

**ANNUAL REPORT
OF GOALS AND
MEASURES
2005-2006**

Educational Opportunity Program

Student Support Services



A Division of Student Affairs
California State University, Chico

EDUCATIONAL OPPORTUNITY PROGRAM GOALS

Mission Statement

The mission of the Educational Opportunity Program (EOP) is to provide access and support services to first-generation college students who are economically, educationally, and/or environmentally disadvantaged, but display the potential to succeed in post-secondary education and to assist the university in the matriculation, retention, and graduation of EOP students.

Primary Goals

1. EOP will provide assistance to first generation college students who are low-income and/or educationally disadvantaged students and have the potential to perform satisfactorily at CSU, Chico.
2. EOP will provide a comprehensive program of support services that will enhance the knowledge, understanding, and skills necessary for the academic success and the personal development of EOP students.
3. EOP will promote social, cultural, and ethnic diversity in the CSU, Chico campus population.
4. EOP will educate and inform students, faculty, and staff about program services and accomplishments.
5. EOP professional staff will maintain currency in the fields of college student retention and issues facing non-traditional college students through memberships in professional organizations, reading in appropriate research journals, and professional development opportunities.
6. EOP will encourage student participation and involvement in the CSU, Chico campus community and the community of Chico as a whole.

Annual Objectives 2006-2007

1. The EOP, SSS, and SLC web pages and links will be updated. (Primary goals 1 and 4)
2. EOP will provide cultural activities open to the campus community. (Primary goals 2, 3, 4, and 6)
3. EOP will develop and provide "Life After Graduation" workshops in collaboration with the Career Planning and Placement Office. (Primary goals 2 and 6)
4. The EOP staff will focus on their professional development, primarily as it relates to technology. (Primary goal 5)

EOP Annual Objectives and Outcomes for 2005-2006

1. The EOP staff will work cooperatively and effectively to support the transition of the new EOP director. (Primary goals 1, 2, 3, 4, 5, and 6)

The EOP/SSS/SLC staff, including the Director, met weekly. In addition, the Director had separate weekly meetings with the SLC staff and the SSS staff.

EDUCATIONAL OPPORTUNITY PROGRAM GOALS (CON'T)

2. EOP will increase the technical support resources to enhance data gathering and analysis for the unit. (Primary goals 2 and 4)

A full-time Educational Data and Technology Specialist was hired in January 2006.

3. EOP will increase the number of ethnically diverse first-time freshmen by ten percent. (Primary goals 1 and 3)

The number of ethnically diverse first time freshmen within the EOP program was 156 for Fall 2004 and 191 for Fall 2005, which was a 22% increase. This was due primarily to increased Strategic Enrollment activities of the EOP Admissions staff.

4. EOP will highlight program successes as a way to inform the campus community about EOP services. (Primary goal 4)

Advisors met with respective department contacts. Activities were announced regularly through Student and Campus Announcements. EOP sent monthly newsletters via email to all EOP students. Articles appeared within the Enterprise-Record and the Orion regarding Summer Bridge and the minority student experience on campus. Chico's EOP program participated in a state-wide EOP brochure used for recruiting throughout the state.

5. EOP will continue to integrate the Freshman Year Experience program with EOP. (Primary goals 2, 3, and 6)

The requirements of the Student Support Services grant indicate that there needs to be a clearer demarcation between EOP and SSS and the services each program provides. The unit is still examining how to complete this re-structuring.

6. EOP will comply with the goals of the Student Support Services (SSS) grant. (Primary goals 1, 2, 3, and 6)

The first three Primary Goals of the SSS grant refer to persistence, good academic standing, and graduation rates. This data is listed under the SSS section. The fourth goal refers to 100% compliance with the administrative requirements of the grant. After attending a training for TRIO Project Directors, the Director prepared a document for the Vice President of Student Affairs denoting what activities or changes needed to be enacted and proposed completion dates.

7. 70% of the EOP/FYE students will participate in at least one grant sponsored co-curricular event. (Primary goals 2, 3, and 6)

Of the 216 first year students in our program, 84.26% (182) of them participated in at least one grant sponsored co-curricular event.

