Minor Change to an Undergraduate Program

Program Name: Business Administration and Business

Program named above is (complete only if applicable):

[ ] Option within _____________________________ (degree program name)
[ ] Minor
[ ] Certificate

Will proposed changes affect Transfer Model Curriculum? Yes ☐ No ☑
If yes, explain: See next page

BADM 101 is being removed, and is part of the TMC. No other CSU COB has this course in its lower division core. We (and several other COBs) have been trying to get this course off the TMC but no one appears to be listening. We are changing BLAW 302 to BLAW 203 making it part of our lower division core in following the TMC while maintaining consistency with the TMC.

Will proposed changes affect a subject matter preparation or credential program? Yes ☐ No ☑

Brief rationale for change:
Following a lengthy review of the College of Business core curriculum involving alumni surveys, focus groups and benchmarking analysis, the UCC has voted to make the following changes:

Students will no longer be allowed to choose between MATH 105 (Introduction to Statistics) and MATH 108 (Statistics for Business and Economics) but will be required to take MATH 108 instead. This change is intended to strengthen the math skills students need to be successful in upper-division College of Business courses and give students a more applied statistics course.

Business Law will be included in the lower-division core (BLAW 203) rather than in the upper-division core (BLAW 302). This change was made to conform to the Transfer Model Curriculum.

Required Signatures

The Department of Management has reviewed and approved this program change

Chair, Department Curriculum Committee

Date

Department Chair

Date

The College of Business has reviewed and approved this program change

Chair, College Curriculum Committee

Date

College Dean

Date

Send signature page with marked up catalog copy attached to Curriculum Services zip 128

Curriculum Technical Review Completed

Updated May 2017
TMC:

BADM 101 is being removed, and is part of the TMC. No other CSU COB has this course in its lower division core. We (and several other COBs) have been trying to get this course off the TMC but no one appears to be listening. We are changing BLAW 302 to BLAW 203 making it part of our lower division core and it is part of the TMC, so this step increases our conformity to the TMC. We are removing MATH 105 and instead requiring MATH 108. MATH 105’s equivalent is on the TMC. Not all our community college partners offer a MATH 108 equivalent. We will be working with our community college partners to get a MATH 108 equivalent statistics course. We plan to be quite flexible and accommodating (e.g. taking MATH 105 equivalents) as we grandfather these changes to make sure students that have bone fide TMCs aren’t required to take more than 60 additional units to graduate (excluding Accounting).

Rationale for change:

Following a lengthy review of the College of Business core curriculum involving alumni surveys, focus groups and benchmarking analysis, the UCC has voted to make the following changes:

Students will no longer be allowed to choose between MATH 105 (Introduction to Statistics) and MATH 108 (Statistics for Business and Economics) but will be required to take MATH 108 instead. This change is intended to strengthen the math skills students need to be successful in upper-division College of Business courses and give students a more applied statistics course.

Business Law will be included in the lower-division core (BLAW 203) rather than in the upper-division core (BLAW 302). This change was made to conform to the Transfer Model Curriculum.

BADM 101 (Introduction to Global Business) will no longer be included in the lower-division core. This change was made after a review of the data suggested these credits could be put to better use and to accommodate the remainder of the changes in the core curriculum.

BADM 308 - Decision Analysis for Business (a new course) will be required in the upper-division core. This change is in response alumni/recruiter surveys, review of educational literature, and faculty consensus that the program would be strengthened by, and students would benefit from, a course that focused on critical thinking and decision making skills.
Minor Change to an Undergraduate Program

Program Name: Business Administration

Program named above is (complete only if applicable):

☐ Option within ____________ (degree program name)

☐ Minor

☐ Certificate

Will proposed changes affect Transfer Model Curriculum? Yes ☐ No ☐ If yes, explain:

Will proposed changes affect a subject matter preparation or credential program? Yes ☐ No ☐

Brief rationale for change:
Add to the BADM core the honors capstone (BADM 495H) as an alternate to BADM 495 for qualified students. This will help to let qualified students know that it is an option for them.

