Minor Change to an Undergraduate Program

Program Name: **Minor in Tourism**

Program named above is (complete only if applicable):

☐ Option within ________________________ (degree program name)

☒ Minor

☐ Certificate

Will proposed changes affect Transfer Model Curriculum? Yes ☐ No ☒ If yes, explain:

Will proposed changes affect a subject matter preparation or credential program? Yes ☐ No ☒ EM 07-012

Brief rationale for change (attach additional pages if more space is needed):

The minor in tourism, although multi-disciplinary, did not include many areas included in the field of tourism sciences and the industry of tourism. The proposed changes to the minor broaden the scope of elective classes to include additional courses in geography, anthropology, entrepreneurship, and journalism/public relations. The revision adds courses to help students gain knowledge in a wide variety of disciplines, as well as allowing them to better focus on particular interests, such as tourism marketing, tourism management, tourism public relations/communication, tourism anthropology, and tourism geography.

Required Signatures

The Department of **Recreation, Hospitality, and Parks Management** has reviewed and approved this program change

Chair, Department Curriculum Committee

Department Chair

Date 10/20/17

The College of **CME** has reviewed and approved this program change

Chair, College Curriculum Committee

College Dean

Date 1/17/17

Send signature page with marked up catalog copy attached to Curriculum Services, SSC 464B, zip 128

Curriculum Technical Review Completed

Updated May 2017

CSU Chico Curriculum Services

NOV 20 2017

RECEIVED
RATIONALE FOR PROPOSED CHANGE:

The Minor in Tourism

Tourism is a multi-disciplinary field of study. Tourism may be considered to be a social science, as researchers study tourism from many lenses: tourism as leisure and recreation, the socio-cultural impacts of tourism on local cultures, cross-cultural interaction and understanding, and as an anthropological phenomenon. Tourism can also be considered to be an industry or collection of businesses—from hotel management to tour companies. Study of tourism management includes development, management, and marketing of tourism enterprises.

The minor in tourism, although multi-disciplinary, did not include many areas included in the field of tourism sciences and the industry of tourism. The proposed changes to the minor broaden the scope of elective classes to include additional courses in geography, anthropology, entrepreneurship, and journalism/public relations. The revision adds courses to help students gain knowledge in a wide variety of disciplines, as well as allowing them to better focus on particular interests, such as tourism marketing, tourism management, tourism public relations/communication, tourism anthropology, and tourism geography.

The anthropology department, in particular Professor Emeritus Valene Smith, was instrumental in introducing tourism into the field of anthropology and legitimizing tourism as an academic field of study. Additional anthropology courses have been included in the minor. Museum studies courses have been added, as museums are a key element in tourist activities. As tourism is a link between visitors, a culture, and its people, anthropology of food and international development are included.

Geography courses have been added to the minor because tourism is an international phenomenon, crossing geographic, cultural, and economic borders. Entrepreneurship has been added because tourism is a fragmented industry, with a foundation of small businesses (from food tours to transportation services). Journalism courses have been added because media communication is essential in tourism management—from travel writing to marketing promotion to disaster response management.

A few elective courses were offered infrequently or are less central to tourism sciences and were removed from the minor: internship social science, introduction to financial accounting, and international finance and trade policy.

These changes will allow students minoring in tourism to achieve a broader understanding of the global environment in which tourism operates.
The Minor in Tourism

Course Requirements for the Minor: 21 units

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

1 course selected from:

RHPM 489  Directed Fieldwork  1.0 - 6.0  FS
*Prerequisites: Faculty permission.*

RHPM 579  Tourism Capstone Seminar  3.0  FS
*Prerequisites: Faculty permission.*

Tourism Core

2 courses selected from:

ANTH 338  Culture and Tourism  3.0  INQ

RHPM 270  Commercial Recreation and Tourism  3.0  FA

RHPM 475  Ecotourism  3.0  FS
*Prerequisites: RHPM 270, junior standing, or faculty permission.*

6 units selected from:

Any upper-division courses focusing on a single geographical region (selected with the approval of the program coordinator).

OR (the following may be substituted for the above with department permission)

Study Abroad (selected in consultation with the program coordinator).

Electives

6 units selected from:

An additional approved regional course or the following.

ACCT 201  Introduction to Financial Accounting  3.0  FS

ANTH 437  International Development and Globalization  3.0  INQ

ECON 370  International Finance and Trade Policy  3.0  SP
*Prerequisites: ECON 103 or instructor permission.*

MKTG 305  Survey of Marketing  3.0  FS

MKTG 477  International Marketing  3.0  FA
*Prerequisites: MKTG 305, Senior Standing.*

MKTG 478  Service Marketing  3.0  SP
*Prerequisites: MKTG 371.*
POLS 341   International Relations   3.0   FS   GE

RHPM 354   Resort/Lodging Management   3.0   FS

Prerequisite: RHPM 250.

