MEMORANDUM

TO: Educational Policies and Programs Committee
FROM: Chiara Ferrari, Chair
DATE: September 7, 2017
SUBJ: EPPC MINUTES – September 7, 2017, Kendall Hall 207, 2:30 p.m.

Mahalley Allen, Secretary Du Jour

Members present: Allen, Boyd, Camacho, Cooper, Cross, Crotts (Watkins), Ferrari, Hammer, Hassenzahl, Kim, McConkey, Miller, Schierenbeck, Selvester, Thompson (Roll)

Not present: Aird, Loker, Millard, Polsan, Rowberg

1. Approve Minutes for August 24, 2017
   The minutes were approved.

2. Approve Agenda for September 7, 2017
   The agenda was approved.

3. Announcements
   • The Latinx Bienvenida Welcome Reception will be September 7th from 3:30-5 pm in the BMU Auditorium.
   • The Black Student Welcome Reception will be September 8th from 3-5 pm in the BMU, Room 203.
   • The Native American Welcome Reception will be September 12th at 3:30 pm in CCLC.
   • The LGBTQ+ Welcome Reception will be September 13th at 3 pm in Selvester’s Café.
   • The campus Dream Team will be meeting on September 12th at 2:30 pm in CCLC to address DACA and what our campus might do in response. Anyone interested is welcome to attend.
   • The Chico World Music Festival is on September 9th from 11:30 am to 6 pm.
   • The Regenerative Agriculture Initiative Seminar Series featuring Roland Bunch will be on September 8th from 4-6 pm in Colusa 100. Roland Bunch’s talk on "Regenerative Agriculture, Its Crucial Role in the Solution to Africa's Current Famine" will delve into his recent work in Africa and on the critical role of regenerative agriculture in mitigating this major world crisis that is currently affecting 20 million people.
   • Ferrari noted that the revised EPPC secretary calendar was included at the end of the last meeting’s minutes.
• Ferrari announced that she would be inviting Christine Mallon, Assistant Vice Chancellor for Academic Programs and Faculty Development in the CSU Chancellor’s Office, to a future EPPC meeting to discuss relevant EO’s and the curriculum process. Please think about questions to ask Mallon and let Ferrari know them in advance.
• Karla Camacho, AS Director of University Affairs, announced that the Student Academic Senate will meet on September 8th from 12-1 and will discuss DACA and how students can provide resources and support for students.

4. Updated EPPC Membership Roster & EPPC Blackboard organization access
   https://www.csuchico.edu/fs/who/eppc.shtml

   There are still a few vacancies on EPPC so please let interested people know about the benefits of being on EPPC and Senate. Please let Ferrari know about interested people.

   Thanks to Cooper for uploading EPPC documents onto the EPPC Blackboard page.

5. EPPC Guidelines Approval
   https://www.csuchico.edu/fs/documents/eppc_fasp/EPPC_Guidelines_FINAL.pdf

   EPPC members discussed Section VII Guidelines A. Description (page 4). This is a good section of the guidelines for new EPPC members to find guidance about what to look for in curriculum proposals.

   **Section VII.A.i**

   Cooper inquired whether section VII.A.i. should include additional current CSU initiatives, such as the work of the CSU Task Force on the Advancement of Ethnic Studies. EPPC members discussed whether the word “goals” cover the university’s strategic plan and strategic priorities or whether goals, strategic plans, and strategic proprieties are different.

   Boyd said she would be in favor of looking at the language about goals and noted that initiatives change over time so perhaps they should not be specifically listed. Boyd also noted that references to Chico State or CSUC in this document should be editorially changed to CSU, Chico.

   Cooper proposed changing section VII.A.i. to read: “Is the proposal consistent with the Mission, Strategic Plan, and Strategic Priorities of CSU, Chico, and the CSU, Chico diversity action plan?” Boyd seconded.

   EPPC members discussed whether the CSU and CSU, Chico goals and missions are the same or different and further deliberated about how best to word the language of section VII.A.i.

   Ferrari proposed that section VII.A.i. should read: “Is the proposal consistent with the mission of the CSU and the CSU, Chico strategic plan and diversity action plan?”
The proposal to change the wording of section VII.A.i. to “Is the proposal consistent with the mission of the CSU and the CSU, Chico strategic plan and diversity action plan?” passed unanimously.

Section VII.A.viii
EPPC members next considered whether section VII.A.viii, which provides an opportunity to provide outside perspectives of students, faculty members, community consultants, and others, is vague.

Boyd moved that section VII.A.viii be moved to section VII.G. as its new number ii because both of those sections are about consultation and offer a way for EPPC to check for consultation outside the campus. Cooper seconded. Proposal to move section VII.A.viii to section VII.G passed unanimously.

