Minor Change to an Undergraduate Program

Program Name: Business Administration and Business

Program named above is (complete only if applicable):

☐ Option within ________________________________
☐ Minor
☐ Certificate

Will proposed changes affect Transfer Model Curriculum? Yes ☐ No ☐ If yes, explain:
BADM 101 is being removed, and is part of the TMC. No other CSU COB has this course in its lower division core. We (and several other COBs) have been trying to get this course off the TMC but no one appears to be listening. We are changing BLAW 302 to BLAW 203 making it part of our lower division division of the TMC.needed to be moved.

Will proposed changes affect a subject matter preparation or credential program? Yes ☐ No ☐ EM 07-012

See next page for explanations

Brief rationale for change:
Following a lengthy review of the College of Business core curriculum involving alumni surveys, focus groups and benchmarking analysis, the UCC has voted to make the following changes:

Students will no longer be allowed to choose between MATH 105 (Introduction to Statistics) and MATH 108 (Statistics for Business and Economics) but will be required to take MATH 108 instead. This change is intended to strengthen the math skills students need to be successful in upper-division College of Business courses and give students a more applied statistics course.

Business Law will be included in the lower-division core (BLAW 203) rather than in the upper-division core (BLAW 302). This change was made to conform to the Transfer Model Curriculum.

Required Signatures

The Department of Management has reviewed and approved this program change

[Signature]
Chair, Department Curriculum Committee

[Signature]
Department Chair

The College of Business has reviewed and approved this program change

[Signature]
Chair, College Curriculum Committee

[Signature]
College Dean

Send signature page with marked up catalog copy attached to Curriculum Services zip 128

Curriculum Technical Review Completed

Updated May 2017
TMC:

BADM 101 is being removed, and is part of the TMC. No other CSU COB has this course in its lower
division core. We (and several other COBs) have been trying to get this course off the TMC but no one
appears to be listening. We are changing BLAW 302 to BLAW 203 making it part of our lower division
core and it is part of the TMC, so this step increases our conformity to the TMC. We are removing MATH
105 and instead requiring MATH 108. MATH 105’s equivalent is on the TMC. Not all our community
college partners offer a MATH 108 equivalent. We will be working with our community college partners
to get a MATH 108 equivalent statistics course. We plan to be quite flexible and accommodating (e.g.
taking MATH 105 equivalents) as we grandfather these changes to make sure students that have bone
fide TMCs aren’t required to take more than 60 additional units to graduate (excluding Accounting).

Rationale for change:

Following a lengthy review of the College of Business core curriculum involving alumni surveys, focus
groups and benchmarking analysis, the UCC has voted to make the following changes:

Students will no longer be allowed to choose between MATH 105 (Introduction to Statistics) and MATH
108 (Statistics for Business and Economics) but will be required to take MATH 108 instead. This change is
intended to strengthen the math skills students need to be successful in upper-division College of
Business courses and give students a more applied statistics course.

Business Law will be included in the lower-division core (BLAW 203) rather than in the upper-division
core (BLAW 302). This change was made to conform to the Transfer Model Curriculum.

BADM 101 (Introduction to Global Business) will no longer be included in the lower-division core. This
change was made after a review of the data suggested these credits could be put to better use and to
accommodate the remainder of the changes in the core curriculum.

BADM 308 - Decision Analysis for Business (a new course) will be required in the upper-division core.
This change is in response alumni/recruiter surveys, review of educational literature, and faculty
consensus that the program would be strengthened by, and students would benefit from, a course that
focused on critical thinking and decision making skills.
The Bachelor of Science in Business Information Systems

The Business Information Systems (BSIS) major requires completion of a Lower-Division Core prior to taking most Upper-Division Core courses. Successful completion of the Lower-Division Core allows students who have declared the BSIS major to advance to the Upper-Division Core and into their specialty option courses. Business Information Systems currently offers options in Management Information Systems (MINS) and Operations and Supply Chain Management (OSCM).

Students who have declared the BSIS major must receive a verified grade of C or higher in each of the Lower-Division Core courses in order to advance into most of the Upper-Division Core and option courses. If students receive a grade of C- or lower in one of the Lower-Division Core courses, that course must be repeated until a grade of C or higher is attained. Courses for the BSIS majors are listed under Course Requirements for the Major. Although MATH 109 and 120 are accepted, students are advised to take MATH 107 in completing their Lower-Division Core requirements.