RHPM 422   Leisure Services Promotion   3.0   FS

Prerequisites: RHPM 200, RHPM 220, RHPM 300, or faculty permission.

RHPM 524   Commercial Recreation Operation   3.0   FA

Prerequisites: RHPM 420 (may be taken concurrently).

SOSC 489   Internship Social Science   1.0 -15.0   FS

Prerequisites: Junior standing, the approval of the Social Science Program Coordinator, faculty permission.

SOSC 489 is restricted to students who have completed the program core and who are in their senior year. See the program coordinator for specifics.

Written Notice

Departmental approval is required before you begin coursework for this minor. Approval can be obtained by providing written notice of your intention to declare this minor to the department office.
PROPOSED CHANGE:

The Minor in Tourism

Course Requirements for the Minor: 21 units

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

TOURISM CORE (9 units)

ANTH 338 Culture and Tourism 3.0
RHPM 579 Tourism Capstone Seminar 3.0
Prerequisites: Faculty permission.

1 course selected from:

RHPM 270 Commercial Recreation and Tourism 3.0
RHPM 250 Hospitality Industry Introduction 3.0

ELECTIVES (12 units)

12 units selected from:

An additional approved regional course or the following.

ANTH 340 Anthropology of Food 3.0
ANTH 405 Museum Administration 3.0
ANTH 437 International Development and Globalization 3.0
ANTH 461 Museum Collections Management 3.0
ANTH 467 Exhibit Research, Design, and Installation 3.0
GEOG 301 Global Economic Geography 3.0
GEOG 303 Geography of World Affairs 3.0
JOUR 244 Introduction to Public Relations 3.0
Prerequisites: Sophomore standing; concurrent enrollment in or prior completion of JOUR 260 for Journalism majors.

JOUR 260 Writing for Mass Media 3.0
Prerequisites: ENGL 1301 or JOUR 1301.
MKTG 305    Survey of Marketing    3.0

MKTG 477    International Marketing    Prerequisites: MKTG 305, Senior Standing.
            3.0

MKTG 478    Service Marketing    Prerequisites: MKTG 371.
            3.0

MGMT 450    Introduction to Entrepreneurship    Prerequisites: Junior standing or faculty permission.
            3.0

POLSc41    International Relations
            3.0

RHPM 323    Event Management    Prerequisites: RHPM 200, RHPM 220.
            3.0

RHPM 354    Resort & Lodging Management    Prerequisites: RHPM 200, RHPM 220.
            3.0

RHPM 422    Leisure Services Promotion    Prerequisites: RHPM 200, RHPM 220, RHPM 300, or faculty permission.
            3.0

RHPM 475    Ecotourism    Prerequisites: RHPM 270, junior standing, or faculty permission.
            3.0

OR
(the following may be substituted for the above with approval of minor advisor)

RHPM 399    Special Problems (up to 3 units)

Study Abroad (selected in consultation with the minor advisor) (up to 6 units)

Note:

No more than 6 units of electives may come from one department.

Majors in recreation, hospitality & parks management or minors in recreation administration may only take 3 elective hours from RHPM, in addition to RHPM 399.

Written Notice

Departmental approval is required before you begin coursework for this minor. Approval can be obtained by providing written notice of your intention to declare this minor to the department office.
Hi Matt,

Got both this message and your phone message. I have asked the department and the following courses have been put forward:

301 Global economic geography (has modules on global tourism issues)
303 Geography of World Affairs

219 Introduction to Geographic Methods (was suggested if Rec majors need a general course that covers map reading, mapping, GPS, basic statistics, GIS and remote sensing)

Happy to be a part of your revised minor.

Cheers
Dean

Dean Fairbanks
Professor and Chair
Dept. of Geography and Planning
California State University, Chico
Chico, CA 95929-0425
USA
www.csuchico.edu/geop
Hi Dean,

We are looking to revive the Minor in Tourism.

Last year, you recommended that GEOG 303 would be a good fit for the minor. Can you recommend another 2 classes that we could include as optional classes. We would like the minor to include “sub-specialties” such as anthropology, marketing, & geography.

Matthew

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
185 Yolo Hall
400 West First Street
Chico, CA 95929-0560

(530) 898-4051
mistone@csuchico.edu

“It has been, and continues to be, our responsibility to fill the Earth with the light and warmth of hospitality.” Conrad N. Hilton
Hi Matt,

Sounds like good changes to the minor. We are happy to help out. We had a geography and tourism course on the books pre-2004 but deleted as the professor retired.

