



CHICO STATE FEATURED IN THE PRINCETON REVIEW'S *'THE BEST 301 BUSINESS SCHOOLS: 2010 EDITION'*

The College of Business at California State University, Chico is an outstanding business school, according to The Princeton Review — a New York-based company known for college and career guidebooks and test-prep courses. The education services company features the school in the new 2010 edition of its book, "The Best 301 Business Schools" (Random House / Princeton Review). This is the third consecutive year that Chico State has been cited by The Princeton Review for offering an outstanding MBA program.

The Review conducted a three-year survey of students at the best AACSB-accredited MBA programs in the world and gathered statistical information on many more. Approximately 19,000 students attending the 301 business schools profiled in the book were included in the surveys which were conducted during the 2008-09, 2007-08, and 2006-07 academic years.

Chico State students surveyed for the book cited the school's convenient location, strong regional reputation, and affordable tuition as their reasons for choosing the school. One student told The Princeton Review, "“Nearly every class has teamwork. This truly prepares you for the real working world” and helps students develop “people and presentation skills and good verbal and written communication skills.” Students also approve of the curriculum's focus on “developing practical skills that make graduates effective,” calling the Chico MBA “a great hands-on education system.”

Said College of Business Dean , Willie Hopkins, “I am most gratified by our students' high level of satisfaction with our program. Their comments validate the work of our caring and talented faculty, our emphasis on practical application and teamwork, and the currency and relevancy of our curriculum.”