Required Signatures

The Department of _______ has reviewed and approved this program change

Chair, Department Curriculum Committee 5/30/17

Department Chair 5/30/17

The College of _______ has reviewed and approved this program change

Chair, College Curriculum Committee 5/30/17

College Dean 5/30/17

Send signature page with marked up catalog copy attached to Curriculum Services zip 128

Curriculum Technical Review Completed

Updated May 2017
The Bachelor of Science in Business Administration

The Business Administration (BADM) major requires completion of a Lower-Division Core prior to taking most Upper-Division Core courses. Successful completion of the Lower-Division Core allows students to advance to the Upper-Division Core that continues their general background in Business and into their specialty Option. Business Administration currently offers options in Accounting, Entrepreneurship, Finance, Human Resource Management, Management, Marketing, and Project Management.

Students must receive a verified grade of C or better in each Lower-Division Core course in order to advance into most of the Upper-Division Core and Option courses. If a student receives a grade of C- or lower in one of the Lower-Division Core courses, that course must be repeated until a grade of C or better is attained. The set of Lower-Division and Upper-Division Core courses are listed under Course Requirements for the Major.

For more information about College of Business programs and helpful advising information for first-year and transfer students, please contact:

Business Student Advising
Glenn Hall 321
530-898-4480
Email: BusinessAdvisor@csuchico.edu

Total Course Requirements for the Bachelor's Degree: 120 units

See Bachelor's Degree Requirements in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

A suggested Major Academic Plan (MAP) has been prepared to help students meet all graduation requirements within four years. You can view MAPs on the Degree MAPs page in the University Catalog or you can request a plan from your major advisor.

General Education Pathway Requirements: 48 units

See General Education in the University Catalog and the Class Schedule for the most current information on General Education Pathway Requirements and course offerings.

- ACCT 421 is an approved GE Writing Intensive substitution.
- BADM 495H is an approved GE Capstone substitution
**Diversity Course Requirements: 6 units**

See Diversity Requirements in the University Catalog. Most courses taken to satisfy these requirements may also apply to General Education.

**Literacy Requirement:**

See Mathematics and Writing Requirements in the University Catalog. Writing proficiency in the major is a graduation requirement and may be demonstrated through satisfactory completion of a course in your major which has been designated as the Writing Proficiency (WP) course for the semester in which you take the course. Students who earn below a C- are required to repeat the course and earn a C- or higher to receive WP credit. See the Class Schedule for the designated WP courses for each semester. You must complete the GE Written Communication (A2) requirement before you may register for a WP course.

**Advising Requirement:**

Advising is mandatory for all Business Administration majors. Consult your undergraduate advisor for specific information.

Consult Business Student Advising (GLNN 321, 530-898-4480, or BusinessAdvisor@csuchico.edu) for information about your program and for a course plan that will enable you to complete your degree in four years.

**Course Requirements for the Major: 72-75 units**

Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Additional required courses, depending upon the selected option are outlined following the major core program requirements.

**Major Core Program: 48 units**

**Lower-Division Core: 21 units**

Students in the major must complete each of the following seven lower-division core courses with a C or better. The lower-division core must be completed prior to taking upper-division core courses, with the exception of BADM 300 and MINS 301. Students are advised to take MATH 107, but Math 109 (Survey of Calculus) or MATH 120 (Analytic Geometry and Calculus) will be accepted as substitutes.

6 7 courses required:

ACCT 201 Introduction to Financial Accounting 3.0 FS
ACCT 202 Introduction to Managerial Accounting 3.0 FS
Prerequisites: ACCT 201.
BADM 101 Understanding Global Business  - 3.0 FS -
BLAW 203 Introduction to Business Law  3.0 FS
ECON 102 Principles of Macroeconomic Analysis  3.0 FS GE
ECON 103 Principles of Microeconomic Analysis  3.0 FS GE
MATH 107 Finite Mathematics for Business  3.0 FS GE
Prerequisites: Completion of ELM requirement.