Cheers
Dean

Dean Fairbanks
Professor and Chair
Dept. of Geography and Planning
California State University, Chico
Chico, CA 95929-0425
USA
www.csuchico.edu/geop

From: Matthew J Stone
Sent: Thursday, August 24, 2017 3:41 PM
To: Dean H Fairbanks <dhfairbanks@csuchico.edu>
Subject: Minor in tourism - Proposed changes

Hello Dean,

We had communicated by email last academic year. The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism. Tourism is a multi-disciplinary field, including geography.

Our department will be proposing a revised “minor in tourism”. Currently, there are no GEOG classes in the minor in tourism.
Our new plan is listed below and includes 2 optional courses in Geography (see highlights below).

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)

CORE: 9 units:
RHPM 250 Hospitality Industry Introduction OR RHPM 270 Commercial Recreation & Tourism
ANTH 338 Culture and Tourism
RHPM 579 Tourism Capstone Seminar

12 units selected from:
(with no more than 6 units from one department)

ANTH 333 Nature, Culture, Environment
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 443 Visual Anthropology
ANTH 461 Museum Collections Management
CMST 235 Intercultural Communication Theories and Practice
CMST 330 Introduction to Communication Studies
GEOG 301 Global Economic Geography
GEOG 303 Geography of World Affairs
JOUR 244 Introduction to Public Relations
JOUR 260 Writing for Mass Media
MKTG 305 Survey of Marketing
MKTG 477 International Marketing
MKTG 478 Service Marketing
MGMT 450 Introduction to Entrepreneurship
POLS 341 International Relations
RHPM 323 Event Management
RHPM 354 Resort & Lodging Management
RHPM 422 Leisure Services Promotion
RHPM 475 Ecotourism

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
194 Yolo Hall
400 West First Street
Chico, CA 95929-0560
Hi Matthew - sure that is no problem. We have room for more students in that course.

Thanks for asking!

Michael

---

Hello Michael,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism. Tourism is a multi-disciplinary field, which includes the areas of management, marketing, geography, anthropology, and many more.

Currently, there are no classes from your department in the minor in tourism.

Our new plan is listed below and includes Introduction to Entrepreneurship as an optional class which will count toward a minor in tourism. Tourism is a fragmented industry, with many entrepreneurial activities (from river guiding companies to hotel operators). I don’t envision a huge influx of students into MGMT 450, but I think it would be a great option for students.

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!
Thanks Matthew for sending me this proposed change. I will circulate it among the marketing faculty.

Best wishes,
Richard

---

Hello Richard,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism. Tourism is a multi-disciplinary field, and marketing is an important part of tourism.

Our department will be proposing a revised "minor in tourism". We are not proposing any changes to the MKTG classes which count toward a minor in tourism. Currently, 3 MKTG classes can be used to count toward a minor in tourism. We will be leaving these 3 option select classes in the plan for a minor.

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)

CORE: 9 units:
RHPM 250 Hospitality Industry Introduction OR RHPM 270 Commercial Recreation & Tourism
ANTH 338 Culture and Tourism
RHPM 579 Tourism Capstone Seminar

12 units selected from:
(with no more than 6 units from one department)

ANTH 333 Nature, Culture, Environment
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 443 Visual Anthropology
ANTH 461 Museum Collections Management
CMST 235 Intercultural Communication Theories and Practice
CMST 330 Introduction to Communication Studies
GEOG 301 Global Economic Geography
GEOG 303 Geography of World Affairs
JOUR 244 Introduction to Public Relations
JOUR 260 Writing for Mass Media
MKTG 305 Survey of Marketing
MKTG 477 International Marketing
MKTG 478 Service Marketing
MGMT 450 Introduction to Entrepreneurship
POLS 341 International Relations
RHPM 323 Event Management
RHPM 354 Resort & Lodging Management
RHPM 422 Leisure Services Promotion
RHPM 475 Ecotourism

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
194 Yolo Hall
400 West First Street
Chico, CA 95929-0560

(530) 898-4051
mistine@csuchico.edu

"It has been, and continues to be, our responsibility to fill the Earth with the light and warmth of hospitality." Conrad N. Hilton
I see no problem with removing our course.

Hello Eugenie,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism.

Currently, there is one SOSC class (SOSC 489) which is included as an optional elective course toward a minor in tourism. We would like to remove this from the list of options. Because SOSC 489 is restricted to students who have completed the program core and who are in their senior year, it does not seem to fit within the tourism minor. We do not anticipate this having a major impact on SOSC 489.

I have included a proposed list of courses below.

