an accomplished researcher whose contributions to the field spanned a 20-year career as a professor of psychology.

“At that time [the ’60s and ’70s], people in experimental psychology thought, first of all, that women shouldn’t be in experimental psychology,” she said. “Secondly, they thought that if you’re 35, you’re no longer creative.”

Nonetheless, in a time when research was considered separate from teaching and women were still heavily marginalized in the academic world, Sturges demonstrated that professors could both teach and conduct substantive research.

A chance meeting with an Air Force official led to a substantial grant for Sturges. She worked to overturn a longstanding assumption that immediate feedback is critical for learning. Responses were measured in research studies with varying methods of feedback to determine what effect organization and formatting had on information retention rates. Her findings resulted in significant savings on military spending.

Despite being a minority in terms of gender, Sturges said she never felt excluded or discriminated against by the predominantly male faculty. “They all treated me just the same as they treated each other right from the beginning,” she said. “I would do whatever the guys would do.”

Since her retirement in 1985, Sturges has remained active in the community, organizing group trips to travel the world and contributing to the Osher Lifelong Learning Institute (OLLI) through the CSU, Chico Center for Regional and Continuing Education. Working as a travel agent, she led groups of people to all corners of the globe, from Antarctica to Burma and countless other exotic locations. As a peer-leader at OLLI, Sturges was responsible for creating a class called Armchair Travel.

“It’s an excellent thing for the seniors,” she said. “Every week someone would give an hour and a half presentation of a trip they’ve taken.”

Recently, due to a turn in her health, the 93-year-old psychologist has not been able to adventure quite as far, but her experience is a testament to the long, steady work of a trailblazing researcher. She urges students to realize the importance of the work being done at the University and to take their studies seriously.

“Don’t just memorize what’s being given to you. Search through it to find what is most meaningful for you.”

“Don’t just memorize what’s being given to you. Search through it to find what is most meaningful for you.”
Violence against women is a public health crisis. One in five women will be sexually assaulted during her time in college. The health consequences for such violent crimes are legion and by no means isolated to the victims of this brutality.

Creating meaningful social change requires an in-depth understanding of the problems we face and the positive human power to operationalize theory toward a more righteous democracy. Molly Heck is a mentor to students, a multicultural and gender studies lecturer, and associate director at Catalyst Domestic Violence Services. With one foot in the community and one on campus, Heck is a bridge between theory and action, working for social justice in a variety of capacities simultaneously.

As a lecturer, Heck seeks to foster critical thinking within the student body through complicating and interrogating concepts, a critical-thinking skill she credits her mentors with helping her hone. The idea is to gain a big-picture understanding of the systems people live within to better provide access to necessary goods and services.

At Catalyst, Heck works as part of a team to reduce the incidence of intimate partner violence through crisis intervention services, community education, and the promotion of healthy relationships.

Heck recalls feeling frustrated when she was a student by the disparate treatment of women in and out of the classroom.

“I was really angry,” she said. “As a young adult in the University, I saw that things were not equal. I was able to put voice to the feelings that I and many other women have around feeling safe,” she said. “My mentors suggested I do something with that anger. ‘How are you going to make change?’ That stuck with me.”

After earning her degree in multicultural and gender studies with an option in women’s studies, Heck worked at Big Brothers Big Sisters, a federal program that helps kids by pairing them with adult mentors. “I really connected to wanting people to feel valued, heard, and feel equality in life. Social justice continues to motivate me,” she said.

Upon returning to school to earn her Master of Social Work degree, Heck took on an internship at Catalyst, where she has stayed for 10 years. But over the past decade, support for social programs like these has ebbed. Big Brothers Big Sisters no longer has a Butte County branch. The Safe Place program was established specifically to reduce assault, intimate partner violence and stalking. To sustain this successful campus program resources are needed to hire additional staff.

Everybody has a right to feel valued, respected, and safe. The University’s multicultural and gender studies department is devoted to thinking about social responsibility and global citizenship in an increasingly diverse, interconnected world.

Noting the motivational slogans posted on banners throughout campus, Heck would like to see the noble principles of concern for the future and respect for diversity reflected in adequate funding for the growth of her department and the process of achieving social justice.

“If we value diversity, this is the academic home for it,” she said. “That’s what MCGS does.”
Nestled among the acreage of ponderosa pines in central Oregon, the High Desert Museum in Bend preserves the past and provides clues to a creating a viable future, one that respects mankind’s tenuous place within nature and history. The mission statement reads, “Through exhibits, wildlife, and living history, the High Desert Museum creates learning experiences to help audiences discover their connection to the past, their role in the present, and their responsibility to the future.”

Chico state alumna Erica Pelley is the associate curator of education at the High Desert Museum and works to connect visitors to the past through thoughtful exhibition of the state’s natural and cultural history.

Few people are lucky enough to know what they want to do at an early age. Pelley, who fell in love with the natural mystery of Chaco Canyon, New Mexico, during a visit to the high desert ruins with her grandmother, is one of them.

“At 11 years old, I knew I wanted to study archaeology,” she said. Following her early interest in archaeology through high school and into college, Pelley shifted her budding interest toward physical anthropology. She credits her undergraduate internship experience at the Valene L. Smith Museum of Anthropology at CSU, Chico with giving her an early glimpse into a potential career.

