Meeting convened at 3:16 p.m.

Approval of Agenda (Meadows)

- Kaiser requested CSU Admissions Advisory Council report be added as agenda item #2 – approved.

Introductions and Announcements (Meadows)

- The "Vagina Monologues" are in the BMU this Friday and Saturday. Herren and McAllister are in the performances.
- The CSU Summer Arts Schedule is out. Participants will be housed at CSU, Monterey Bay. Scholarships are available.

CSU Admissions Advisory Council (Kaiser)

- Normally meets twice a year. The last meeting was influenced by the new President of CSU, Fullerton.
- Chancellor White was also relatively new at the last meeting and referenced his UC knowledge. The Chancellor appears to be pushing issues back to the campus Presidents.
- There was a lot of discussion, but no formal resolutions.

Board of Admissions and Relations with Schools (Kaiser)

- At the last BOARS meeting, faculty and administrators discussed which schools were seeing a drop in transfers and which were experiencing an upsurge.
- A report was released recently on whether the college-debt students incurred would be paid back by their degrees over time. The CSU took umbrage with the report because of the inference that the UC is a better bargain than the CSU.
- Impaction in the CSU is dramatic in the south.
- Chico State applications have gone up 20%. For transfers, our campus shows a loss in the past year, but a gain over the past 2 years.
- Southern California campuses are dealing with “place-bound transfer students” and have to turn applicants away. Those campuses are concerned about possible ramifications from the legislature.
- The overall 2-year change for the CSU for FTF is an 11% increase and a 10% increase for transfers.
- Kaiser shared that Chico State is very concerned and faculty are considering writing a resolution regarding the hiring of new faculty as campuses experience continued enrollment growth.
- The Fullerton president announced her campus is hiring over a 100 new full-time faculty.
- It was agreed that the Chancellor’s mention of “quality” and “faculty” in his recent speech indicated he supports the hiring of new tenure-track faculty. BOARS believes our resolution will be received well by the Chancellor.
- Reports from the AAC meeting have been posted on the EMAC web site.
**Common Core Update**

- Forty-five states, the District of Columbia, four territories, and the Department of Defense Education Activity have adopted the Common Core State Standards.
- Talked about the Early Assessment Program: encouraged by how many signed up.
- High school students need to let their high school advisors know their test results indicate they need English or math in their senior year in order to be qualified for college admission.

**California College Guidance Initiative**

- A one-page handout is posted on the EMAC web site ([additional EMAC documents](#)).
- This is a non-profit initiative.
- Funding is needed to expand beyond the corridor.
- Students can see their pathway to a degree.
- Discussion regarding how ethnicity is being handled: felt that northern campuses are grabbing applicants from southern California—infringing on southern California’s market.

**2014-15 Enrollment Planning (Allen and Fortin)**

- Scenario 0 is our established target.
- Resident FTES target will be 14,563 for 2014-15, which is 200 resident FTES over the 2013-14 target of 14,363.
- Census date is 2/14/14.
- We are on target to be between .42% and .53% over our 2013-14 resident FTES target.
- Allen reviewed the updated AY 2014-2015 Enrollment and FTES Estimate (scenarios), which include updated estimates for spring 2014.
- Advantage of going over target: a little padding.
- Kaiser—would it solve southern CA campus issues if they push the 1440s (?) over to us?
- AA transfers would be great for us.
- Annualized target is the additional 200 resident FTES plus an additional percentage to put us slightly above target (.61%) to give us some wiggle room and show we are good stewards. Plus 1.39% target, is the 2% growth over 13-14 target.
- Historically we have attempted to be consistently 1% over target.
- Physical Science building: contemplating making it larger due to possible growth. Sciences/STEM field is a focus of growth. Longer range planning will aid us in justifying a larger building.
- The marginal cost of instruction is probably in the positive realm because when you add one more student the cost of educating that student exceeds the actual cost. There is an interest to grow more than what the Chancellor has set our target. We need to consider the same data as Cabinet is considering.
- Ford—do we want to make a recommendation on one of the scenarios and if so, what is the justification.
- Tuition is currently covered 60% by fees and 40% by state support.
- Ford—would prefer to not “pad” our target. Translates into additional workload for faculty and staff. Unless we have a commitment to hire additional tenure-track faculty.
- Advantages for AS, Housing, etc. are obvious, but not for faculty workload.
- Colleges are maxed out for hiring qualified adjunct faculty to teach.
- Departments cannot afford offering WI courses.
- Seems to be a structural management issue regarding decisions to increase target while increasing faculty and staff.
- Meadows will draft a statement that EMAC supports scenario 0 if additional tenure-track faculty and staff are hired.
- Kaiser wants to be sure as we continue to increase enrollment that we have adequate faculty and staff to provide quality education.
- Class loads have increased—we cannot take any more unless they are during non-standard times.
- There are entities on campus focused on headcount.
- Expectation of growth from governor—is 2-5% for multiple years.
- Our target this year is to increase resident FTES by 200. We were given a percentage in the past.
- Doesn’t make sense for our campus to have the same percent as southern campuses that want/need to grow.
• Are there any threats for not hitting target? Nothing specific, we have simply been instructed to “hit target.”
• Meadows will write up EMAC’s recommendation of the Scenario 0 tied to new hires (net growth).

Faculty Data Review *(Meadows)*

- Employee Count and FTE by Classification and Tenure Status: Shows the overall drop in employees since 2009. Except for lecturers – which has increased.
- APDB is the report the Chancellor’s Office reviews in regard to faculty/student ratios.
- Need to include a measure where you look at the instructional WTU without any non-reimbursed AWTU.
- Do not have enough tenured faculty to teach upper division courses; adjuncts are teaching some of those courses.
- Meadows, Ford, and Dwyre will work on the draft of the resolution.
- The resolution regarding tenure-track faculty was taken to Senate Executive Committee where it was determined that we need a formal resolution. Meadows is attempting to gather the data to share a draft with EMAC before taking it to Exec Senate and ultimately to statewide senate and the chancellor.
- Ford and Dwyre would like the resolution shared with President Zingg and Cabinet as soon as possible.
- Meadows will work on formalizing the resolution to move through Executive Senate. She would like assistance gathering data to support the resolution.

Meeting adjourned 4:41 p.m.
Respectfully submitted, Lori Fuentes, EMS AA/S

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Action Items:

1. Meadows will write up EMAC’s recommendation of the Scenario 0 tied to new hires (net growth) and share with President Zingg and Cabinet.
2. Meadows, Ford, and Dwyre will work on the draft of the tenure-track faculty and staff resolution, and will share the resolution with President Zingg and Cabinet as soon as possible.