## CORPORATE PARTNERSHIPS

### 2016-17 Academic Year

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<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<td>$12,000</td>
<td>$6,000</td>
<td>$3,000</td>
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### STUDENT CONNECTION & RECRUITING

#### In the Classroom
- Classroom project opportunities
- Student organization presentations
- Access to sales lab role play recordings
- Classroom presentations: 3/year, 2/year, 1/year
- Job and internship postings/announcements: in sales classes and on Sales Program social media

#### Chico State Career Center
- Career Fair complimentary booth (4 fairs/year)
- Access to student electronic portfolios (resumes, role plays, elevator pitches, sales binders, etc.)
- Promoted, complimentary information sessions
- Complimentary interview rooms
- Job and internship postings/announcements

### COMPETITIONS & EVENTS

#### Fall Sales Kick-Off Event - September 20, 2016
- Attendance and speaking opportunity

#### Sweet 16 Sales Challenge (Local) - December 1-2, 2016
- 4 reps, 3 reps, 2 reps

#### Western States Collegiate Sales Competition (National) - April 20-21, 2017
- 6 reps, 4 reps, 2 reps
- Development & utilization of role play cases in competitions (2 Platinum Partners in rotation)
- Attendance at competition Awards Banquets
- Company recognition on competition awards
- Exclusive access to competition role play videos
- Pre-competition access to competitor resumes: 3 wks. prior, 2 wks. prior, 1 wk. prior
- Complimentary interview rooms
- Recruiting & company table at competition mixers
- Judge and/or buyer positions

#### Spring 8 Sales Competition (Local/Online) - April 26, 2017
- Development & utilization of role play cases in competitions
- Judge positions
- Access to competitor resumes & role play videos

#### Spring Awards Banquet - May 8, 2017
- Attendance and speaking opportunity

### PROGRAM INPUT & MARKETING

#### Program Input & Faculty Interaction
- Seufferlein Sales Program Advisory Board member

#### Promotions & Marketing
- Logo on Sales Lab video recording web page
- Corporate presence on Seufferlein Sales Program website & social media platforms (large, medium, small)
- Logo on Corporate Partner flyer and banner