

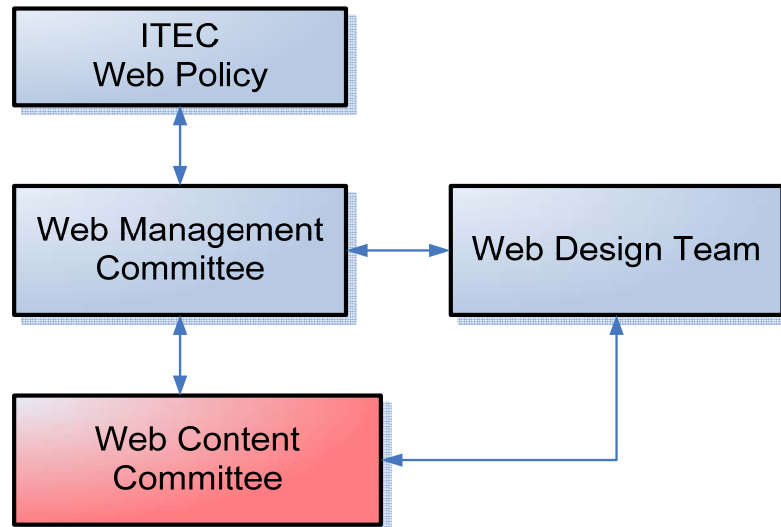


## The Web Content Committee Charge

The Web Content Committee is a standing committee that reports to the Web Management Committee. The committee provides a forum for broad-based advice and assistance in developing content for the CSU, Chico Web site and functions as a collaborative working group representing campus Web contributors. The role of the committee is to assure that Web-based information at CSU, Chico meets the needs of the prospective students, current students, faculty, staff, alumni, potential donors, and other interested parties. Specifically the committee will:

- Review Web-based information for currency and relevance.
- Coordinate links to Web-based information and ensure they are consistently applied across the University.
- Require that Web-based information meets University quality standards.
- Provide advice and feedback to the Web Design Team on both the design and information architecture of the University Web site.
- Provide advice and feedback to the Web Management Committee on policy and goals of the University Web site.

## Web Governance Structure





Chair and membership will be set by the Web Management Committee and will consist of members from at least the following areas:

- Representatives (faculty or staff) from at least two colleges appointed by the respective college dean
- A library representative appointed by the University Librarian
- An Associated Students representative appointed by the AS President
- Two enrollment management representatives appointed by the Vice Provost for Enrollment Management
- One business and finance representative appointed by the Vice President for Business and Finance
- One student affairs representative appointed by the Vice President for Student Affairs
- Two representatives from Alumni and Advancement appointed by the Vice President for University Advancement
- One continuing education representative appointed by the Dean of Regional and Continuing Education
- One public affairs and publications representative appointed by the Vice President for University Advancement
- One academic publications, facilities, and database services representative appointed by the Vice Provost for Planning & Resource Allocation & Evaluation
- One Web Services lead designer appointed by the Director of Academic Technologies
- One Web Development staff appointed by the Director of Computing and User Support Services
- The campus Creative Director
- Director of Academic Technologies
- Director of Computing and User Support

It is expected that additional persons will be invited to join regularly or as needed depending on their areas of expertise. It is also expected that sub groups of common interest will also be formed as needed (e.g. all college Web sites)

All appointments are annual with no limitations on succession.