“The museum is special,” she said. “It was absolutely influential in my career path. The novelty of interning gives you the flexibility to be really creative.”

Under the direction of curator Adrienne Scott, Pelley gained the unique experience of developing state-standard educational content to be made available for public schools through the Museum in a Box program. Now, in her position at the High Desert Museum, her duties include formal talks, demonstrations, station interpretation, and tours. She is also responsible for directing and implementing K–12 school programs that meet Oregon state benchmarks.

In order to further the museum’s mission statement, interactivity plays a pivotal role. Being present to experience what is actually here and now, what can

“It’s important to provide that awe moment without distraction.”
be touched, felt, and smelled firsthand requires a calm space, free of distraction. Pelley sees her role as a museum curator as maintaining a certain kind of space, one that respects the essence of learning without being overly saturated in the newest technology. “Keeping the museum space low-tech is important because some of the things we offer are alive and prove to be more attention grabbing than a screen,” she said. “It’s important to provide that awe moment without distraction.”

Visitors have the opportunity to witness many of the animals endemic to the Pacific Northwest. From birds of prey including raptors, owls, and eagles to reptiles like the Gila monster and wild feline species such as the lynx and bobcat, the High Desert Museum offers an array of exciting wildlife exhibits and activities. The property is also a living history site with a sawmill, a ranch, and volunteers who dress in historic costume. Since Bend is a year-round recreation economy, the museum serves as a central hub for visitors of all ages to enjoy.

In addition to a summer camp for younger children, Pelley manages a volunteer program for youth ages 11 through 18, giving adolescents an opportunity to become involved with the community and their environment while learning to be responsible.

About 50 young volunteers give their time during the summer and into the school year, guided by mentors in a structured program geared toward stewardship of the environment.

“They’re fun at the right times and serious at the right times,” Pelley said. “They really rise to the occasion. We find that people who have experienced camp make great leaders.”

Discovery for Everyone

Consideration for access and equity is evident in the museum’s Discovery Pass program, which offers free admission to populations who may not otherwise be able to visit the museum. The program reserves 10,000 passes for organizations supporting low-income, handicapped, impaired, or special-needs persons; those with developmental disabilities; and victims of abuse.
Daniel Lee was known for his kind demeanor, adventurous spirit, and international awareness. He was beloved by faculty and students for his warm personality, innovative thinking, and gift for explaining. The international sociology community lost a great asset with the passing of Lee in July 2014.

During his time as a student at CSU, Chico, Lee was a distinguished double major in sociology and humanities, winning a scholarship to study abroad. While he was still an undergrad, his academic journey led him to Tubingen, Germany, where he absorbed the language and culture of the country and the sociological theory of Niklas Luhmann. After earning his PhD at Syracuse, Lee would proceed to earn tenure at Pennsylvania State, where he taught for 10 years. He returned to Germany to teach sociology in Munich and eventually landed in California, his native state.

“He was able to share a big-picture vision of the world with his students.”

Fluency in German and English gave Lee the ability to translate and present European sociological theory to his students here in the United States. A leader in international engagement, Lee was selected by CSU, Channel Islands to receive the 2014 International Engaged Faculty Award for his numerous efforts to broaden the scope of experience available to his students. In addition to conducting research on organizations, culture and community studies, he authored two books: *Old Order Mennonites: Ritual, Belief, and Community* and *Observing Society: Meaning, Communication, and Social Systems.*

Some of Lee’s work shows a merging of his personal interests and his passion for sociological analysis. Dennis Downey, a colleague and friend of Lee’s, said, “Music was a very important part of his life. He was an accomplished musician.” Lee integrated this love of music with his field in an article titled “Making Music Out of Noise: Barbershop Quartet Singing and Society,” blurring the line between work and play.
We cannot replace Professor David Gallo. We tried when we knew that he was going to retire, but we could not find a single applicant who can bring what he does to the classroom,” Frederica Shockley, the chair of the economics department, stated in a recent conversation. In the 1990s, Gallo developed a class, Energy and the Environment, where students can acquire skills that they can use as economic analysts while learning how energy affects the environment. He is uniquely qualified to teach this course because he took undergraduate engineering courses, and he is current on government energy policies, and he has many years’ experience consulting on energy projects.

Gallo came to the CSU, Chico economics department in 1970. He was an affable professor whom both students and other instructors appreciated. He was the “ringer” when faculty in the economics department played their annual baseball game with majors in the Economics Club during the 1970s and 1980s. Over the years, he made a name for himself consulting with governments and private firms on energy and other economic studies. Gallo’s resume lists eight pages of studies in which he was a consultant.

When Gallo retired as professor of economics last year, he continued working as lead economist for the Center for Economic Development and chief economist for Time Structures Inc., where he has the opportunity to consult on environmental issues as well as other economic policies. The economics department hired him to teach Energy and the Environment one last time in spring 2014. The class quickly filled, but Gallo, always concerned about students, added more to his roll.

“Gallo rescued the economics majors this fall when another professor announced that he did not want to teach our capstone class that 20 students needed to graduate,” stated Professor Shockley. “He was an outstanding instructor and an advocate for students and the environment.”
Sometimes the gap between classroom learning and real-world problem solving seems too large to bridge. But for international relations students, Model United Nations offers a chance to grapple with the myriad problems that a rapidly modernized world is facing. Issues such as pandemics, nuclear proliferation, resource depletion, human rights, and global warming show us just how complicated and vulnerable our world is.