1 course selected from:

BADM 103 Statistics of Business and Economics  - 3.0 FS -
Prerequisites: For Business Administration majors: MATH 107.
MATH 105 Statistics  - 3.0 FS GE
Prerequisites: Completion of ELM requirement.
MATH 108 Statistics of Business and Economics  3.0 FS GE
Prerequisites: For business administration students: MATH 107. For other students: completion of GE Pathway Foundation Quantitative Reasoning requirement.

Upper-Division Core: 27 units

Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300 and MINS 301, which have particular prerequisite requirements.

8 courses required:

BADM 300 Communication in Business  3.0 FS WP
Prerequisite: Completion of GE Written Communication (A2) requirement.
BADM 308 Decision Analysis for Business  3.0 FS
BLAW 302 Managing the Legal Environment  - 3.0 FS -
Prerequisites: At least junior standing.
FINA 307 Survey of Finance  3.0 FS
Prerequisites: ACCT 201, ECON 103.
MGMT 303 Survey of Management  3.0 FS
MGMT 304 Human Resource Management  3.0 FS
MINS 301 Corporate Technology Integration  3.0 FS
MKTG 305 Survey of Marketing  3.0 FS
OSCM 306 Operations Management  3.0 FS
Prerequisites: Business Administration or Business Information Systems status required for business majors. Completion of GE Pathway Foundation Quantitative Reasoning required for all majors.
Capstone Course

Students with at least a 3.5 grade point average in the BADM major may wish to take the honors course BADM 495H.

1 course **required selected from:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 495</td>
<td>Applied Strategic Decision Making</td>
<td>3.0</td>
<td>FS</td>
</tr>
<tr>
<td>Prerequisites: Graduating senior standing. Completion of all courses in upper-division core.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BADM 495H</td>
<td>Applied Strategic Decision Making – Honors</td>
<td>3.0</td>
<td>FS</td>
</tr>
<tr>
<td>Prerequisites: Completion of upper-division BADM core; students must meet College of Business honors requirements.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Bachelor of Science in Business Administration

The Business Administration (BADM) major requires completion of a Lower-Division Core prior to taking most Upper-Division Core courses. Successful completion of the Lower-Division Core allows students to advance to the Upper-Division Core that continues their general background in Business and into their specialty Option. Business Administration currently offers options in Accounting, Entrepreneurship, Finance, Human Resource Management, Management, Marketing, and Project Management.

Students must receive a verified grade of C or better in each Lower-Division Core course in order to advance into most of the Upper-Division Core and Option courses. If a student receives a grade of C or lower in one of the Lower-Division Core courses, that course must be repeated until a grade of C or better is attained. The set of Lower-Division and Upper-Division Core courses are listed under Course Requirements for the Major.

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Total Course Requirements for the Bachelor's Degree: 120 units

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A suggested Major Academic Plan (MAP) has been prepared to help students meet all graduation requirements within four years. You can view MAPs on the Degree MAPs page in the University Catalog or you can request a plan from your major advisor.

General Education Pathway Requirements: 48 units

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- ACCT 421 is an approved GE Writing Intensive substitution.
- BADM 495H is an approved GE Writing Intensive and GE Capstone substitution.

Diversity Course Requirements: 6 units
See Diversity Requirements in the University Catalog. Most courses taken to satisfy these requirements may also apply to General Education.

**Literacy Requirement:**
See Mathematics and Writing Requirements in the University Catalog. Writing proficiency in the major is a graduation requirement and may be demonstrated through satisfactory completion of a course in your major which has been designated as the Writing Proficiency (WP) course for the semester in which you take the course. Students who earn below a C- are required to repeat the course and earn a C- or higher to receive WP credit. See the Class Schedule for the designated WP courses for each semester. You must complete the GE Written Communication (A2) requirement before you may register for a WP course.

**Advising Requirement:**
Advising is mandatory for all Business Administration majors. Consult Business Student Advising (GLNN 321, 530-898-4480, or BusinessAdvisor@csuchico.edu) for information about your program and for a course plan which will enable you to complete your degree in four years.