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)

CORE: 9 units:
RHPM 250 Hospitality Industry Introduction OR RHPM 270 Commercial Recreation & Tourism
ANTH 338 Culture and Tourism
RHPM 579 Tourism Capstone Seminar

12 units selected from:
(with no more than 6 units from one department)

ANTH 333 Nature, Culture, Environment
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 443 Visual Anthropology
ANTH 461 Museum Collections Management
CMST 235 Intercultural Communication Theories and Practice
CMST 330 Introduction to Communication Studies
Hi, Matt,

Both of those classes are very full every semester (JOUR 244 = 50+ and JOUR 260 = 45-50).

Right now it looks like you only have three students declared in tourism, but I’m guessing you are probably trying to grow the minor.

Since JOUR 244 & 260 would be electives for tourism, the initial impact would be negligible. If the minor grows substantially and our classes begin filling with RECR minors, we’d need to revisit the issue.

Thanks for checking in!

Susan

---

Susan McMahon Wiesinger, Ph.D.
Professor & chair, Department of Journalism & Public Relations
California State University, Chico
530-898-4770
swiesinger@csuchico.edu

---

From: "Stone, Matthew" <mjstone@csuchico.edu>
Date: Monday, May 1, 2017 at 11:34 AM
To: Susan Wiesinger <swiesinger@csuchico.edu>
Subject: Quick question: adding 2 JOUR courses to minor in tourism

Hi Susan,

We are adding a couple of courses to our “minor in tourism” and we are planning to add: JOUR 244 (intro to public relations) and JOUR 260 (writing for mass media) as elective courses within the minor.

Communicating to outside audiences (through both PR and the mass media) are essential in running successful tourism operations (either public or private). Public relations are also essential in case of any crisis or negative publicity.

We are planning to have 9 units required in tourism + 12 elective units (from a range of areas including anthropology, geography, journalism, marketing, and RHPM recreation/hospitality/parks management).

Do you have any comments on adding these JOUR courses?
Thanks!

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
185 Yolo Hall
400 West First Street
Chico, CA 95929-0560

(530) 898-4051
mjstone@csuchico.edu

"It has been, and continues to be, our responsibility to fill the Earth with the light and warmth of hospitality." Conrad N. Hilton
Matthew J Stone

From: Pete T Tsournos
Sent: Thursday, August 24, 2017 4:25 PM
To: Matthew J Stone
Subject: Re: Proposed changes - minor in tourism

Matthew,

You are correct, the proposed changes should have no impact on the department of Economics. You have my support in your efforts to revise the minor in tourism.

Best,

PT

Sent from my Verizon Wireless 4G LTE DROID
On Aug 24, 2017 4:01 PM, Matthew J Stone <mjstone@csuchico.edu> wrote:
Hello Michael,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism.

Currently, ECON 370 is listed as an elective course that can be used to count toward a minor in tourism. We will be proposing to remove this course from the minor in tourism. I do not anticipate this making any short- or long-term effect in ECON 370, as there are very few students currently minoring in tourism. I have attached the new proposed course list below.

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)

CORE: 9 units:
RHPM 250 Hospitality Industry Introduction  OR RHPM 270 Commercial Recreation & Tourism
ANTH 338 Culture and Tourism
RHPM 579 Tourism Capstone Seminar

12 units selected from:
(with no more than 6 units from one department)

ANTH 333 Nature, Culture, Environment
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 443 Visual Anthropology
ANTH 461 Museum Collections Management
CMST 235 Intercultural Communication Theories and Practice
CMST 330 Introduction to Communication Studies
GEOG 301 Global Economic Geography
GEOG 303 Geography of World Affairs
JOUR 244 Introduction to Public Relations
JOUR 260 Writing for Mass Media
MKTG 305 Survey of Marketing
MKTG 477 International Marketing
MKTG 478 Service Marketing
MGMT 450 Introduction to Entrepreneurship
POLS 341 International Relations
RHPM 323 Event Management
RHPM 354 Resort & Lodging Management
RHPM 422 Leisure Services Promotion
RHPM 475 Ecotourism

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
194 Yolo Hall
400 West First Street
Chico, CA 95929-0560

(530) 898-4051
mjstone@csuchico.edu

“It has been, and continues to be, our responsibility to fill the Earth with the light and warmth of hospitality.” Conrad N. Hilton
Hi Matthew,

Thanks for letting us know. POLS doesn’t have any objections. I’ve copied Jen Wilking, the coordinator of our international relations program, so she is also aware.