Model United Nations simulates the actual UN institution and attempts to replicate some of its function. Participants hone research, writing, and speaking skills as part of a team in preparation for national conferences in New York and regional conferences in Seattle. Students assume the perspective of different nations, most of which are non-Western, to develop a comprehensive understanding of the scope and complexity of promoting social progress on a global stage. The road to progress on global issues is not without institutional speed bumps and bureaucratic growing pains.

“I want students to come away with an idea as to why the UN is so dysfunctional and why these issues aren’t as easy as we make them out to be,” said program advisor John Crosby. “The world is comprised of many different actors at many different levels. To better understand how the world works, we need to understand the complexity of world politics.”

Crosby, who served in the Army for 20 years, sees similarities between teaching a group of students and briefing a military unit. Although the stakes of a simulated situation are lower, success still depends on the efficacy of the team.

“I impart a large amount of information to people so they can accomplish a task at a later date,” he said.

Intellectual competition with a team of peers often does not garner much attention. Nonetheless, a peer-driven framework for outstanding academic achievement has lasting value.

The CSU, Chico Model United Nations program has cultivated a tradition of success that is rooted in precedent. Seven of the last eight years, the Chico State team has received top honors for its stellar performance, collectively ranking in the top 5 percent among students from over 00 colleges worldwide. Spring 2014’s National Model United Nations conference was especially remarkable, as the Chico team took home an unprecedented seven Outstanding Position Paper Awards in addition to the overall Outstanding Delegation award.

“It has been a highlight of my Army career that I am doing United Nations peacekeeping training events around the Pacific after being a member of the Chico State Model United Nations!”

—Ms. Blaire Harms, 2005 BSS Distinguished Alumni

Chico State Model United Nations from 1989–1990
“To better understand how the world works, we need to understand the complexity of world politics.”

John Crosby, Model United Nations program advisor, at the New York conference in spring 2009 after a big team win.

2014 MODEL UNITED NATIONS TEAM PERFORMANCE

National Model United Nations Conference
Out of 11 committee delegations Chico State received seven Outstanding Position Paper awards in addition to being recognized as an Outstanding Delegation. Only one other University, out of the over 400 attending, did a better job.

Seattle Conference
Chico’s team took home 15 of 31 awards in addition to being recognized as the overall Outstanding Delegation.
The children are the future. By investing in the minds of the very young, we make future success possible for those who will become the leaders of tomorrow. But are children getting the resources and attention they need to grow in a brave new world?

Not by a long shot, according to Heather Senske, a CSU, Chico alumna and current administrator at the Butte County Board of Education. Early childhood education (ECE) literature supports her view. Research shows a direct connection between early childhood experience and future success. “Investments in ECE supports and related systems make an absolute, significant difference in children’s learning,” she said.

Early success tends to breed later success just as early failure tends to precipitate later struggles. From birth to 5 years old is a critical window of growth during which social skills, language, and confidence can be nurtured.

“Why is it K–12? It should be P–12,” Senske said. “Preschool isn’t an add-on. It should be first and foremost.”

After earning her BA in early childhood development in 1992, Senske cut her teeth as director of Butte County Children’s World, securing funding from multiple sources, evaluating the program, and managing personnel. She credits this experience with providing her with a crash course into the world of labor law, grant writing, and management. “It was an incredibly valuable experience,” she said. “It submerged me into the realm of business, state-funded, bureaucratic entities, labor law. I was in charge of the whole thing.”

Using the skills, knowledge, and connections from this early experience, Senske leapt at the opportunity to become an administrator at the Butte County Office of Education. When she arrived, there was much to be done—the Office of Education lacked an early childhood education program. Now the Child Development Programs and Services department offers direct assistance to over 400 children and their families through Children’s Centers throughout Butte County from Magalia to Gridley.

With a focus on early intervention, Senske hopes to allow for the children within her range of influence to have access to education in a safe, fun, and culturally diverse setting that will allow their natural creativity to emerge as they gain critical behavioral, social, and self-regulatory capacities.

She attributes her success to being lucky enough to merge her passion for helping people with her skill set as an administrative professional.

“I feel blessed to able to offer what I have, to bring everyone’s creativity to the surface,” she said. “Ultimately, any success we have in life is about the people around us.”

Heather Senske, administrator at the Butte County Board of Education, at the Circle Children’s Center located at the Silver Dollar Fairgrounds in Chico
Each year at Chico State, we celebrate our distinguished alumni and in this issue of Vanguard we provide an update as to what they are up to now. We also take note of alumni and faculty, recognized by their departments for “making a difference” in their community, their field of work, and the world beyond. Matt Petersen (POLS ’90), Los Angeles’ first Chief Sustainability Officer, will join the ranks of our college’s distinguished alumni for 2015; so congratulations are in order for Mr. Petersen!

