

CHICO STATE

Career Center

Success at Chico State

WHAT YOU CAN DO TO BE A TOP CANDIDATE UPON
GRADUATION

TODAY DECIDES TOMORROW

www.csuchico.edu/careers

Student Services Center

Room 270

Career & Internship Resources for ALL MAJORS

- Career & Internship Advising
- One-on-One Appointments
- On-Campus Interviews
- Resume & Cover Letter Reviews
- Individual Job search Strategies
- Interview Preparation
- Career Fairs & Workshops
- Grad School Search and Application Assistance

Career Counseling & Exploration

- Major, Career & Grad School Guidance
- Career Assessments & Interpretations

Why College??

- My parents expected me to
- The social aspects
- My friends are going here
- Did not want to stay at home
- Better than working
- To increase earning potential
- A specific career goal in mind
- To expand my horizons and experience new ideas and people



Job Market

- What's hot, what's not
- How and When to choose a major
- Clarifying your major and or career goal
- Work Experience and Internships
- Let the Career Center Help

Who works in the field of their major???

The Chico Advantage

Why Employers *love* Chico Grads:

- Residential Campus
- Applied Curriculum; Project-Oriented
- Cutting Edge Technologies
- Grads have Great Work Ethic; “Ready to Work”
- Close Knit Community
- Lots of opportunities for Activities (Campus and Community)
- # 25th Forbes Magazine for alumni income: 2008
- # 6th US News in the west for Masters Granting Universities: 2009
- Top 100 Forbes’ Nationwide: 2009

What Employers (Interviewers) Look For in Graduates

1. Communication Ability
2. Leadership
3. Teamwork
4. Interpersonal Skills
5. Goals
6. Extracurricular Activities
7. Academic Achievement
8. Awards
9. Work Experience
10. Technical Skills
11. Relocation Flexibility
12. Interest in My Company
13. Emotional Intelligence

What Industry Wants from Graduates

Dr. Charles B. Reed, Chancellor, California State University

- A well-rounded education that includes critical thinking, communication, and organizational skills
- The ability to work in teams
- A willingness to accept change – because certain fields evolve rapidly
- Strong technology skills
- The ability to communicate in written and spoken presentations
- Skills in more than one language
- An awareness of globalization and the larger world
- A willingness to start by doing 'grunt' work
- Performing with honesty/Integrity
- Strong work ethic
- Background of success
- Professional appearance

The Lump-on-a-Log Theory

- Don't be one!!!!
 - Create a positive track record of achievement
 - Get involved early! Both in On-and-Off Campus Activities
 - Progress into leadership positions
 - Do Internships, Community Service, Volunteer or perhaps Study Abroad
 - Networking with Professionals
 - WORK and get experience demonstrating a strong work ethic

Ways to Get Involved

Extra and Co curricular Activities

Student Clubs and Organizations

Greek system (Social/Academic/Ethnic)
(Marketing Assoc/SIFE)

Political Organizations (Young Rep/Dem
Union)

Cultural (Hmong Student Association) Recreation Clubs and Sports (Roller Hockey)
Special Interest (Student Veterans Assoc) International Clubs (Model United
Nations)

Professional/Academic Clubs

Religious (Hillel/Jewish Student

Associated Students (employs 700-800 students per semester)

CAVE (Community Action Volunteers in Education)

CLIC (Community Legal Information Center)

Student Government: leadership and council positions (175 positions)

KCSC Radio Station

Children's Center

Art Gallery, Union Graphics

AS Presents: film series, concerts, lectures, co-curricular entertainment

Adventure Outings: outdoor recreation

Conference Services

Women's Center

Sustainability, Recycling

AS FLO (Freshman Leadership Orientation)

CHICO STATE

Career Center

Remember!!!

TODAY DECIDES TOMORROW

Chico



Today Decides Tomorrow