Thanks,
Mahalley

California State University, Chico
Mahalley D. Allen, J.D., Ph.D.
Department Chair, Professor, and Legal Studies Program Coordinator
Department of Political Science and Criminal Justice
Office: 530-898-6506

From: Matthew J Stone
Sent: Thursday, August 24, 2017 4:10 PM
To: Mahalley D Allen <mdallen@csuchico.edu>
Subject: Proposed Changes - Minor in Tourism

Hello Mahalley,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism. Tourism is a multi-disciplinary field, which includes the areas of management, marketing, geography, anthropology, and many more.

Currently, there are is one class (POLS 341) from your department which is included in the minor in tourism.

Our new plan is listed below and does not make any changes to POLS classes.

If you have any questions, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)
Hi Matthew,

After speaking with my colleagues and the chair, Jesse Dizard, we feel the following changes need to be made for the tourism minor.

ANTH 443 is only for anthropology majors and is OUT.
ANTH 340 is IN and ANTH 333 is OUT.
ANTH 467 Exhibit Research, Design, and Installation is ADDED

Here are all the courses from Anthropology of the minor.

Core:
ANTH 338 Culture and Tourism

12 Units Electives:
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 461 Museum Collections Management
ANTH 467 Exhibit Research, Design, and Installation

Let me know if you have any questions and we discuss them.

For now, its good to go.

Best,
Will

William Nitzky, PhD
Assistant Professor of Anthropology
Department of Anthropology
California State University, Chico
400 W. First Street
Chico, CA 05029-0400
(530) 898-4953
wnitzky@csuchico.edu
Matthew J Stone

From: Georgia L Fox
Sent: Saturday, August 26, 2017 1:07 PM
To: Matthew J Stone
Cc: William D Nitzky; Jesse A Dizard; Brian C Brazeal
Subject: Re: Proposed changes - Minor in Tourism

HI Matt:

Great to hear from you--hope all is well. I'm including Will, Jesse and Brian on this email. Everything looks good---if there are any changes or questions, we will get back to you.

Georgia L. Fox, Ph.D.
---------------------------------------------
Department of Anthropology
Professor of Anthropology
Director, Museum Studies Program/
Valene L. Smith Museum of Anthropology
940 W. First St.
California State University, Chico
Chico, CA 95929-0400
(530) 898-5583

From: Matthew J Stone
Sent: Thursday, August 24, 2017 3:44 PM
To: Georgia L Fox
Subject: Proposed changes - Minor in Tourism

Hi Georgia,

The Department of Recreation, Hospitality, and Parks Management will be proposing to update the minor in tourism. As you know, tourism is a multi-disciplinary field, including the study of anthropology.

Currently, the minor in tourism includes ANTH 338 (required) and ANTH 437 (as a selection from a menu of electives).

Our new plan is listed below and includes many more optional courses in Anthropology.

If you have any questions or recommendations, please let me know. We will be submitting the degree change this fall.

Thanks!

Matthew

MINOR IN TOURISM (21 units)

CORE: 9 units:

RHPM 250 Hospitality Industry Introduction OR RHPM 270 Commercial Recreation & Tourism
ANTH 338 Culture and Tourism
RHPM 579 Tourism Capstone Seminar
12 units selected from:
(with no more than 6 units from one department)

ANTH 333 Nature, Culture, Environment
ANTH 340 Anthropology of Food
ANTH 405 Museum Administration
ANTH 437 International Development and Globalization
ANTH 443 Visual Anthropology
ANTH 461 Museum Collections Management
CMST 235 Intercultural Communication Theories and Practice
CMST 330 Introduction to Communication Studies
GEOG 301 Global Economic Geography
GEOG 303 Geography of World Affairs
JOUR 244 Introduction to Public Relations
JOUR 260 Writing for Mass Media
MKTG 305 Survey of Marketing
MKTG 477 International Marketing
MKTG 478 Service Marketing
MGMT 450 Introduction to Entrepreneurship
POLS 341 International Relations
RHPM 323 Event Management
RHPM 354 Resort & Lodging Management
RHPM 422 Leisure Services Promotion
RHPM 475 Ecotourism

OR
(the following may be substituted for the above with approval of minor advisor)
RHPM 399 Special Problems (up to 3 hours)
Study Abroad (selected in consultation with the minor advisor) (up to 6 units)

Note:

RHPM Majors may only take 3 elective hours from RHPM

Matthew J. Stone, PhD, CMP
Assistant Professor, Recreation, Hospitality, & Parks Management

California State University, Chico
194 Yolo Hall
400 West First Street
Chico, CA 95929-0560

(530) 898-4051
mistone@csuchico.edu

"It has been, and continues to be, our responsibility to fill the Earth with the light and warmth of hospitality." Conrad N. Hilton