Minor Change to an Undergraduate Program

Program Name: Food and Nutrition Communication

Complete only if applicable
Program named above is:

☑ Option within Nutrition and Food Sciences
(degree program name)

☐ Advising Pattern within ____________________________
(option name)

within ____________________________
(degree program name)

☐ Minor

☐ Certificate

☐ Changes being made affect a subject matter preparation or credential program.

Brief rationale for change:
Based on exit survey data from graduating seniors in Food and Nutrition Communication and input from the major advisors for this option (Giovanni and Holland) minor changes to the option in Food and Nutrition Communication are proposed. Please see attached sheet for the complete description of the changes.

Does the proposed change enhance or support the Diversity Action Plan (see definition & Task 3.1)? ___
If yes, please explain.
Yes, one of the classes that students will be able to select from is CMST 235 Intercultural Communication Theories and Practice, a course that will focus on the problems of communication between cultural groups.

Required Signatures

The Department of Nutrition and Food Science has reviewed and approves this program change

Kathy Sell
Chair, Department Curriculum Committee

Date

The College of Natural Sciences has reviewed and approves this program change

Ana Petrova-Mayor
Chair, College Curriculum Committee

Date

College Dean

Date

Send signature page with proposal attached to Curriculum Services at Academic Affairs, zip 110
AA Technical Review Completed

Date
Rationale and Explanation of Minor Changes to the Option in Food and Nutrition Communication

Based on exit surveys from graduating seniors in food and nutrition communication and from input from the major advisors (Giovanni and Holland) for the option in food and nutrition communication, minor changes are being proposed to the option in Food and Nutrition Communication as follows.

Drop CDES 101/JOUR 101 as one of the required courses and instead have students select from CMST 233 Foundations of Interpersonal Communication or CMST 235 Intercultural Communication Theories and Practice. We received several semesters of negative feedback on CDES 101/JOUR 101 of graduating seniors not seeing the relevance of this theory-driven course on exit surveys from our majors. Since most of our majors want to go into entry level jobs as nutrition educators or health coaches, the Department feels the communication studies courses, in particular CMST 235, are more relevant to careers in nutrition education.

There are very few students who currently select the Media or Writing area of students (perhaps only 5 or so students at any given time) and the faculty advisors for this option felt combing these Areas into a single Area of Study would give students the most flexibility. Since students in this Area are not pursuing careers where they require extensive knowledge in web design, we are dropping CDES 222 + 272 and HCSV 260 and adding a number of courses from CDES and JOUR that the advisors feel are more relevant to the students in this Area of Study.
The Option in Food and Nutrition Communication: 29-30 units

Notice: Students must complete a GE Area A1 course before enrolling in the following NFSC required courses.

**89 courses required:**

CDES 101 Introduction to Communication - 3.0 FS -
This course is also offered as JOUR 101 -

HCSV 369 Health Education Techniques 3.0 FS

NFSC 303 Nutrition and Physical Fitness 3.0 FS GE
Prerequisites: One lower-division course in biological sciences.

NFSC 318 Nutrition and Disease 3.0 SP
Prerequisite: NFSC 340.

NFSC 345 Diet Supplements and Functional Foods 3.0 FS
Prerequisites: NFSC 340.

NFSC 365 Nutrition Counseling and Education 3.0 FS
Prerequisites: NFSC 360 (may be taken concurrently).

NFSC 455 Futures in Nutrition and Food Science 1.0 SP
Prerequisites: Senior standing.

NFSC 465 Community Nutrition 2.0 FS
Prerequisites: NFSC 360, NFSC 365 (may be taken concurrently).

NFSC 489 Externship 1.0 -6.0 FS

Note: Students are required to take 2 units of externship in one of the areas of study. Please see the designated advisor of one of the core areas described below for recommendations on externship placements.

**1 course selected from:**

CMST 233 Foundations of Interpersonal Communication 3.0 FS

CMST 235 Intercultural Communication Theories and Practice 3.0 FS GE USD

**Area of Study: 6-7 units**

The following courses, or their approved transfer equivalents, are required depending upon the area of study chosen. Students must select one of the following areas of study for completion of the major course requirements.
Lifecycle Nutrition Area of Study: 6 units

1 course selected from:

NFSC 468  Child Nutrition 3.0 INQ
Prerequisite: NFSC 100, or NFSC 340 and NFSC 360.
NFSC 469  Nutrition and Aging 3.0 INQ
Prerequisite: NFSC 360 or faculty permission.

1 course selected from:

CHLD 252  Child Development 3.0 FS GE
CHLD 354  The School-Aged Child 3.0 FS
Prerequisites: CHLD 250 or CHLD 252 or PSYC 355.
CHLD 362  Issues in Child Development 3.0 FS
HCSV 363  Child Health 3.0 INQ
HCSV 541  Health in the Later Years 3.0 FA
SWRK 474  Policy and Programs for Older Adults 3.0 SP

Medin Area of Study: 6 units

2 courses selected from:

CDES 222  Basic Web Design - 3.0 FS -
CDES 272  Media for Instruction and Training - 3.0 FS -
Prerequisites: CDES 271 or concurrent enrollment or faculty permission.
HCSV 260  Computer Applications in Health Education - 3.0 FS

Media and Writing Area of Study: 6 units

2 courses selected from:

CDES 103  Writing for Electronic Media 3.0 FS
Prerequisites: ENGL 130I.
CDES 206  Introduction to Photography and Digital Imaging 3.0 FS
CDES 219  Social Media Technologies 3.0 FS
CDES 271  Media and Learning 3.0 FS
JOUR 130I  Professional Writing for Public Audiences 3.0 FS GE WI
Prerequisite: English Placement Test score of 147 or higher.
JOUR 255 Media Literacy and Civic Engagement  3.0 FS GE
JOUR 260 Writing for Mass Media  3.0 FS
Prerequisites: ENGL 130L.
JOUR 325 Magazine Writing  3.0 FS
Prerequisites: JOUR 260.

