### CORPORATE PARTNERSHIPS

**2016-17 Academic Year**

Contact: Art Cox, Corporate Director  |  alcox@csuchico.edu  |  (530) 898-5509

<table>
<thead>
<tr>
<th></th>
<th><strong>PLATINUM</strong></th>
<th><strong>GOLD</strong></th>
<th><strong>SILVER</strong></th>
</tr>
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<tbody>
<tr>
<td></td>
<td>$12,000</td>
<td>$6,000</td>
<td>$3,000</td>
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### STUDENT CONNECTION & RECRUITING

<table>
<thead>
<tr>
<th>In the Classroom</th>
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<tbody>
<tr>
<td>Classroom project opportunities</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Student organization presentations</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Access to sales lab role play recordings</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Classroom presentations</td>
<td>3/year</td>
<td>2/year</td>
<td>1/year</td>
</tr>
<tr>
<td>Job and internship postings/announcements in sales classes and on Sales Program social media</td>
<td>X</td>
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<td>X</td>
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**Chico State Career Center**

- Career Fair complimentary booth (4 fairs/year) | X |
- Access to student electronic portfolios (resumes, role plays, elevator pitches, sales binders, etc.) | X | X |
- Promoted, complimentary information sessions | X | X | |
- Complimentary interview rooms | X | X | X |
- Job and internship postings/announcements | X | X | X |

### COMPETITIONS & EVENTS

**Fall Sales Kick-Off Event - September 20, 2016**

- Attendance and speaking opportunity | X |

**Sweet 16 Sales Challenge (Local) - December 1-2, 2016**

- 3 reps | 2 reps | 1 rep |

**Western States Collegiate Sales Competition (National) - April 20-21, 2017**

- Development & utilization of role play cases in competitions (2 Platinum Partners in rotation) | X |
- Attendance at competition Awards Banquets | X |
- Company recognition on competition awards | X |
- Exclusive access to competition role play videos | X | X |
- Pre-competition access to competitor resumes | 3 wks. prior | 2 wks. prior | 1 wk. prior |
- Complimentary interview rooms | X | X | X |
- Recruiting & company table at competition mixers | X | X | X |
- Judge and/or buyer positions | X | X | X |

**Spring 8 Sales Competition (Local/Online) - April 26, 2017**

- Development & utilization of role play cases in competitions | X |
- Judge positions | X |
- Access to competitor resumes & role play videos | X |

**Spring Awards Banquet - May 8, 2017**

- Attendance and speaking opportunity | X |

### PROGRAM INPUT & MARKETING

**Program Input & Faculty Interaction**

- Seufferlein Sales Program Advisory Board member | X |

**Promotions & Marketing**

- Logo on Sales Lab video recording web page | X |
- Corporate presence on Seufferlein Sales Program website & social media platforms | large | medium | small |
- Logo on Corporate Partner flyer and banner | large | medium | small |