MINUTES
ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING
May 16, 2017

In attendance:
* = Augmented Members (non-voting)  X = In attendance

Meeting convened at 3:17 p.m.

I. Approve Agenda (Jeff Livingston)
   • Agenda approved as submitted.

II. Introductions and Announcements (Livingston)
   Ann Schulte: Ryan Fowler from the New Teacher Project is coming to the North State to discuss grants, Wed – Fri next week. Based in Tennessee and works with tribal communities. Talk to Ann if you would like to meet with him.

III. Minutes from 4/25/17 EMAC Meeting (Livingston)
   • Minutes approved.

IV. Enrollment Updates: (Al Renville, Adam Stoltz, Daniel Parks)

Butte College
   • Finished 2016-17 year 5% down in enrollment. Shooting for 1% up for upcoming year. Applications running even with last year as well as Continuing Ed. Targeting dual enrollment with high schools for next year. Time and resources are targeted at retention. Stepping up recruitment of international enrollment. International projections are up a bit over last year. Summer enrollment numbers are good. ADT’s approved—Chemistry and Spanish. Working on approval for Public Health Science—scheduled to be complete for early fall/end of summer.
   • Anticipating more positive numbers for enrollment in the future.
   • Transportation is not a factor in keeping students from attending. More about money.

Fall 2017
   • Reviewed current undergraduate admissions context with enrolled estimates: Intents to Enroll for FTF and Transfer by college and majors (attached pdf’s).
   • Forecast for FTF is 2836. Goal is 2800.
   • Forecast for Transfers: 1661. Goal is 1800.
   • Reviewed intent to enroll reports from some CSU’s; some campus are up significantly (attached report).
   • Diana Dwyre questioned outreach for those who have indicated an intent to enroll but have not yet enrolled. Stoltz: Only for waitlist applicants.
   • Transfer student pipeline continues to be uneven due to CA community college enrollments.
   • Hennessy: Does diversity pattern hold steady in comparison with past years? Stoltz: Expecting an increase in new student diversity once new student enrollment is finalized.
   • Discussion on impact of exceeding enrollment numbers vs. budget allocation.
• Daniel Parks reviewed continuing student enrollment as of 5/8: Head count is 12,234, up 14 over this time last year. Total FTE is 10,418, down 128/1% due to international student decline of 124. Continuing student registration ends on 5/19.
• Summer orientation programs begins 6/6 and continue through 7/20. 18,172 class seats have been reserved. Kaitlyn Baumgartner Lee reported that FYE added four sections of Univ 101 for incoming FTF who are first-generation and not in a support program.
• Open registration for all new students is 7/24 through 7/26.
• Add/drop registration for all students begins on 7/31 and continues through 9/1.

V. Statewide Academic Senate Update (Ann Schulte)
• Meeting later this week. No updates to report at this time.

VI. EMAC Annual Report (Livingston)
• Livingston reviewed the EMAC annual report (attached). No Course Match students. Courses may not be available until add/drop date.

VII. EMAC Leadership for 2017-18 (Livingston)
• Michael Rehg nominated as chair by Rick Ford. No other nominations. Dwyre seconded the nomination. All in favor. None opposed.
• Baohui Song nominated as co-chair by Betsy Boyd. No other nominations. Dwyre seconded the nomination. All in favor. None opposed.
• Chair and Co-Chair will assume duties at next EMAC meeting in September.

VIII. Other
None.

Meeting adjourned 4:00 p.m.
Respectfully submitted, Theresa Cox, EMS AAS

Action Items:

Next meeting (tentative): Tuesday 9/19/17, 3:15-4:45, SSC 122/124.