To build on Chico State’s excellent track record reflected in the achievements of our alumni and faculty, the College of Behavioral and Social Sciences is ramping up fundraising efforts to support our departments’ priorities. As State resources to the CSU system have dwindled, we know that outside resources are necessary to help keep our programs and technology current, and enable our faculty to continue to prepare our students for the future. Your support can help fund your department’s programs, contribute to a scholarship or internship, or leave a lasting legacy through a planned estate gift. Keeping with Chico tradition—Today Decides Tomorrow, you can make a difference for students today. For more information on how to invest through a gift or to learn about the College’s Campaign priorities, please give me a call at 530-898-3641.

It is an exciting time at Chico State and in the College of Behavioral and Social Sciences. Several of our departments will host events to celebrate their successes and reconnect with our supporters in the coming months. The anthropology forensics lab faculty and the Valene Smith Museum of Anthropology will partner to showcase “Flying Lemurs and Mysterious Crimes” exhibit. On April 11, 2015, the Community Legal Information Center (CLIC) will celebrate 45 years of students assisting community members with legal issues in the North State. CLIC provides a unique hands-on, law experience and serves over 16,000 clients a year. And the economics department will hold its second bay area alumni mixer next spring.

And this past fall, with over 110 alumni and faculty, the geography and planning department celebrated their 50th anniversary. The department’s 2012 distinguished alumnus Robert Christopherson provided an update on his research on global climatology, and geography faculty showcased cutting-edge technology, including Google Glass and a remotely piloted vehicle that took an aerial photo of the celebration attendees.

We will do our best to keep you updated on upcoming events, programs and opportunities as our college prepares students to move beyond our campus to careers and experiences that may just someday land them in the ranks of our distinguished alumni.

Here’s to a new academic year and engaging with our college supporters.

Sincerely,

Lise Smith-Peters

Advancement Associate

Today Decides Tomorrow
To make a gift today, click on http://www.csuchico.edu/bss/support/
For more information on supporting a particular program/department, scholarship or on planned giving, please call the BSS Advancement Associate Lise Smith-Peters.
Office: 530-898-3641
Cell: 530-521-2365
Dr. Barry S. Hewlett is currently a professor at Washington State University, Vancouver. Hewlett is a medical anthropologist and author of several books. Hewlett is currently giving media interviews almost daily on the Ebola outbreak. He was the first medical anthropologist invited to participate in control efforts back in 2000 in Uganda and has continued to participate in other control efforts. Hewlett has been working on research in Africa for over 40 years now, and plans to continue his research there. Hewlett and his wife, Dr. Bonnie Hewlett (a visiting professor at WSU-Vancouver), published Ebola, “Culture and Politics: The Anthropology of an Emerging Disease” (Case Studies on Contemporary Social Issues) in 2007.

Harry M. (Hank) Marsh continued his education and earned the highest scholastic honors at the UC Davis School of Law in 1973, where he was editor of the Law Review. He authored the California Mechanics Lien Law Construction Industry Practice and the California Mechanics Lien Law Handbook and regularly contributed to law journals. During his life, Marsh was involved with local and statewide politics and community activities in Butte County. He served on the CSU, Chico Alumni Association Board of Directors from 1984 to 1990 and was president from 1987 to 1989. In 1999, Marsh Junior High School in Chico, was opened; the school is named after Marsh.

Mike Thompson was born and raised in California’s wine country and owns a small vineyard. Before his successful run for Congress in 1998, Thompson served as a legislative staffer and was a state senator for eight years. Since entering the political arena, Thompson has received numerous awards and honors including Freshman Legislator of the Year from the California School Boards Association and the 1995 Distinguished Service Award from the AIDS Project Los Angeles. Mike Thompson represents California’s 5th Congressional District.
Dr. Sandy Lerner co-founded Cisco Systems Inc. in 1984. Lerner was one of the first female philanthropists to emerge from the Silicon Valley boom era, creating a charitable foundation and trust. After Lerner stepped away from her position at Cisco, she came up with an idea for a cosmetics line and founded Urban Decay, which is now owned by the L’Oréal Group. Currently, Lerner owns Ayrshire Farm, which aims to preserve genetically viable heritage variety crops and rare breeds of livestock through humane and sustainable farming practices. Lerner is increasingly dedicated to informing and teaching the public about the necessity of support for family farms, rural communities, and the American agriculture system.

Dr. Dennis L. Hefner held a number of administrative and faculty positions. He was vice president for Academic Affairs and professor of economics at California State University, San Bernardino. He served as vice chancellor for Academic Affairs at Minnesota State Colleges and Universities. He has also served as president of SUNY Fredonia from 1996 to 2012 and interim president of SUNY Potsdam from 2013 to 2014.

Natalie Birk previously worked as the executive director for the Far West Heritage Association in Chico. Most recently, Birk relocated to Chicago, IL, and completed her first nonfiction book. She is co-founding the U.S. affiliate of Anti-Slavery International, which is the lead Western organization funding anti-slavery work on the ground in the African country of Mauritania.

Since 2012, Donald Upson has been a managing partner at The Upson Technology Group, a company that provides custom consulting services bringing government and business together using business strategies. Their primary focus is government technology and the commercial sectors heavily regulated by government. Since January 2014, Upson has served as chief operation officer for UNICOM Global, a software and technology company specializing in software for government and large corporations. Upson served as Virginia's first secretary of technology.