McConkey noted that section VII.A.viii (now moved to VII.G.ii) is missing consultation within departments themselves. Schierenbeck moved that this section be amended to read “What perspectives have been obtained on this proposal from constituents inside and outside CSU, Chico, or the CSU?” Boyd seconded. Amendment passed unanimously.

Annual Reports
EPPC members discussed how the listing of annual reports at the end of the guidelines might be confusing and redundant. EPPC members discussed questions such as: Does the special major committee still exist? Does EPPC have a representative on the Study Abroad Committee? Does the EPPC chair solicit representatives for these committees? When do the representatives to these committees present their reports?

Members discussed adding language to this section of the EPPC guidelines to make it clearer.

McConkey moved to add to the beginning of this section: “Annual reports to be submitted by the following:” Camacho seconded. Amendment passed unanimously.

EPPC members further discussed the need to delete the redundancy of Special Majors being on the list twice and to add “EPPC Representative to the” at the beginning of the line for the AURTEC committee.

No other comments.

6. Introduction Item: New Certificate in Data Science
Guest speaker: Robin Donatello (MATH)

Donatello presented the rationale for this proposal and noted that this is a joint proposal between the Department of Mathematics and Statistics and the Department of Computer Science.
This proposal idea started about six years ago. There is an increasing need for people in various job fields to be data literate and to be able to analyze data and gain insight from it. This certificate is designed to give our students a background in data, statistics, and the computation of data. Donatello discussed that these departments settled on a certificate rather than a minor or a major because a minor is constrained to 30 units and the classes required for this certificate require more units and also because new majors take a considerable amount of time to be approved by the Chancellor’s Office.

This proposal puts CSU, Chico on the map in data science and is a first step to a potential new major in this field. No other CSU campuses have this exact program, although some CSU campuses have graduate programs or minors for statistics or computer science students only. While there are hundreds of online certificates for data science, they are of varying quality and cost. Data science is a new and emerging field, and we are just starting to see Ph.D. programs in this area. CSU, Chico has minors in computer science, statistics, and applies statistics. There is a chance that this certificate program could pull from those minors, but there is not total overlap between them.

EPPC members expressed their support for this proposal.

EPPC members discussed the student interest survey and what it means in terms of growth. Donatello said this has the potential to be a very large program and the certificate could grow into a major or a graduate program depending on what best fits our campus.

EPPC members discussed whether there is evidence that the deans of both NSC and ECC support the funding of the additional faculty time needed for this proposal. Hassenzahl noted that both deans had signed the proposal, but Ferrari said she would feel more comfortable if there was further evidence of support from both deans.

EPPC members discussed how the advising for this certificate will work. Donatello noted that the advising would be less academic advising and more about making sure that students’ capstone projects are appropriate.

EPPC members discussed whether there would need to be extra sections of courses and whether there is the skill set and faculty resources to mount those extra sections. Donatello answered that many of the certificate’s elective courses are not taught by only one instructor and all of the certificate’s required courses are taught by multiple instructors.

Allen noted the need for the two departments involved to discuss who would be responsible for the tasks involved with administering a certificate.

• Proposal unanimously approved as an introduction item.
7. Introduction Item:
Degree Name Change: BS in Recreation Administration
Guest speakers: Laura McLachlin and Emilyn Sheffield (RHPM)

Introduction Item:
This proposal reflects the latest in a series of steps to broaden the range of opportunities for Recreation, Hospitality, and Parks Management students. The department’s name, four letter course designation, faculty members, and industry have changed to reflect the breadth of opportunities for students in this field. Traditional Recreation Administration relates to working with public parks and CARD-type programs. Over time, the range of opportunities and the need for managerial talent has expanded to include public and private public parks, resorts, corporate opportunities, etc. RHPM would like name of its degree to match the community based private and public non-profit nature of growth of leisure and of the use of time and use of money across society.

About 60% of RHPM majors are in the areas of hospitality and hotel management. The department has received industry feedback that RHPM students are hard to identify because of the degree’s current name. This proposal is in response to the constant feedback from the industry to change this degree name.

EPPC members discussed how this proposal would provide transparency to stakeholders.

• Proposal unanimously approved as an introduction item.

McConkey moved to suspend the rules to consider this proposal as an action item. Seconded. Motion passed.

Action Item:
Nicol Gray announced that the Chancellor’s Office has pre-approved the proposal and reported no concerns with the name change.

• Proposal unanimously approved as an action item.

8. Other

Ferrari clarified that EPPC did not approve the proposed changes to the EPPC guidelines. Instead, Ferrari would like to clean up the document and bring it back to the next meeting of EPPC. Boyd moved to postpone voting on the EPPC guidelines. Boyd’s motion was seconded and approved.

9. Adjourn

The meeting adjourned at 4:07 pm.