**Course Requirements for the Major: 72-75 units**
Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Additional required courses, depending upon the selected option are outlined following the major core program requirements.

**Major Core Program: 48 units**
**Lower-Division Core: 21 units**
Students in the major must complete each of the following seven lower-division core courses with a C or better. The lower-division core must be completed prior to taking upper-division core courses, with the exception of BADM 300 and MINS 301. Students are advised to take MATH 107, but Math 109 (Survey of Calculus) or MATH 120 (Analytic Geometry and Calculus) will be accepted as substitutes.

**76 courses required:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>GE</th>
<th>Prerequisites:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Introduction to Financial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>ACCT 202</td>
<td>Introduction to Managerial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>BADM 101</td>
<td>Understanding Global Business</td>
<td>3.0</td>
<td>FS</td>
<td>Prerequisites: ACCT 201</td>
</tr>
<tr>
<td>ECON 102</td>
<td>Principles of Macroeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>MATH 107</td>
<td>Finite Mathematics for Business</td>
<td>3.0</td>
<td>FS</td>
<td>Prerequisites: Completion of ELM requirement.</td>
</tr>
</tbody>
</table>
1 course selected from:
BADM 403  Statistics of Business and Economics  3.0  FS

Prerequisites: For Business Administration majors: MATH 107.

MATH 105  Statistics  3.0  FS  GE

Prerequisites: Completion of ELM requirement.

MATH 108  Statistics of Business and Economics  3.0  FS  GE

Prerequisites: Completion of ELM requirement. For business administration students: MATH 107. For other students: completion of GE-Pathway Foundation Quantitative Reasoning requirement.

ACCT 201  Introduction to Financial Accounting  3.0  FS

ACCT 202  Introduction to Managerial Accounting  3.0  FS

Prerequisite: ACCT 201

BLAW 203  Introduction to Business Law  3.0  FS

Upper-Division Core: 27 units

Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300 and MINS 301 which have particular prerequisite requirements.

8 courses required:

BADM 300  Communication in Business  3.0  FS  WP

Prerequisite: Completion of GE Written Communication (A2) requirement. Sophomore standing required.

MINS 301  Corporate Technology Integration  3.0  FS

Prerequisite: Junior standing required.

BLAW 302  Managing the Legal Environment  3.0  FS

Prerequisites: At least junior standing.

FINA 307  Survey of Finance  3.0  FS

Prerequisites: ACCT 201, ECON 103.

MGMT 303  Survey of Management  3.0  FS

Prerequisites: Lower Division Core.

MGMT 304  Human Resource Management  3.0  FS

Prerequisites: Lower Division Core.
MIN8301  Corporate Technology Integration  3.0  FS
MKTG 305  Survey of Marketing  3.0  FS

**Prerequisites: Lower Division Core.**

OSCM 306  Operations Management  3.0  FS

**Prerequisites: Lower Division Core.**

FINA 307  Survey of Finance  3.0  FS

**Prerequisites: Lower Division Core, ACCT 201 and ECON 103 for nonbusiness majors.**

BADM 308  Decision Analysis for Business  3.0  FS

**Prerequisites: Lower Division Core, MATH 108 for nonbusiness majors.**

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**Capstone Course**

Students with at least a 3.5 grade point average in the BADM major may wish to take the honors course BADM 495H.

1 course required selected from:

- BADM 495  Applied Strategic Decision Making  3.0  FS

**Prerequisites: Graduating senior standing. Completion of all courses in upper-division core.**

- BADM 495H  Applied Strategic Decision Making - Honors  3.0  FS

**Prerequisites: Completion of upper-division BADM core; students must meet College of Business honors requirements. Instructor permission.**

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**The Bachelor of Science in Business Information Systems**