Wayne Wooden is a national authority on youth culture and has published several books, some of which were nominated for distinguished awards. His work has been published in the New York Times, and Psychology Today. His most recent publication is Renegade Kids, Suburban Outlaws: From Youth Culture to Delinquency. Wooden is an emeritus professor of sociology at Cal Poly Pomona. He is currently involved with the UCR Osher program and is actively writing.

Dr. Shirley Rush started her personal journey to a career in social work as a single-parent re-entry student at CSU, Chico in 1981. She surpassed her educational goals for herself by earning a master of social work and is now associate professor at the University of Maine. Before relocating to Maine, she served as the co-director of Davis Community Clinic and program director of Counseling Services. Rush helped to develop an assessment clinic for attention deficit/hyperactivity disorder.
Dr. Edward J. Rollins served four U.S. presidents. He played key roles in the Reagan administration, and in 1984, he managed President Reagan’s re-election campaign, winning 49 of 50 states. Currently he is a principal and senior advisor at Teneo Strategy and he teaches at Hofstra University Center for the Study of the American Presidency.

Rear Admiral Robert L. Toney’s naval career spanned 34 years. One of his most significant achievements came during the late 1960s, when he spearheaded a program to place more minorities into the official rank. The number of minority officers rose significantly as a result of this program. Admiral Toney has received numerous honors and awards for his military service and commanded four organizations with the Navy. He has served on several boards including the CSU, Chico Advisory Board.

Dr. Amy Z. Mundorff is a 9/11 survivor, having been caught in the debris of the collapsing south tower of the World Trade Center.

Shaikha Jameela bint Mohammad Al-Qasimi is the vice president of the Supreme Council for Family Affairs in Sharjah, United Arab Emirates, and the director general for Sharjah City for Humanitarian Services. She has been instrumental in the setup of new services for the disabled and their families, including schools servicing deaf and hard of hearing, mentally handicapped, and autistic children. She has been working to establish a center for early intervention for at-risk children in Cairo, Egypt.

Dr. Michael Messner is a professor of sociology and gender studies at the University of Southern California, and he served as sociology department chair from 2001 to 2007. Messner has served as USC Dornsife College director of Faculty Development since 2008. He has written more than 70 other publications and has delivered more than 55 invited lectures and keynote addresses. He has written 12 books including Power at Play: Sports and the Problem of Masculinity (1992), winner of the 1993 Book of the Year Award from the North American Society for the Sociology of Sport.

Dr. Robert Christopherson is a professor emeritus of geography following 30 years of teaching at American River College. He is the author of the leading textbooks for colleges and universities in physical geography/Earth systems science in the United States and Canada. Christopherson and his wife, Bobbé, have completed 12 expeditions to the Arctic and Antarctic regions. He was the keynote speaker at the 50th anniversary of the geography and planning department. His talk was titled “Climate Change Update 2014: The Power of Geographic Science.”

Dr. Nancy “Rusty” Barceló took office as president of Northern New Mexico College in Espanola, New Mexico, in 2010. Barceló is a nationally recognized professional presenter and author of numerous publications, and a professor. She is recognized as an authority on the issues of equity and diversity in higher education. Barceló has overseen minority affairs and diversity at the Universities of Washington and Minnesota.

Dr. Kathleen Kendall-Tackett is a health psychologist and an international board certified lactation consultant. She is the owner and editor-in-chief of Praeclarus Press, which specializes in women’s health. She is also a research associate at the Crimes against Children Research Center at the University of New Hampshire, and clinical associate professor of pediatrics at Texas Tech University School of Medicine in Amarillo, Texas.

She is a fellow of the American Psychological Association in both the Divisions of Health and Trauma Psychology; editor-in-chief of U.S. Lactation Consultant Association’s journal, Clinical Lactation; and president-elect of the American Psychological Association’s Division of Trauma Psychology.

Dr. Amy Z. Mundorff currently works as an assistant professor and forensic anthropologist for the University of Tennessee, Knoxville. She worked as a forensic anthropologist in the office of the New York City chief medical examiner and served as a core member of the World Trade Center identification team. She received an award from New York City Mayor Michael Bloomberg for her efforts on and after 9/11. Mundorff is a 9/11 survivor, having been caught in the debris of the collapsing south tower of the World Trade Center.
2006

Dr. Karen Seccombe is a professor in the School of Community Health at Portland State University, Oregon. Her research and publications focus on poverty, welfare, access to health care, and the effects of social inequality on families. She is a fellow in the National Council on Family Relations and a member of the American Sociological Association and the Pacific Sociological Association.

2007

Blaire Harms’ military career started with the ROTC in Chico. She has traveled the globe and has distinguished herself in her roles as an educator, counselor, and executive officer at the U.S. Military Academy (USMA). She earned her master’s degree in political science from Rutgers University in 2000. She has been a term member of the Council on Foreign Relations and received an Army Commendation Medal in recognition of her coordination and execution of a USMA outreach visit to Baghdad University. Since 2012, she has served as a liaison to the U.S. Army Pacific at the Naval Postgraduate School.

