3 out of 4 students do not participate in high-risk drinking behavior

76% do not participate in high-risk drinking behavior

24% reported drinking in a high risk way

High-risk drinking behaviors:
- Pregaming 57%
- Doing Shots 58%
- Choosing a drink containing more alcohol 22%
- Chugging alcohol 26%

AlcoholEdu - 2015/16
**STUDENT REASONS FOR NOT DRINKING**

<table>
<thead>
<tr>
<th>When you choose NOT to drink alcohol, how important are the following reasons:</th>
<th>Percentage Important/Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am going to drive</td>
<td>71%</td>
</tr>
<tr>
<td>I don't want to spend the money</td>
<td>53%</td>
</tr>
<tr>
<td>I have other things to do</td>
<td>51%</td>
</tr>
<tr>
<td>I don't need alcohol to have a good time</td>
<td>49%</td>
</tr>
<tr>
<td>I don't want to lose control</td>
<td>46%</td>
</tr>
</tbody>
</table>
65%
Of incoming students don't drink or consider themselves light drinkers

80%
Of incoming students agree it will be easy to make friends without drinking

81.5%
Of incoming students feel confident they could help a friend who is very intoxicated*

ROAR training
*Learn skills for reacting and responding in stressful situations related to alcohol poisoning
Dates: Aug 24, Sept 28, Oct 25, Nov 9, Nov 30, Dec 6, Jan 31
Locations: Student Services Center 122/124
All trainings start at 5:30 p.m.
Free and open to anyone
CHICO STUDENTS

PARTY SMARTER

THAN YOU THINK

66% of students never or rarely binge drink

50% of students never or rarely do shots

80% of students never or rarely pre-game
After completing AlcoholEdu, students reported an increase in several positive behavioral intentions:

+ 37%  Reduce number of drinks
+ 31%  Reduce drinking frequency
+ 29%  Alternate drink type
+ 36%  Pace drinks
+ 29%  Set a limit
AMONG THE 51% OF HIGH-RISK STUDENTS WHO SAW "NO NEED TO CHANGE THE WAY THEY DRINK"

71% INDICATED THEIR "READINESS TO CHANGE" AFTER COMPLETING ALCOHOL EDU