

Option: MANAGEMENT (24 units)
Entrepreneurship and Small Business Management Pattern (MGEN)
Catalog: 2007-2009

Management Core

2 courses (6 units) required:

	Sem	Units	Grade
BLAW 413 Employment Law (3) Preq: At least junior standing.			
MGMT 444 Managing Project Teams (3) Preq: MGMT 303.			

Entrepreneurship and Small Business Management Pattern- 18 units

3 courses (9 units) required:

	Sem	Units	Grade
MGMT 450 Assessing New Business Opportunities (3) (F) Preq: MGMT 303, MKTG 305.			
MGMT 451 Creating New Businesses (3) Preq: MGMT 303, MKTG 305, FINA 307 or instructor permission.			
MGMT 452 Growing New Businesses (3) Preq: MGMT 303, MKTG 305.			

3 courses (9 units) selected from:

	Sem	Units	Grade
ACCT 322 Controls & Asset Management for Small Business (3) (S)			
MGMT 389 Internship (3) Preq: MGMT 303, instructor permission.			
MGMT 440 Managerial Strategy (3) (S) Preq: FINA 307, MKTG 305.			
MGMT 441 Managing Personal Success (3) Preq: MGMT 303.			
MGMT 443 Managing Knowledge/Innovation/Change (3) (F) Preq: MGMT 303.			
MGMT 460 Managing for Sustainability (3) (S) Preq: MGMT 303			
MKTG 465 E- Marketing (3) Preq: MKTG 371. (may be waived for non-MKTG option students) Or MKTG 467 Management of Small Business Enterprises (3) Preq: Senior standing. Or MKTG 473 Strategic Personal Selling (3) Preq: MKTG 371. (may be waived for non-MKTG option students)			
MGMT 498 Special Topics in Management (3) Preq: Senior standing.			