2008

Robert Linscheid has worked as president and CEO of the San Francisco Chamber of Commerce since January 2013. He served as chairman of the board for the California State University Board of Trustees until May 2014 and has been on the board since 2005. Currently, he serves as the alumni trustee to the CSU Board of Trustees and has a long record of serving CSU, Chico as a member of the University Foundation Board of Governors, president of the Alumni Association, and Chico State representative and president of the systemwide CSU Alumni Council. From 1993 to 2013, he was president and CEO of the Chico Economic Planning Corporation, and he was president and CEO of the Butte County Economic Development Corporation from 1999 to 2008.

2007

Major General Mary J. Kight retired as major general of the U.S. Air Force after 37 years of military service. She was the first female adjutant U.S. Air Force general for the California National Guard and the first African American female to hold that position in National Guard history. Kight progressed through the ranks and received several major awards, including the Legion of Merit and the Defense Meritorious Service Medal. She is an advocate for veterans all over the state. Her service and support continues through organizations such as the Air Force Association, Project Hired Wounded Warrior, California State Military Museum, Women in Military Service for America, Tuskegee Airmen Incorporated George S. “Spanky” Roberts Chapter, and American Red Cross.

For complete bios on our BSS distinguished alumni, visit www.csuchico.edu/alumni/distinguished/bss/index.shtml
Mary Portis, a recently retired professor from the health and community services department, says she had the “best job ever.” “I was able to share my passion for public health with emerging professionals while continuing to practice public health myself,” she said.

Portis taught classes on planning, implementing, and evaluating public-health education programs. She believed that the best way to teach these skills was to practice them with real people in real settings.

When she first arrived at CSU, Chico service learning was not recognized as a valuable teaching methodology. In fact, it didn’t really have a name, but starting her first semester, Portis created opportunities for her students to do community-based projects. In the early years, the projects were culminating experiences, but as the years went on, she incorporated multiple projects into each semester, with the first project occurring as soon as the third week of the semester. As the semester progressed, so did the difficulty of the projects. The traditional model of building on knowledge over the course of the semester and then presenting that knowledge in a final, culminating project seemed to actually reduce the amount of learning that occurred.

“One project means one chance to get it right,” Portis said. “With program planning, there is so much to learn that isn’t in the textbook. Models and theories seem straightforward in a book, but people are complicated. Multiple projects mean more opportunities to apply one’s skills, strengthen weaknesses, solve problems, try new techniques, and build confidence.”

Over 24 years, Portis constantly experimented with new projects, resulting in 376 different projects implemented. Examples of community projects include the Health Academy, where students teach a full day of health lessons to children in grades K–6; environmental camps for children; blood and bone marrow drives; fitness for older adults in care facilities; art therapy and life skills for homeless adults with mental health issues; and health screening clinics for low-income families. Two projects ran weekly for years and provided a laboratory for students to practice programs of their own devising: Buena Salud, an afterschool nutrition and fitness program for children of migrant farm laborers, and Leaders for a Lifetime, an afterschool youth development program for Hmong high school students.

Portis admits that running a service-learning curriculum requires extra work and creates unexpected challenges—but it is worth it. “For a teacher, there is nothing better than to see your students transform in front of you from passive learners to professionals excited about the career they have chosen—all while they are making valuable contributions to the health of people in our community,” she said.

“It is joyful work.”
No child dreams of becoming a drug addict, a neglectful parent, or a prison inmate. Environment, economic climate, and other factors that are out of an individual’s control can create a complex, sometimes dangerous, reality for many children. These children depend on outside intervention to break the cycles of poverty, neglect, and abuse.

“As a society and a community, we’re all responsible for a child’s well-being,” said Chelsea Cornell, a CSU, Chico alumni.

After earning her bachelor’s degree in social work in 1996, Cornell worked with Child Protective Services in Kern and Butte Counties, igniting her passion for building stronger communities one case at a time. With over a decade of direct experience in public child welfare, she understands the impact this profession can have on families for generations to follow.

“People change and have success within the context of a trusting relationship,” she said. “To watch somebody with a tough exterior soften up and become transparent about the change they want to make is rewarding.”

Cornell has worked in a variety of settings, from assisting pregnant and parenting teens in Bakersfield to managing after school programs for at-risk youth in Scotts Valley. Most recently, she has drawn upon her foundation of fieldwork to conduct statewide training sessions for 28 Northern California child protection agencies at UC Davis with the Northern California Training Academy.

After earning her master’s here in 2009 as a Title IV-E MSW student, Cornell has returned to Chico State as a project coordinator for the Title IV-E Child Welfare Training Program. Title IV-E, which has been augmented to include a BSW option for students, provides funding and prepares students and graduates for careers in public child welfare.

There is a necessary optimism that undergirds social work. The field is inherently rooted in positivity, as its practice relies on the human capacity for growth and change. For every sensationalized story of abuse that dominates mainstream media, many more cases of success go unheard.

“It really only takes one committed adult to make a difference in a child’s life,” Cornell said. “It’s important to treat people with dignity and respect, to believe in the possibility for change.”

Promoting positive social change is a community-wide effort that acknowledges our fundamental connectedness as a social unit. The CSU, Chico School of Social Work offers a collaborative, integrated approach to effective social work that includes training, field work, and coaching to help students best serve vulnerable populations.
The interdisciplinary program in social science has a long history at Chico State. Prior to 1951, the department of social science included professors from five different disciplines and offered a BA degree in social science. The department became the Division of Social Science in 1951 with faculty from seven disciplines. The BA in social science was based upon students taking courses in the fields within the division and provided various patterns of coursework from which students could choose. One of the patterns was for those whose goal was teaching at the secondary level. Another was designed for students seeking a broad-based education in the social sciences. Both of these paths still exist today, although in a modified and updated form.