**Sports Nutrition Area of Study: 6-7 units**

2 courses selected from:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
<th>Term</th>
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<tbody>
<tr>
<td>KINE 323</td>
<td>Physiology of Exercise</td>
<td>4.0</td>
<td>FS</td>
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<tr>
<td>KINE 482</td>
<td>Exercise Pathophysiology</td>
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<td>NFSC 403</td>
<td>Sports Nutrition</td>
<td>3.0</td>
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Prerequisites: BIOL 104 or faculty permission for non-majors, basic computer literacy skills.
Prerequisites: Bachelor's Degree in any discipline or KINE 322, KINE 323, KINE 480 or faculty permission.
Prerequisites: NFSC 303 or NFSC 340; CHEM 108.

**Writing Area of Study: 6 units**

2 courses selected from:

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
<th>Term</th>
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</thead>
<tbody>
<tr>
<td>CDES 103</td>
<td>Writing for Electronic Media</td>
<td>3.0</td>
<td>FS</td>
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<tr>
<td>JOUR 260</td>
<td>Writing for Mass Media</td>
<td>3.0</td>
<td>FS</td>
</tr>
<tr>
<td>JOUR 325</td>
<td>Magazine Writing</td>
<td>3.0</td>
<td>FS</td>
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Prerequisites: ENGL 130L.
California State University, Chico

**MAJOR ACADEMIC PLAN (MAP)**

**Major:** The Bachelor of Science in Nutrition and Food Sciences

**Option:** Nutrition and Food Sciences (Food and Nutrition Communication)

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>BIOL 104 (GE Area B2)</td>
<td>CHEM 108</td>
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<td>CHEM 107 (GE B1)</td>
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<td>NFSC 155</td>
<td>NFSC 120</td>
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<td>GE Area A [C-]</td>
<td>MATH 105 (GE A4) [C-]</td>
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<td>GE Area A [C-]</td>
<td>GE Area A [C-]</td>
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<tr>
<td>NFSC 122</td>
<td>BIOL 211</td>
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<td>NFSC 230</td>
<td>HCSV 369 [C-]</td>
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<td>CMST 233 or 235</td>
<td>NFSC 340</td>
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<td>GE Area E</td>
<td>GE Area C</td>
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<tr>
<td>HIST 130 or POLS 155</td>
<td>HIST 130 or POLS 155</td>
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<th>Fifth Semester</th>
<th>Sixth Semester</th>
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<tbody>
<tr>
<td>NFSC 303 (H and W Pathway)</td>
<td>NFSC 318 (SP)</td>
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<tr>
<td>NFSC 320 (FA)</td>
<td>NFSC 345</td>
</tr>
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<td>NFSC 360</td>
<td>NFSC Area of Study Selection</td>
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<td>GE Area D</td>
<td>GE UD Pathway</td>
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<tr>
<td>Elective</td>
<td>Elective</td>
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<tr>
<th>Seventh Semester</th>
<th>Eighth Semester</th>
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<tbody>
<tr>
<td>NFSC 365</td>
<td>NFSC 429 (SP) [WP] [C-]</td>
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<tr>
<td>NFSC Area of Study Selection</td>
<td>NFSC 455 (SP)</td>
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<tr>
<td>GE Area D</td>
<td>NFSC 465</td>
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<tr>
<td>GE UD Pathway</td>
<td>NFSC 489</td>
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<tr>
<td>Elective</td>
<td>GE UD Pathway</td>
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<tr>
<td>Elective (2-3 units as needed)</td>
<td>Total Units: 13-18</td>
</tr>
</tbody>
</table>

**Degree Units:** 120

**Major Units:** 69-70

**Elective Units:** 11-12

**Comments**

[*C-] C- or Better is required.

**Notes**

Transfer Students: Review your Degree Progress Report (DPR) in your Student Center, meet with your Major Department Advisor for major coursework, and meet with an Academic Advisor in SSC 220 to review General Education (including Writing Intensive "WI" and Capstone "C") and Graduation requirements.

It is recommended that you meet with your major advisor early in your academic career and every semester.

Consider taking the Upper-division Health and Wellness Pathway.

Complete a minimum of 4 Writing Intensive (WI) courses—one will be met by your Written Communication Course and one by your Capstone Course; select 2 additional WI courses.

Select a GE Capstone Course in your Upper-Division Pathway, or substitute an approved Major Capstone course from the GE Capstone Requirement.

Consider meeting the United States Diversity and Global Cultures requirements within GE courses.

Apply to graduate one year before anticipated graduation date.

(Consult the 2016-2017 University Catalog for official degree program)