You can find more information about College of Business programs, with helpful advising information for first-year and transfer students, please contact:

Business Student Advising
Glenn Hall 321
530-898-4480
Email: BusinessAdvisor@csuchico.edu

Total Course Requirements for the Bachelor's Degree: 120 units

See Bachelor's Degree Requirements in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

A suggested Major Academic Plan (MAP) has been prepared to help students meet all graduation requirements within four years. You can view MAPs on the Degree MAPs page in the University Catalog or you can request a plan from your major advisor.

General Education Pathway Requirements: 48 units

See General Education in the University Catalog and the Class Schedule for the most current information on General Education Pathway Requirements and course offerings.

- BSIS 496 is an approved GE Capstone substitution.
Diversity Course Requirements: 6 units

See Diversity Requirements in the University Catalog. Most courses taken to satisfy these requirements may also apply to General Education.

Literacy Requirement:

See Mathematics and Writing Requirements in the University Catalog. Writing proficiency in the major is a graduation requirement and may be demonstrated through satisfactory completion of a course in your major which has been designated as the Writing Proficiency (WP) course for the semester in which you take the course. Students who earn below a C- are required to repeat the course and earn a C- or higher to receive WP credit. See the Class Schedule for the designated WP courses for each semester. You must complete the GE Written Communication (A2) requirement before you may register for a WP course.

Advising Requirement:

Advising is mandatory for all Business Information Systems majors. Consult the Business Undergraduate Student Advising Office (Glenn 321, 530-898-4480 or BusinessAdvisor@csuchico.edu) for information about your program and for a course plan that will enable you to complete your BS in Business Information Systems degree in four years.

Course Requirements for the Major: 75 units

Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Additional required courses, depending upon the selected option are outlined following the major core program requirements.

Major Core Program: 54 units

Lower-Division Core: 27 units

Students in the major must complete each of the following lower-division core courses with a C or better. The lower-division core must be completed prior to taking upper-division courses with the exception of BADM 300, BSIS 301, and BSIS 444. Students are advised to take MATH 107, but MATH 109 (Survey of Calculus) or MATH 120 (Analytic Geometry and Calculus) will be accepted.

9 courses required:

ACCT 201 Introduction to Financial Accounting 3.0 FS
ACCT 202 Introduction to Managerial Accounting 3.0 FS
Prerequisites: ACCT 201.
BLAW 203 Introduction to Business Law 3.0 FS
BSIS 105  Introduction to Computers in Business  - 3.0 FS -
ECON 102  Principles of Macroeconomic Analysis  3.0 FS  GE
ECON 103  Principles of Microeconomic Analysis  3.0 FS  GE
MATH 105 Statistics  - 3.0 FS  GE  
Prerequisites: Completion of ELM requirement.
MATH 107 Finite Mathematics for Business  3.0 FS  GE
Prerequisites: Completion of ELM requirement.
MATH 108 Statistics of Business and Economics  3.0 FS  GE
MINS 235 Database Design  3.0 FS
PHIL 102 Logic and Critical Thinking  - 3.0 FS  GE

Upper-Division Core: 27 units

Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300, BSIS 301, and BSIS 444, which have particular prerequisite requirements.

8 courses required:

BADM 300  Communication in Business  3.0 FS  WP
Prerequisite: Completion of GE Written Communication (A2) requirement.
BADM 308  Decision Analysis for Business  3.0 FS
BSIS 301  Enterprise Technology Integration  3.0 FS
Prerequisites: BSIS 105 or CSCI 101; MINS 235 (may be taken concurrently).
BSIS 444  Systems Project Management  3.0 FS
Prerequisites: BSIS 301 or MINS 301.
BLAW 302  Managing the Legal Environment  - 3.0 FS  -
Prerequisites: At least junior standing.
FINA 307  Survey of Finance  3.0 FS
Prerequisites: ACCT 201, ECON 103.
MGMT 303  Survey of Management  3.0 FS
MKTG 305  Survey of Marketing  3.0 FS
OSCM 306  Operations Management  3.0 FS
Prerequisites: Business Administration or Business Information Systems status required for business majors. Completion of GE Pathway Foundation Quantitative Reasoning required for all majors.

