

## **CSU, Chico Transportation Demand Management Stakeholder Meeting Comment Summary**

Extensive public outreach was conducted to guide the development of the TDM Plan. The consultant team met with over a dozen stakeholder groups. Coupled with the public forum held in October 2008, the stakeholder interviews provided beneficial information regarding both existing conditions and future opportunities. The list below provides a summary of the general types of comments received:

### **General**

- Coordination with the City, school district, neighbors, property owners is essential
- Campus TDM goes way beyond the confines of campus
- Class scheduling is highly disproportionate; peak times have about 7,200 students in class at once
- Special event start and end times tend to overlap at multiple venues around campus adding to parking and circulation issues
- Concern voiced regarding new conference center and Natural History Museum traffic circulation, parking and delivery access
- Both Barber and Chico Avenues Neighborhood Associations have neighborhood plans at various stages of planning and implementation
- How will enrollment change transportation needs on campus?
- School is back in session on January 26th; Public meeting should be after that and held at a time that would encourage more student participation
- Review structure and composite of the Transportation Committee
- On-campus housing needs to be attractive and more competitively priced to attract students
- More clarity on the intention of the TDM Plan and development of measurable goals was suggested

### **Infrastructure**

- Lighting and safety are seen as barriers to walking
- Union Pacific tracks and rail activity limit connectivity
- Numerous comments regarding specific intersection and roadway issues were presented including Nord Avenue, 1st Street / Warner Street, 2nd Street, Sacramento Avenue, Esplanade, etc.
- The existing at-grade trail crossing of Warner Street north of Chico Creek (stop-controlled) was mentioned as a high-conflict area
- Pay special attention to high traffic areas where multiple modes converge, such as near the transit center; transition zones are critical

### **Parking**

- Parking occupancy studies have been recently conducted on City streets
- Campus parking on City streets is an issue; however, parking is generally available within a few blocks of campus
- An evaluation of campus parking fines and fees in relation to the City's should be conducted to address consistency
- Additional City streets south of campus are being evaluated as candidates for diagonal parking, which may trigger a change in bicycle routes
- Pay and Display will replace existing parking meters throughout the City
- Perception that parking is relatively inexpensive

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- This is the first year in a long time that not all of the student parking permits have been sold
- Provide designated loading and drop off areas
- Circling for parking adds to traffic circulation issues
- Perception of construction-related parking competing with other parking needs
- Conflicting opinions were expressed on whether or not a new campus parking structure was needed or wanted; more clarity on locations and capacity desired
- City and campus should consider shared-use parking structure on 2nd Street
- Find a way for students/staff/faculty/downtown businesses to park only once at a satellite location; could be a joint City/CSU initiative
- Consider special permit or preferential parking for electric vehicles; small priority lots could be developed for small electric vehicles
- Research Associated Students referendum, which limits parking permit sales to more than ½ from campus

### **Cycling**

- Both the high school and CSU, Chico campuses block north-south bicycle connectivity through Chico
- Area bike routes are not natural and lack designation; need for a logical bicycle network
- Explore both an east-west and a north-south route through campus
- The City is evaluating options for 2nd Street to provide on-street bike lanes
- Numerous path alignments were suggested including a continuation of Memorial Way, north of the tennis courts on campus, along Big Chico Creek and through Chico Senior High School property
- Bicycle storage is insufficient; bikes are being locked everywhere to everything
- Bicycle impounds and theft are also issues
- Bicycle use appears to be on the rise; the perception was that this year has seen the greatest increase in bicycle usage
- Desire for more pedestrian/bicycle paths with separation or delineation
- Recent Tax Code law allows employers to offer \$20 bicycle commute subsidy
- Bicycle detection at traffic signals needs to be improved
- Consider covered bicycle parking near the PAC, Taylor Hall and the Engineering Building
- Retain bicycle parking along 1st Street, an established cycling destination
- Numerous areas were identified on campus where more bicycle parking is needed
- Existing bicycle racks are out of date and result in theft and damage
- Vandalized bicycles and racks need to be dealt with in a timely fashion; inaction leads to more vandalism
- The pedestrian only core has expanded over time and should be reconsidered; do not force cyclists to dismount and walk bikes a considerable distance to available racks
- Insufficient air pumps on campus, little know about their location
- Provide secure bike storage for new dorm complex
- Cyclists are discouraged from riding to campus with the existing pedestrian only core and fine structure
- Bikes travel the wrong way on Legion Avenue out of necessity
- Trail maintenance is an existing issue
- BikeCart could be expanded to include bike rentals and expanded service

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- More racks are needed near the Creekside Café

### **Transit**

- Consider fixed route shuttle service from key remote lots
- Transit headways need to be reduced
- A student bus committee was recommended to brand and tailor the routes to address student needs
- Current class schedule makes it difficult to catch the bus
- Education and information on how to ride the bike and key routes and destinations should be promoted
- Review hours of operation
- Consider shuttle bus between Butte College and CSU, Chico

### **Other Specific TDM Measures**

- Try car-sharing or similar type program
- Consider a paid alternative modes / TDM coordinator for campus
- Chico SafeRides could be expanded
- Consider parking permit restrictions within a certain distance from campus
- Allow campus staff to use flexible schedules were practical
- Consider a guaranteed ride home for campus faculty and staff who bike or use alternative modes
- Connections to the train station should be evaluated
- Education on pedestrian and bicycle safety need to be addressed (e.g., biking on sidewalks downtown, bikes and skateboarders traveling against traffic)
- Program marketing will be important to the success of TDM
- Consider priority housing for a car-free pledge
- Provisions for skateboard parking
- Fund an alternative transportation program through a fee increase
- Consider electric vehicle provisions and incentives