STUDENT SUPPORT SERVICES GOALS

Note: Student Support Services is a TRIO program funded by the United States Department of Education to provide academic support services to low-income, first generation college students. The mission statement and program goals (objectives in the US Department of Education framework) are specified by federal regulations and policies and cannot be altered without approval from a program officer at the US Department of Education.

Mission Statement

The mission of Student Support Services (SSS) is to improve the retention, graduation, and graduate and professional school enrollment rates of eligible students who are receiving project services.

Primary Goals

1. Persistence: 85% of eligible participants will persist to the second year.

Of the 100 SSS first year students who were enrolled during the 2004-2005 year, 98 of them returned for their second year (98% persistence).

2. Good Academic Standing: 80% of eligible participants will meet academic performance levels required to stay in good academic standing at the grantee institution.

Of the 160 2005-2006 program participants, 154 or 96% of them remained in good academic standing (GPA above 2.0) by the end of the academic year.

3. Graduation: Raise each SSS cohort to a graduation rate equal to that of the University. The four-year graduation rate to 13%, fifth-year to 40%, and sixth-year to 51%.

Of the 160 program participants in cohort 1 (admitted fall 2001), 12 (7.5%) of them graduated within four years, and 43 (26.88%) graduated within five years. Of the 160 program participants in cohort 2 (admitted fall 2002), 7 (4.38%) graduated within four years. The above graduation rates for cohorts 1 and 2 are baseline data for the program. The staff will continue to work towards raising the graduation rates of SSS students that is equal to that of the University.

4. Administration: 100% compliance with the administrative requirements – including record keeping, reporting, and financial accountability.

Annual Objectives 2006-2007

1. A coordinator for the SSS program will be hired! (Primary goal 4)
2. The SSS staff will develop a system of accountability to ensure that the objectives of the grant are being met. (Primary goals 1, 2, 3 and 4)
3. The staff will complete a program manual for SSS. (Primary goal 4)

STUDENT SUPPORT SERVICES GOALS (CON'T)

Annual Objectives and Outcomes 2005-2006

See EOP Annual Objectives 2005-06. As stated in Objective 5, the EOP and SSS staff were working towards Student Support Services becoming an integrated component of the Educational Opportunity Program. However, the requirements of the Student Support Services grant indicate that there needs to be a clearer demarcation between EOP and SSS and the services each program provides. The units are still examining how to complete this re-structuring. The hiring of a coordinator for the SSS program will facilitate this process. In addition, separate annual objectives for SSS have been identified for 2006-2007 (see above).

EDUCATIONAL OPPORTUNITY PROGRAM MEASURES

Breakdown by Admissions Category: EOP Bonafide Enrolled (Primary Goal 1)

Admissions Category	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
Freshmen Exception	81	121	62	55	60
Freshmen Regular	122	89	134	107	147
Transfer Exception	17	19	3	2	-
Transfer Regular	69	57	65	66	60
Transfer Regular "S"	10	3	11	-	-
Total	299	289	275	230	267

Breakdown by Admissions Category: Non-bona Fide EOP Enrolled (Primary Goal 1)

Admissions Category	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
Freshmen Exception	10	11	6	8	6
Freshmen Regular	2	2	6	2	11
Transfer Exception	0	0	1	0	0
Transfer Regular	4	1	3	1	0
Transfer Regular "S"	1	0	0	0	-
Total	17	14	16	11	17

EOP Ethnicity Of Enrolled Admits – Fall Semesters (Primary Goal 3)

Ethnicity	Fall 2001		Fall 2002		Fall 2003		Fall 2004		Fall 2005	
	EXC	REG	EXC	REG	EXC	REG	EXC	REG	EXC	REG
African American	30	25	10	29	10	29	16	9	13	19
American Indian	3	3	7	6	0	9	1	4	0	6
Asian American	13	14	37	37	7	49	5	48	8	45
Filipino	1	1	0	0	0	3	1	3	1	3
Mexican American	42	73	40	65	38	64	32	49	22	76
Other Latino	8	11	6	8	5	18	3	6	5	12
Pacific Islander	2	1	0	2	0	0	0	0	1	1
White	5	14	31	43	6	45	4	35	2	28
Unknown	4	7	23	18	6	15	3	22	14	28
Totals	108	149	154	208	72	219	65	176	66	218