Capstone Course
1 course required:

BSIS 496  Strategic Issues for Information Systems Professionals  3.0  FS  WP
Prerequisites: Completion of GE Written Communication (A2) requirement, graduating senior standing, completion of all courses in upper-division core.
MINS 361  Corporate Technology Integration  3.0  FS
MKTG 305  Survey of Marketing  3.0  FS

Prerequisites: Lower Division Core.

OSCM 306  Operations Management  3.0  FS
FINA 307  Survey of Finance  3.0  FS

Prerequisites: Lower Division Core.

BADM 308  Decision Analysis for Business  3.0  FS

Prerequisites: Lower Division Core, MATH 108 for nonbusiness majors.

Capstone Course

Students with at least a 3.5 grade point average in the BADM major may wish to take the honors course BADM 495H.

1 course required selected from:

BADM 495  Applied Strategic Decision Making  3.0  FS

Prerequisites: Graduating senior standing. Completion of all courses in upper-division core.

BADM 495H  Applied Strategic Decision Making - Honors  3.0  FS

Prerequisites: Completion of upper-division BADM core; students must meet College of Business honors requirements. Instructor permission.

The Bachelor of Science in Business Information Systems

The Business Information Systems (BSIS) major requires completion of a Lower-Division Core prior to taking most Upper-Division Core courses. Successful completion of the Lower-Division Core allows students who have declared the BSIS major to advance to the Upper-Division Core and into their specialty option courses. Business Information Systems currently offers options in Management Information Systems (MINS) and Operations and Supply Chain Management (OSCM). Students who have declared the BSIS major must receive a verified grade of C or higher in each of the Lower-Division Core courses in order to advance into most of the Upper-Division Core and option courses. If students receive a grade of C- or lower in one of the Lower-Division Core courses, that course must be repeated until a grade of C or higher is attained. Courses for the BSIS majors are
listed under Course Requirements for the Major. Although MATH 109 and 120 are accepted, students are advised to take MATH 107 in completing their Lower-Division Core requirements. You can find more information about College of Business programs, with helpful advising information for first-year and transfer students, please contact:

Business Student Advising
Glenn Hall 321
530-898-4480
Email: BusinessAdvisor@csuchico.edu

Total Course Requirements for the Bachelor's Degree: 120 units
See Bachelor's Degree Requirements in the University Catalog for complete details on general degree requirements. A minimum of 40 units, including those required for the major, must be upper division.

A suggested Major Academic Plan (MAP) has been prepared to help students meet all graduation requirements within four years. You can view MAPs on the Degree MAPs page in the University Catalog or you can request a plan from your major advisor.

General Education Pathway Requirements: 48 units
See General Education in the University Catalog and the Class Schedule for the most current information on General Education Pathway Requirements and course offerings.

- BSIS 496 is an approved GE Capstone substitution.

Diversity Course Requirements: 6 units
See Diversity Requirements in the University Catalog. Most courses taken to satisfy these requirements may also apply to General Education.

Literacy Requirement:
See Mathematics and Writing Requirements in the University Catalog. Writing proficiency in the major is a graduation requirement and may be demonstrated through satisfactory completion of a course in your major which has been designated as the Writing Proficiency (WP) course for the semester in which you take the course. Students who earn below a C- are required to repeat the course and earn a C- or higher to receive WP credit. See the Class Schedule for the designated WP courses for each semester. You must complete the GE Written Communication (A2) requirement before you may register for a WP course.

Advising Requirement:
Advising is mandatory for all Business Information Systems majors. Consult Business Student Advising (GLNN 321, 530-898-4480, or BusinessAdvisor@csuchico.edu) for information about your program and for a course plan which will enable you to complete your degree in four years.

Course Requirements for the Major: 75 units
Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Additional required courses, depending upon the selected option are outlined following the major core program requirements.

**Major Core Program: 514 units**

**Lower-Division Core: 247 units**

Students in the major must complete each of the following nine courses with a C or better. Students in the major must complete each of the following eight lower-division core courses with a C or better. The lower-division core must be completed prior to taking upper-division core courses, with the exception of BADM 300, BSIS 301, and BSIS 444. Students are advised to take MATH 107, but Math 109 (Survey of Calculus) or MATH 120 (Analytic Geometry and Calculus) will be accepted as substitutes.

