INTERNSHIP OPPORTUNITY:
WEBCAST PRODUCTION

The Butte County Department of Development Services – Planning and Building Divisions seek a volunteer intern to produce training and educational videos (webcasts) to be posted on the department’s YouTube page. To start with, we envision the production of 3 to 6 videos approximately 5-10 minutes in length. These videos will be used to train staff and/or educate the public about how to access and use County information and permitting systems. Additional webcasts may be produced depending on the availability and interest of the intern.

Candidates should be familiar with creating webcasts; or be interested in learning about webcast production.

The intern’s work will consist of the following:

- Meet with County staff to review the scope of each project
- Design the webcasts
- Write webcast voiceover scripts
- Produce and record webcasts using County equipment, in consultation with County IT, Building, and Planning staff
- Test webcasts to ensure user-friendliness.
- Assist in posting the webcasts online

Although this is an unpaid position, it does offer the opportunity to gain valuable professional skills and experience in organizational and online communication, as well as County development and permitting. Students in Communications (Communication and Public Affairs, Organizational Communication), Business (Management Information Systems) Computer Science (Computer Information Systems), Geography and Planning (Planning, GIS), and similar majors may be interested. Current CSU Chico students may be able to complete the internship for academic credit; if you would like to pursue this option, please discuss your interest with our staff.

For more information about this opportunity, please contact Principal Planner Claudia Stuart at (530) 538-7604 or cstuart@buttecounty.net.