I. MISSION AND STRATEGIC PLAN

• MISSION

The Mission of the Department of Construction Management (referred to herein as the "Program" or the "Department") is to prepare students to enter the construction industry at the management level, possessing a broad-scope understanding of the techniques of construction project and company management, and demonstrating the entry level skills appropriate to the United States of America construction industry.

• STRATEGIC PLAN

To accomplish the Program's Mission, the Program has adopted Goals and Objectives as follows:

GOAL 1. Maintain a Program that encompasses an appropriate blend of:

- General Education
- Mathematics & Science
- General Business Management
- Construction Management & Technology

Objectives

1.1 ACCE accreditation of the Program shall be maintained.

1.2 Alumni and student feedback on the curriculum shall be sought and evaluated.

1.3 Industry feedback on the curriculum will be sought and evaluated.

GOAL 2. Secure adequate and appropriate resources and support for the Program from both within and without the university community.

Objectives

2.1 Parity with respect to Program funding within the college will be maintained.

2.2 Parity with respect to faculty compensation within the college will be maintained.

2.3 Parity with respect to student/faculty ratios within the college will be maintained.

2.4 Outside funding will be secured equal to or exceeding 10% of institutional college funding received.
GOAL 3. Recruit and hire well-qualified faculty possessing a beneficial blend of advanced academic credentials and industry-based construction management experience in the United States of America.

Objectives

3.1 All new tenure track faculty will have a minimum of five years of industry-based construction management experience in the United States of America.

3.2 All new tenure track faculty will possess a minimum of a masters degree in construction management (or a closely related discipline), or will obtain such a degree within three years of hire.

3.3 All new tenure track faculty should have significant and successful prior teaching experience at the college or university level.

3.4 A part time / temporary faculty applicant pool containing a minimum of 10 qualified (at a course-specific level) applicants will be maintained.

GOAL 4. Provide for an ff encourage the continual up-dating of faculty expertise.

Objectives

4.1 Each full time tenure track faculty member wiH engage in a minimum of one significant professional experience every academic year.

4.2 Each full time tenure track faculty member will annually disseminate newly-acquired professional information to all other full time faulty members.-.

4.3 Each full time tenure track faculty member will be an active member of at least one local, state or national professional organization related to the field of construction education and/or management.

4.4 Funds will be made available, upon request or by application, for faculty "updating" experiences at a minimum of $1,000 per full time faculty member each academic year.

GOALS. Maintain an atmosphere for students emphasizing involvement and collegiality.

Objectives

5.1 At least one active student club/organization will be maintained which organizes at least four group experiences for Program majors every year.

5.2 Course work will incorporate group or team experiences when appropriate.

5.3 At least three teams of students will be sent to the ASC regional Construction Management competition every year.
GOAL 6. Maintain high curricular rigor and student performance expectation levels.

Objectives

6.1 Program graduates will be able to satisfy ACCE Student Learning Outcomes.

6.2 The majority of Program seniors will indicate that their expectations regarding curricular rigor were met or exceeded.

6.3 A minimum of 90% of Program seniors will receive employment offers as an entry-level manager from one or more construction companies before or upon graduation.

GOAL 7. Maintain a high degree of program recognition at the campus, state, and national level.

Objectives

7.1 A minimum of two articles/press-releases related to the Program, its faculty, and/or its students, will be published each year.

7.2 A Program website will be maintained to meet University and ACCE requirements.

7.3 The Program will be represented by the Program at the regional and national meetings of the ACCE and ASC.

This Strategic Plan will be updated—periodically and will represent the collective input from all educational (degree) constituencies of the Program.