### 8 courses required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 102</td>
<td>Principles of Macroeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
<tr>
<td>MATH 107</td>
<td>Finite Mathematics for Business</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
</tbody>
</table>

*Prerequisites: Completion of ELM requirement.*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 108</td>
<td>Statistics of Business and Economics</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
</tbody>
</table>

*Prerequisites: Completion of ELM requirement.*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Introduction to Financial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>ACCT 202</td>
<td>Introduction to Managerial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
</tbody>
</table>

*Prerequisite: ACCT 201*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLAW 203</td>
<td>Introduction to Business Law</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>MINF 235</td>
<td>Database Design</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
</tbody>
</table>

### 9 courses required:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Introduction to Financial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>ACCT 202</td>
<td>Introduction to Managerial Accounting</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
</tbody>
</table>

*Prerequisites: ACCT 201*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Type</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSIS 105</td>
<td>Introduction to Computers in Business</td>
<td>3.0</td>
<td>FS</td>
<td></td>
</tr>
<tr>
<td>ECON 102</td>
<td>Principles of Macroeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
</tbody>
</table>
MATH 105 Statistics 3.0 FS GE

Prerequisites: Completion of ELM requirement.

MATH 107 Finite Mathematics for Business 3.0 FS GE

Prerequisites: Completion of ELM requirement.

MIN 235 Database Design 3.0 FS

Study of fundamental database design principles and techniques, including data modeling with Entity-Relationship diagrams and normalization. Study of SQL (Structured Query Language) database management systems capabilities. Study of the relational data model and relational operations. Study of database security mechanisms. Introduction to PL/SQL. Application of concepts and techniques to practical business scenarios; 3 hours lecture. (000844)

PHIL 102 Logic and Critical Thinking 3.0 FS GE

A practical course in clear thinking and sound reasoning which includes training in recognizing and avoiding the most commonly made mistakes in reasoning. 3 hours discussion. This is an approved General Education course. (007151)

Upper-Division Core: 27 units

Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300, BSIS 301, and BSIS 444 which have particular prerequisite requirements.

8 courses required:

BADM 300 Communication in Business 3.0 FS WP

Prerequisite: Completion of GE Written Communication (A2) requirement. Sophomore standing required.

MGMT 303 Survey of Management 3.0 FS

Prerequisites: Lower Division Core.

MKTG 305 Survey of Marketing 3.0 FS

Prerequisites: Lower Division Core.

OSCM 306 Operations Management 3.0 FS

Prerequisites: Lower Division Core.

FINA 307 Survey of Finance 3.0 FS

Prerequisites: Lower Division Core. ACCT 201 and ECON 103 for nonbusiness majors.

BADM 308 Decision Analysis for Business 3.0 FS

Prerequisites: Lower Division Core. MATH 108 for nonbusiness majors.

BSIS 301 Enterprise Technology Integration 3.0 FS

Prerequisites: MINS 235 (may be taken concurrently).
BSIS 444  Systems Project Management  3.0  FS

Prerequisites: BSIS 301 or MINS 301.

Capstone Course
1 course required:
BSIS 496  Strategic Issues for Information Systems Professionals  3.0  FS  WP

Prerequisites: Completion of GE Written Communication (A2) requirement, graduating senior standing, completion of all courses in upper-division core.

8 courses required:
BADM 300  Communication in Business  3.0  FS  WP
Prerequisite: Completion of GE Written Communication (A2) requirement.

BSIS 301  Enterprise Technology Integration  3.0  FS
Prerequisites: BSIS 105 or CSCI 111; MINS 225 (may be taken concurrently).

BSIS 444  Systems Project Management  3.0  FS
Prerequisites: BSIS 301 or MINS 301.

BLAW 302  Managing the Legal Environment  3.0  FS
Prerequisites: At least junior standing.

FINA 307  Survey of Finance  3.0  FS
Prerequisites: ACCT 201, ECON 102.

MGMT 305  Survey of Management  3.0  FS

MKTG 305  Survey of Marketing  3.0  FS

OSCM 306  Operations Management  3.0  FS

Prerequisites: Business Administration or Business Information Systems status required for business majors. Completion of GE Pathway Foundation: Quantitative Reasoning required for all majors.