The link between coursework offered in social science and teacher education has been and continues to be strong. In addition to the option in the social science BA for those interested in junior and senior high school teaching, social science also offers courses that are required in liberal studies, the program for those whose goal is teaching at the elementary-school level.

The number of students attending Chico State grew significantly in the 1960s and continued to grow rapidly during the 70s, 80s and 90s. Because of the growing number of social science students, a coordinator was appointed to provide academic counseling, and to deal with issues of program development. The faculty who have served as social science coordinator demonstrate the interdisciplinary nature of the program: Rick Ostrom (Political Science), Charles Urbanowicz (Anthropology), Jaime Raigoza (Sociology and Ethnic Studies), Steve Newlin (Political Science), Rosalind Reed (Health and Community Service), Jane Rysberg (Psychology), Mark Morlock (Economics), Judy Bordin (Child Development), and the current coordinator, Eugenie Rovai (Geography).

As an interdisciplinary unit, social science has become the academic home for minors that draw upon relevant coursework in different disciplines. Currently the program offers three minors: California Studies, Family Relations, and Career and Life Planning. In the past there were others such as Tourism, Collective Bargaining, and Applied Studies Research Methods. The social science program has a long investment in offering courses via distance education. Initially, faculty would reach their students by driving to rural areas. Later students would meet at common learning sites far from Chico and would tune into classes broadcasted live from the basement of the Meriam Library for interactive learning. The early outreach served
as a precursor to today’s contemporary social science online education. Currently, classes for the social science BA and classes for some of the minors are offered for the benefit of off-campus students. One example is the minor in Career and Life Planning, which has been provided for 20 years to students across northeastern California, first via television and later online.

Social science also makes available a master’s degree for students seeking advanced interdisciplinary training. Students accepted into this program work closely with the coordinator in planning the courses and research that will constitute their studies for the degree. The MA in social science is especially popular among students who work or plan to work in fields associated with career planning and employment.

Today, the social science program is vibrant and continues to provide important areas of study in the college and for teacher education preparation. Located on the sixth floor of Butte Hall, social science is proud to be among the college’s long-standing and innovative programs.

“There was a need to draw pieces together from all of these different areas. The world isn’t neatly divided by subject.”

Dr. James O. Haehn played a significant role in the development and growth of the social science program. When Haehn arrived on campus in 1963, the social science program did not look like it does today. During his tenure, the Division of Social Science became both a college and a program. The years Haehn served as dean (1975–1995) saw the development of a campus distance education program.

As Haehn remarked, “There was a need to draw pieces together from all of these different areas. The world isn’t neatly divided by subject.”

“The social sciences generally have a real value. They can give people an appreciation of diversity and overall interconnectedness, a greater capacity to function in that kind of a world.”
Inventing the Sustainable Future: Community-Conscious Service Learning

In Langdon Hall, the last class of the day is ending. As students file quietly out of the room, they walk past a note posted near the door. It reads, “Teacher seeks pupils. Must have earnest desire to save the world. Apply by enrolling in GEOG 506S.” The class is called Community Service Practice in Geography, and past iterations have shaped the imaginations of the students involved, as well as the local community.

Working in conjunction with the Chico General Plan, GEOG 506S students conducted a survey to identify potential locations for community gardens. The student-built gardens at Oak Way and Humboldt Avenue are now thriving. Another project involved altering the Chico Housing Department’s survey techniques. Professor Mark Stemen swapped the fossil-fuel—based windshield survey for a zero-emissions handlebar survey, riding with a team of students to survey over 7,000 houses for general upkeep.

Stemen, who was named Sustainability Champion in 2008 by the California Higher Education Sustainability Conference award committee, understands the momentum of empowerment that goes hand in hand with sustainability work. Chico has a particularly rich tradition of environmental consciousness. It’s something between a big city and a small town, where the impact of the individual isn’t outweighed by the anonymity and loss of community that often accompanies urban life.

“Chico’s a neat place because it’s big enough that you can do things and small enough that one person can really still make a difference,” explained Stemen.

Although changes to the University as an institution are one measure of success, Stemen finds value in the process of teaching, mentoring, and working with students.

“I get excited when I watch the change in the students themselves. All of my greatest memories are when students tell me what they’ve done.”

Indeed, geography graduates have no trouble using their knowledge, skills, and experience to do outstanding work in sustainability. Robyn DiFalco (BA, Geography, ’99) is executive director of Butte Environmental Council. Cheri Chastain (MA, Geography, ’07) has played a vital role in dramatically reducing Sierra Nevada Brewing Co.’s environmental footprint as its sustainability coordinator. Halli Bovia, now the current Sustainability Coordinator at USC, developed a zero-waste tailgate program for USC football games.

This year’s service-learning group will conduct a survey of Little Chico Creek and produce a report for the City Council detailing the urban ecology.

