

EDUNIVERSAL Ranks CSU, Chico College of Business #21 for Excellent International Reputation



In a field of 400 schools that includes Villanova, Claremont Graduate University, Loyola, and Drexel University, CSU, Chico was ranked #21 among schools with excellent business programs with a strong national reputation and international links.

The ranking of best business schools in the world was done by EDUNIVERSAL, a Paris-based educational consulting organization. The initiative was led by the human resource and student orientation consultancy firm SMBG to provide parents, students, and employers with information about the world's best business programs.

EDUNIVERSAL'S selection process began with identification of the best 1,000 Business Schools in the world based on performance in other rankings, accreditations, participation in academic associations, international networks, and research reputation. Each of the 1,000 schools selected were then placed in one of five "leagues" to indicate the institution's level of international reputation. The Deans of those institutions were then involved in a peer voting system that resulted in the final rank order within each league.

In the top 1,000 schools selected by EDUNIVERSAL, there are 100 schools in the 'five palms' league, indicating that they are 'universal' schools with a global reputation, 200 schools with four palms (top business schools), 400 schools with three palms (excellent), 200 schools with two palms (good) and 100 schools with one palm, indicating that they are locally important. The 1,000 business schools selected are spread over 150 countries. CSU, Chico was ranked #21 within the three palms league.

Other West Coast business schools ranked in the three palms (excellent) category included University of Oregon, Washington State, Long Beach State, San Diego State, UC Riverside and University of San Francisco. EDUNIVERSAL rankings are posted at http://www.eduniversal.com/business-schools-ranking/select_area.



Learn more about CSU, Chico College of Business global partnerships.

<http://www.csuchico.edu/cob/theCollege/global/index.shtml>