(Sidenote – For every minor, in the introductory area we would like a statement that says
"Nonbusiness majors must meet with Business Advising (GLNN 321, 530-898-4480) and formally declare the minor prior to enrolling in courses.

For example:

The Minor in Management
This minor is open to all majors, including those in Business Administration in options other than Management or Human Resource Management. Nonbusiness majors must meet with Business Advising (SUNY 321, 580-889-4480) and formally declare the minor prior to enrolling in courses.
See Diversity Requirements in the University Catalog. Most courses taken to satisfy these requirements may also apply to General Education.

**Literacy Requirement:**
See Mathematics and Writing Requirements in the University Catalog. Writing proficiency in the major is a graduation requirement and may be demonstrated through satisfactory completion of a course in your major which has been designated as the Writing Proficiency (WP) course for the semester in which you take the course. Students who earn below a C- are required to repeat the course and earn a C- or higher to receive WP credit. See the Class Schedule for the designated WP courses for each semester. You must complete the GE Written Communication (A2) requirement before you may register for a WP course.

**Advising Requirement:**
Advising is mandatory for all Business Information Systems majors. Consult Business Student Advising (GLNN 321, 530-898-4480, or BusinessAdvisor@csuchico.edu) for information about your program and for a course plan which will enable you to complete your degree in four years.

**Course Requirements for the Major: 75 units**
Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Additional required courses, depending upon the selected option are outlined following the major core program requirements.

**Major Core Program: 51 units**
**Lower-Division Core: 24 units**

Students in the major must complete each of the following eight lower-division core courses with a C or better. The lower-division core must be completed prior to taking upper-division core courses, with the exception of BADM 300, BSIS 301, and BSIS 444. Students are advised to take MATH 107, but Math 109 (Survey of Calculus) or MATH 120 (Analytic Geometry and Calculus) will be accepted as substitutes.

**8 courses required:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
<th>Mode</th>
<th>GE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 102</td>
<td>Principles of Macroeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomic Analysis</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
<tr>
<td>MATH 107</td>
<td>Finite Mathematics for Business</td>
<td>3.0</td>
<td>FS</td>
<td>GE</td>
</tr>
</tbody>
</table>

*Prerequisites: Completion of ELM requirement.*

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
<th>Mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 108</td>
<td>Statistics of Business and Economics</td>
<td>3.0</td>
<td>FS</td>
</tr>
</tbody>
</table>

*Prerequisites: Completion of ELM requirement.*

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
<th>Mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Introduction to Financial Accounting</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>ACCT 202</td>
<td>Introduction to Managerial Accounting</td>
<td>3.0</td>
<td></td>
</tr>
</tbody>
</table>

*Prerequisite: ACCT 201*
BLAW 203  Introduction to Business Law 3.0 FS
MINS 235  Database Design 3.0 FS

**Upper-Division Core: 27 units**

Students must complete the lower-division core prior to taking upper-division core courses, except for BADM 300, BSIS 301, and BSIS 444 which have particular prerequisite requirements.

**8 courses required:**

BADM 300  Communication in Business 3.0 FS WP

*Prerequisite: Completion of GE Written Communication (A2) requirement. Sophomore standing required.*

MGMT 303  Survey of Management 3.0 FS

*Prerequisites: Lower Division Core.*

MKTG 305  Survey of Marketing 3.0 FS

*Prerequisites: Lower Division Core.*

OSCM 306  Operations Management 3.0 FS

*Prerequisites: Lower Division Core.*

FINA 307  Survey of Finance 3.0 FS

*Prerequisites: Lower Division Core. ACCT 201 and ECON 103 for nonbusiness majors.*

BADM 308  Decision Analysis for Business 3.0 FS

*Prerequisites: Lower Division Core. MATH 108 for nonbusiness majors.*

BSIS 301  Enterprise Technology Integration 3.0 FS

*Prerequisites: MINS 235 (may be taken concurrently).*

BSIS 444  Systems Project Management 3.0 FS

*Prerequisites: BSIS 301 or MINS 301.*

**Capstone Course**

**1 course required:**

BSIS 496  Strategic Issues for Information Systems Professionals 3.0 FS WP

*Prerequisites: Completion of GE Written Communication (A2) requirement, graduating senior standing, completion of all courses in upper-division core.*