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Gateway Science Museum Begins Fundraising Drive to Support Endowment

Due to the generosity of an anonymous donor, the Gateway Science Museum recently established a \$25,000 endowment. Beginning next week, the museum will launch a dollar-for-dollar fundraising drive with the goal of pushing the endowment to \$50,000.

The new endowment will fund costs associated with exhibits, both traveling and permanent, at the museum. The anonymous donor has been active with the Gateway Science Museum for more than a decade and has a strong interest in science. The intent of the original gift is to stimulate donations by matching each dollar until the endowment reaches \$50,000, at which time the endowment can be further augmented. The long-term goal is to create a \$5 million endowment to provide financial assistance to the Gateway Science Museum.

Beginning May 9, the Advancement Office at California State University, Chico will start a telephone fundraising drive to support the endowment. The university call center will be contacting alumni residing in the Chico area for initial support of the endowment.

Anyone wishing to contribute to the Gateway Science Museum Endowment Fund may send a donation made out to the CSU, Chico University Foundation, GSM Endowment Fund #08590. Checks may be sent to University Advancement, Attn: Daria Booth, CSU, Chico, 400 W. 1st St., Chico, CA 95929-0155.

Gateway Science Museum opened its doors Feb. 27, 2010, with the goal of creating a lifelong learning environment that enables people to explore, interpret and celebrate the magnificent natural heritage of our region through science, research and education. More than 30,000 visitors have explored Gateway Science Museum's exhibits, including more than 6,000 children who came with their classes on field trips.

Gateway Science Museum, located at 625 Esplanade, is open Wednesday – Friday, noon to 5 p.m., Saturday and Sunday, 10 a.m. to 5 p.m. Admission is \$5 for adults, \$3 for children and free for museum members. For more information, please visit www.gatewayscience.org.

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