The Business Information Systems (BSIS) major requires completion of a Lower-Division Core prior to taking most Upper-Division Core courses. Successful completion of the Lower-Division Core allows students who have declared the BSIS major to advance to the Upper-Division Core and into their specialty option courses. Business Information Systems currently offers options in Management Information Systems (MINS) and Operations and Supply Chain Management (OSCM). Students who have declared the BSIS major must receive a verified grade of C or higher in each of the Lower-Division Core courses in order to advance into most of the Upper-Division Core and option courses. If students receive a grade of C- or lower in one of the Lower-Division Core courses, that course must be repeated until a grade of C or higher is attained. Courses for the BSIS majors are
Re: College of Business Math Requirements

Richard L Ford

Sat 5/27, 1:34 PM
Kim T Hinrichs; Jennifer A Duggan; Pamela A Morrell; Susan L Barnett; Lisa Washbl

You replied on 5/30/2017 11:52 AM.

Hi Kim,

I see you, like many, are working on off-contract days!

Yes, I have been in multiple conversations regarding your change to require MATH 108 for all business majors. We are preparing to adjust and it should not add any workload since we will simply offer fewer sections of MATH 105 in favor of more sections of MATH 108.

I will be working with Jenn Duggan to estimate the demand in future years. When do you see this change taking full effect?

Rick

From: Kim T Hinrichs <khinrichs@csuchico.edu>
Date: Friday, May 26, 2017 at 2:15 PM
To: Rick Ford <rford@csuchico.edu>
Subject: College of Business Math Requirements

Dr. Ford,

Hi, I am the chair of the College of Business Undergraduate Curriculum Committee. We are in the process of preparing the paperwork to make the changes to our core curriculum. Part of the change involves the courses offered by the Math department that our students are required to take – Specifically, a change to requiring our students to take MATH 108 rather than the current choice of either MATH 105 or MATH 108. As part of our package, I was asked to request a note from you stating that you have been included in our conversations relative to this change and that you are OK with this change. An email will suffice.

Thanks,
Kim

Kim T. Hinrichs, Ph.D.
Professor
California State University, Chico
Department of Management
The Bachelor of Science in Business Administration

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Advising Requirement:
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7 courses required:

ECON 102 Principles of Macroeconomic Analysis 3.0 FS GE
ECON 103 Principles of Microeconomic Analysis 3.0 FS GE
MATH 107 Finite Mathematics for Business 3.0 FS GE
Prerequisites: Completion of ELM requirement.
MATH 108 Statistics of Business and Economics 3.0 FS GE
Prerequisites: Completion of ELM requirement.
ACCT 201 Introduction to Financial Accounting 3.0 FS
ACCT 202 Introduction to Managerial Accounting 3.0 FS
Prerequisite: ACCT 201
BLAW 203 Introduction to Business Law 3.0 FS

Upper-Division Core: 27 units
Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300 and MINS 301 which have particular prerequisite requirements.
8 courses required:
BADM 300 Communication in Business 3.0 FS WP
Prerequisite: Completion of GE Written Communication (A2) requirement. Sophomore standing required.
MINS 301 Corporate Technology Integration 3.0 FS
Prerequisite: Junior standing required.
MGMT 303 Survey of Management 3.0 FS
Prerequisites: Lower Division Core.
MGMT 304 Human Resource Management 3.0 FS
Prerequisites: Lower Division Core.
MKTG 305 Survey of Marketing 3.0 FS
Prerequisites: Lower Division Core.
OSCM 306 Operations Management 3.0 FS
Prerequisites: Lower Division Core.
FINA 307 Survey of Finance 3.0 FS
Prerequisites: Lower Division Core. ACCT 201 and ECON 103 for nonbusiness majors.
BADM 308 Decision Analysis for Business 3.0 FS
Prerequisites: Lower Division Core. MATH 108 for nonbusiness majors.

Capstone Course
Students with at least a 3.5 grade point average in the BADM major may wish to take the honors course BADM 495H.
1 course selected from:
BADM 495 Applied Strategic Decision Making 3.0 FS
Prerequisites: Graduating senior standing. Completion of all courses in upper-division core.
BADM 495H Applied Strategic Decision Making - Honors 3.0 FS