Quick Facts

COLLEGE OF BUSINESS
STUDENT PROFILE

= 64.2%

= 35.8%

LARGEST MAJOR
ON CAMPUS

<table>
<thead>
<tr>
<th>MAJORS</th>
<th>MINORS</th>
<th>TOTAL STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,709</td>
<td>444</td>
<td>3,153</td>
</tr>
</tbody>
</table>

Options in Business

<table>
<thead>
<tr>
<th>Major</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>25%</td>
</tr>
<tr>
<td>Management</td>
<td>19%</td>
</tr>
<tr>
<td>Finance</td>
<td>15%</td>
</tr>
<tr>
<td>Accounting</td>
<td>15%</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>9%</td>
</tr>
<tr>
<td>Mgmt Info Systems</td>
<td>6%</td>
</tr>
<tr>
<td>Human Resource Mgmt</td>
<td>5%</td>
</tr>
<tr>
<td>Project Mgmt</td>
<td>4%</td>
</tr>
<tr>
<td>Operations Supply Chain Mgmt</td>
<td>2%</td>
</tr>
</tbody>
</table>

Transfer Students
48%

Average Units (full-time)
14.31

First Generation
22%

Countries From
31
COLLEGE OF BUSINESS
STUDENT LIFE

18 student organizations within the College of Business

55 percent of business students receive internships

5 Programs of Distinction that help students focus their career goals

33 scholarships awarded to business students for the 2016-17 academic year

CPA Exam Pass Rate

Chico State 51.4 percent
All CSUs 40.0 percent
All CA schools 41.0 percent

51.4%
CPA Exam Pass Rate
$82,548  Average salary of recent graduates (out of 1-4 years)

$113,005  Average salary of mid-career graduates (out of 5-10 years)

$195,695  Average salary of later-career graduates (out of 11+ years)
25.7% of our graduates hold CEO or upper management positions.

96.9% of our alumni would recommend the California State University, Chico College of Business.
### Students working at large firms:

<table>
<thead>
<tr>
<th>Number of Employees</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 10</td>
<td>16.3%</td>
</tr>
<tr>
<td>11 - 19</td>
<td>4.8%</td>
</tr>
<tr>
<td>20 - 99</td>
<td>11.4%</td>
</tr>
<tr>
<td>100 - 499</td>
<td>12.6%</td>
</tr>
<tr>
<td>500 - 999</td>
<td>6.5%</td>
</tr>
<tr>
<td>1,000 - 9,999</td>
<td>19.9%</td>
</tr>
<tr>
<td>10,000 or more</td>
<td>28.5%</td>
</tr>
</tbody>
</table>

### WHERE OUR GRADS WORK

- Adobe Systems, Inc.
- Amazon
- Build.com
- Chevron
- Cintas Corp.
- Deloitte Consulting
- E & J Gallo Winery
- Hitachi Data Systems
- IBM
- Intel Corporation
- KPMG LLP
- Moss Adams LLP
- Nike, Inc.
- PayPal
- SAP America, Inc.
- Spotify
- TEKSystems
- Twitter, Inc.
- Verizon
- Wells Fargo
- Yelp Inc.
Abbott Laboratories
Accenture
Adecco
Adobe Systems, Inc.
Adventist Health - Feather River Hospital
Aerotek
Albertsons Corporate
Alphabet Inc.
Altria
Alzheimer's Association
Amazon
American Family Life Assurance Company (AFLAC)
Anheuser-Busch Companies, Inc.
Apple
Arizona State University
AT&T
Automatic Data Processing
Bank of America
Bank of the West
Berkshire Hathaway
Blackhawk Network
Blockbuster Entertainment Group
Blue Shield of California
Brocade Communications
Build.com
Butte Community College
Butte County Public Health
California State Board of Equalization
Carl Zeiss Meditec Inc.
Central Intelligence Agency
Century 21
Cenveo Corporation
Chevron
Cintas Corp
Cisco Systems, Inc.
Citibank
Coldwell Banker Residential Brokerage
Controller's Office at UC Berkeley
Crowe Horwath, LLP
Cushman & Wakefield
Dell
Deloitte Consulting
Dr. Pepper Snapple Group
E & J Gallo Winery
E*TRADE Financial
Enloe Medical Center
Enterprise Rent-A-Car
Ernst & Young LLP
ExxonMobil
Farmers Insurance Company
Federal Deposit Insurance Corporation
Ferguson Enterprises, Inc.
Fisher Investments
Ford Motor Company
Foster Farms
Franklin Templeton Investments
Gap Inc.
Genentech/Roche
GlaxoSmithKline Consumer Healthcare
Gulfstream Aerospace
Gymboree Corporation
Henry Schein Inc.
Hewlett Packard
Hitachi Data Systems
Hyatt Hotels Corporation
IBM
IDC - International Data Corporation
Illumina
Intel Corporation
Internal Revenue Service
J. C. Penney
Kaiser Permanente
Kellogg's
Kohl's Department Store
KPMG LLP
Lundberg Family Farms
LinkedIn
Lockheed Martin
Lowe's Home Improvement
MedAmerica
Medtronic
Merck
Merrill Lynch
Microsoft Corporation
Moss Adams LLP
Nationwide Insurance
NetApp
New York Life
Nike, Inc.
Northwestern Mutual
Office Depot
Olympus America
Oracle Corporation
Oregon State University
Pacific Coast Building Products
Pacific Gas and Electric Company
Palo Alto Networks
Patagonia
Paychex
PayPal
PricewaterhouseCoopers (PwC)
Randstad Technologies
Raytheon
Remax
Sacramento Municipal Utility District
Salesforce.com
Samsung
Santa Cruz County Office of Education
SAP America, Inc.
Scripps Health
Seagate Technology
Shasta County Health & Human Services Agency
Siemens AG
Sierra Nevada Brewing Co.
Sierra Pacific Industries
Sierra Pacific Mortgage
Southern Glaziers Wine and Spirits
Southwest Airlines
Spotify
Sprint
State Farm Insurance
State of CA Dept. of Education
State of California - Department of Health Care Services
State of California, Franchise Tax Board
Stitch Fix
Subaru of America
SunGard K-12
SunPower
Sutter Health Information Services
Synaptics
TEKsystems
Tenet Healthcare
The Clorox Company
The Sherwin-Williams Company
Thermo Fisher Scientific
Travelers Insurance
TriCounties Bank
Twitter, Inc.
UBS AG
UCSF Benioff Children’s Hospital
Umpqua Bank
Union Bank
Union Pacific Railroad
United States Marine Corps
United States Army
Verizon
Victaulic
Visa Inc.
Walgreens
Wells Fargo
Whirlpool Corporation
Williams Sonoma, Inc
Workday, Inc
Yahoo
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