But what may be more important than the results of that particular report is the mindset of ability that students develop through service learning and carry forward when they move on from Chico. “If you can do it here, you can do it anywhere,” Stemen tells them. “Keep doing this when you leave.”

The work of saving the world hinges upon our ability to negotiate the decline of fossil fuels and make a smooth transition to alternative energy sources. Considering educational institutions as capable of actively responding to the challenges presented by the inevitable energy transition, Stemen said, “Universities need to be relevant to the region. That’s the biggest thing.”
In the more than 30 years that they’ve known one another, emeriti faculty members Bradley Glanville, Judy Bordin, and Ailene Dean have developed an enduring collegiality. This year, they demonstrated that collegiality in the form of a scholarship, the Child Development Emeriti Faculty Scholarship, which they conceived of and funded.

“We wanted to leave some kind of legacy, but not in anybody’s name, so that people could contribute to it and build upon it in the future,” Glanville said. “It wasn’t meant to elevate anybody; it was a way to try to honor a student, a way to give back to the University, and give back to the people who really make the University—the students.”

Together, they contributed $12,500 toward the fund that they hope will be built upon by current and future child development faculty. The scholarship, which will be awarded to one student per year, is a reflection of their personal and professional desire to assist students in furthering their study and work on behalf of children and their families.

“This is going to sound very cliché, but having good early years, having good teachers, effective adults who work with kids in no matter what area—whether they are recreation leaders, or preschool teachers, or social workers—to have an understanding about how children grow and develop is essential,” Bordin said.

The scholarship serves as a way to not only help students with the cost of attending college but also to honor them and generate a positive sense of belonging within their field.

“It’s just one of many ways to support students,” Dean said. “We all support students in our teaching, but this is more of a financial way to support and a recognition way of supporting students.”

Candidates for the scholarship must be a continuing or transfer junior or senior and have a minimum 2.8 GPA. In addition, they must write a brief essay on how they intend to impact the field of child development.

“We tried to craft the description of who would be an eligible candidate in such a way that it would be a good student but it doesn’t necessarily have to be the superstar student,” Glanville said. “And we tried to give current faculty members, and future faculty members, some leeway in deciding who and how to reward it.”

“We certainly hope that we have created something that other faculty members will see as a valuable way to encourage students in their field” he added “It can be done, and if a lot of faculty members come together, they can all contribute a small amount and they can get to the funding level that will last in perpetuity.”

If you would like to set up a scholarship or would like more information about doing so, contact Scholarship Coordinator Shari Anderson at 530-898-4796.
The fifth annual BSS Scholarship Award Ceremony held on Oct. 22, 2014, highlighted our students’ achievements and offered them the opportunity to say a personal “thank you” to the donors who supported their scholarships. The assistance to students translates into opportunities to broaden their higher education experience through research, travel,
or defraying school expenses. This year, the College of Behavioral and Social Sciences awarded 44 scholarships to 50 students to help support the students’ academic progress. The college sincerely thanks all of the donors for recognizing how much a scholarship can mean to a student and congratulates all recipients on their academic successes.
This year, the College of Behavioral and Social Sciences Faculty Colloquium Series congratulates Dr. Ryan Patten, Department of Political Science, for being selected as this year’s honored scholar and keynote speaker. Patten’s scholarship focuses both nationally and locally in many areas of criminal justice, but typically with a policy focus. Dr. Patten’s book: *Hunting for Dirt bags: Why Cops Over-Police the Poor and Racial Minorities*, co-authored with Lori Beth Way former CSU, Chico political science professor, specifically addresses why law enforcement over-police the poor and racial minorities. Based on his book, Patten’s keynote speech addressed topics including, race, ethnicity, social class, culture, law, perceptions, and policy. Dr. Patten also received the Outstanding Student Organization Advisor for the Criminal Justice Student Association for 2013-2014.
Learning, community engagement, partnership, and service are the cornerstones of the College of Behavioral and Social Sciences. We bring theory to practice with our support service activities, many of which are realized via partnerships with our college centers. These centers offer a variety of community support services while providing students and faculty opportunities to apply their knowledge and gain valuable practical skills.

We are fortunate to have so many thriving and vital centers affiliated with the college. Valuable members of the college family, each and every center reflects core values of the college creating reciprocal opportunities that enhance student learning, faculty scholarship, and community well-being. Find out more about our centers and take advantage of the opportunities they can provide.
Kevin Crittenden is a junior Communication Sciences and English Education double major. He is a California native with roots in the bay area. Crittenden has worked for The Orion for several semesters. He tutors writing at the Student Learning Center on campus and volunteers as a classroom assistant with schools in the Chico area. Crittenden is an aspiring Speech Therapist and a junior representative for the National Student Speech Language Hearing Association. Crittenden is passionate about language, literacy and storytelling. He is grateful for the enriching experience of writing for Vanguard.

Paige Klein is a graphic design major and senior at CSU, Chico. She works on campus with CMT design. During her time there, she has learned a significant amount about both design and communication. The knowledge she has gained is invaluable and it has been one of the best experiences during her college career. Klein is passionate about creativity, nature and taking risks. She recently became a member at Idea Fabrication Labs, where she has been experimenting with laser cutting. Klein has truly enjoyed her involvement in the production of the Vanguard; the experience has been educational and has made her feel more connected to the University.