EDUCATIONAL OPPORTUNITY PROGRAM MEASURES (con't)

Persistence Data for Freshmen (Primary Goal 2)

Cohort 1: Fall 2001		All EOP Freshmen	
	Total enrolled	% persistence	
Fall 2001	220		
Spring 2002	209	95%	
Fall 2002	178	80.90%	
Spring 2003	168	76.36%	
Fall 2003	146	66.36%	
Spring 2004	143	65%	
Fall 2004	136	61.82%	
Spring 2005	132	60%	
Fall 2005	111	50.45%	
Spring 2006	95	43.18%	

Cohort 2: Fall 2002		All EOP Freshmen	
	Total enrolled	% persistence	
Fall 2002	223		
Spring 2003	221	99.10 %	
Fall 2003	171	76.68%	
Spring 2004	170	76.23%	
Fall 2004	145	65.02%	
Spring 2005	143	64.13	
Fall 2005	127	56.95%	
Spring 2006	128	57.40%	

Cohort 3: Fall 2003		All EOP Freshmen	
	Total enrolled	% persistence	
Fall 2003	209		
Spring 2004	205	98.09%	
Fall 2004	184	88.04%	
Spring 2005	182	87.08%	
Fall 2005	156	74.64%	
Spring 2006	155	74.16%	

Cohort 4: Fall 2004		All EOP Freshmen	
	Total enrolled	% persistence	
Fall 2004	170		
Spring 2005	169	99.41%	
Fall 2005	144	84.71%	
Spring 2006	136	80.0%	

Cohort 5: Fall 2005		All EOP Freshmen	
	Total enrolled	% persistence	
Fall 2005	224		
Spring 2006	196	87.5%	

EDUCATIONAL OPPORTUNITY PROGRAM MEASURES (con't)

EOP Continuing Student Enrollment Ethnicity (Primary Goal 3)

Ethnicity	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
African American	186	187	172	151	136	123
American Indian	37	33	40	34	40	19
Asian American	168	167	210	223	242	243
Filipino	10	8	10	9	11	13
Mexican American	442	425	480	443	433	419
Other Latino	72	58	64	62	62	47
Pacific Islander	6	5	4	6	3	4
Unknown	95	77	105	93	78	96
White\Non-Latino	247	195	216	183	165	161
Total	1263	1155	1301	1204	1170	1125

Total EOP Students by GPA (Primary Goal 2)

GPA	Spring 2002		Spring 2003		Spring 2004		Spring 2005		Spring 2006	
	#	%	#	%	#	%	#	%	#	%
3.5 +	102	8.4	73	6.0	94	8.1	82	7.3	79	7.5
3.0 to 3.49	232	19.2	214	17.7	226	19.5	194	17.3	191	18.2
2.5 to 2.99	319	26.4	323	26.7	281	24.2	304	27.1	301	28.8
2.0 to 2.49	342	28.3	378	31.2	317	27.3	334	29.8	314	30.0
1.99 & below	215	17.8	223	18.4	242	20.9	206	18.4	162	15.5
Total	1210		1211		1160		1120		1047	

Total EOP Students by Class Level (Primary Goal 2)

	Spring 2002		Spring 2003		Spring 2004		Spring 2005		Spring 2006	
	#	%	#	%	#	%	#	%	#	%
Freshmen	251	20.7	270	22.3	233	20.1	225	20.1	224	21.4
Sophomore	198	16.4	215	17.8	204	17.6	229	20.4	176	18.8
Junior	255	21.1	279	23.0	263	22.7	233	20.8	258	24.6
Senior	506	41.8	447	36.9	460	39.7	433	38.7	389	37.2
Total	1210		1211		1160		1120		1047	

STUDENT SUPPORT SERVICES MEASURES

See EOP Measures of Performance and Quality.