

# Advertise your company or organization in the official 2009 conference program of the California Council for History Education!

Promote your products or services, or simply increase your visibility,  
with a colorful advertisement in the official CCHE 2009 conference program.

## SPECIFICATIONS

All ads are **FULL COLOR** and submitted to actual size, including any borders used. Graphic design services are not available without additional charge. Files must be in electronic format using the following specifications:

- **Applications:** Adobe native format (including InDesign, Illustrator, Acrobat [.pdf], and Photoshop) or Freehand.
- **Image file format:** .psd, .tif, .eps (no PICT, JPEG, GIF, BMP, DCS, etc.).
- **Resolution:** 300 ppi or above.
- **Fonts:** Convert fonts to outline or provide Macintosh-compatible fonts and/or Pro font for a one-time use download (be sure to include fonts used in .eps images).
- **Links:** Include all linked files placed in the ad.
- **Proofs:** No proofing process is available unless deemed necessary.

## SUBMISSION

- **Deadline: June 1, 2009**
- **Email:** Ads can be emailed to [cche@csuchico.edu](mailto:cche@csuchico.edu) (Note: files sent via email cannot be compressed in a zip format). Please FAX a hard copy to (530) 898-6925 for verification purposes; address cover sheet to "CCHE Program." Include a contact name and phone number on your cover sheet.
- **Mail:** If you prefer, mail your ad, linked files, and fonts on a CD (no floppy disks), along with a laser copy, contact name and phone number to: **CCHE // History Department // CSU Chico // Chico, CA 95929-0735**

## ORDER INFORMATION

Description	Dimensions W x H (inches)	Quantity	Price	Total
Back Cover	7.75 x 10.25		\$350	
Inside Front Cover	7.75 x 10.25		\$250	
Inside Back Cover	7.75 x 10.25		\$250	
Full Page	7.75 x 10.25		x \$215	
Half Page (Horizontal)	7.75 x 5		x \$130	
Quarter Page (Vertical)	3.75 x 5		x \$75	
Quarter Page (Horizontal)	7.75 x 2.25		x \$75	
<b>TOTAL AMOUNT</b>				

Company/Organization name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Information

Complete and send this form to CCHE Program//History Department//CSU Chico//Chico, CA 95929-0735, FAX it to (530) 898-6925, or email it to [cche@csuchico.edu](mailto:cche@csuchico.edu). Payment may be made by check, money order, or purchase order (only government agencies may pay by purchase order). Checks and money orders should be payable to **CCHE**.

*Ads not paid in full within 90 days of receipt will be subject to forfeit. All payments must be received no later than July 1, 2009.*