Advanced Cartography - Geography 413 – Spring 2014

Course Objective:
The purpose of this class is to build upon and expand student cartographic knowledge and technical expertise. The course is intended to strengthen student skills in cartographic theory, data visualization, data collection and conversion, and to prepare students for real world cartographic production.

Prerequisite: Geography313, Introductory Cartography
Time: Section 1: Tuesday & Thursday 2:00-3:15 pm
Location: Department Computer Lab, Butte Hall 501
Course Fees: $20
Texts: Adobe Flash Professional CS5 on Demand by Steve Johnson
“On the Map” by Simon Garfield
Server Based Course Readings

Recommended
Illustrator CS4 for Windows and Macintosh: Visual Quick Start Guide by Weinmann & Lourekas
Photoshop CS4 for Windows and Macintosh: Visual QuickStart Guide by Weinmann & Lourekas

Instructor: Steve Stewart
Office Location: Butte Hall 508
Office Hours: TTH 3:30 – 6:00
Telephone: 898.6089
E-mail: SStewart1@csuchico.edu
Outline of Assignments:
- Flash Project #1
- Flash Project #2
- Multivariate Map
- Techniques Lectures
- Final Map Project

Overview:
At the introduction of a new assignment, a description of the assignment will be handed out in class and a copy placed in the homework folder under Geography 413. The description will contain the particulars of the assignment including the due date. This information will be reviewed in class (at the beginning of class) on the day the assignment is given. For print based maps, there will be two due dates for each project; the review date and the due date. On the review date, the student must submit a well developed draft of the map at the beginning of class for review by their peers. Failure to prepare for this review will result in a loss of 15 points from the assignment. These points can not be recovered so please be prepared. On the due date, completed assignments are expected by 4:00 pm. All late assignments will be penalized by the loss of points (five points per day including the first day if not turned in on time). An assignment that is late by 10 days, which is a loss of 50 points is not acceptable.

Students will read a novel on mapping, numerous technical readings on software, and server based readings on various aspects of cartographic research. The instructor will assign these readings throughout the semester. A short quiz will be given or a reflection paper will be assigned to assess students’ comprehension of cartographic theories as discussed in these readings.
Grades:

Each assignment, quiz or reflection paper will be worth a certain number of points that corresponds with the value of the activity or endeavor. Students will know the exact point value of assignments, quizzes and papers beforehand. The final grade for this class will be determined by dividing the student’s total number of earned points by the total number of points possible. In general:

- Your techniques lecture is worth 30 points.
- Flash Project #1 is worth 25 points.
- Flash Project #2 is worth 75 points.
- The GIS Conversion Atlas Project is worth 100 points.
- The Final Map project is worth 50 to 100 points depending on the project assigned.
- Quizzes and review papers are worth 25 points unless stated otherwise.
- Peer reviews are worth 15 points.
- In class exercises are worth 10 points.
- Student technique exercises are worth 5 points. Student exercise points are deductive.

The class will have approximately 400 points possible.
**Tentative Class Schedule**

The class schedule is subject to change at the discretion of the instructor.

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<th>Dates</th>
<th>Section 01</th>
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<td>Week One</td>
<td>Introduction</td>
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<td>Vector Review</td>
<td>Photoshop Resolution Exercise</td>
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<td><em>Readings Assigned: 1 – 4 plus “On the Map”</em></td>
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<td>Week Two</td>
<td>Photoshop Resolution Exercise – Due Tuesday</td>
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<td>Resolution</td>
<td>Flash Project #1</td>
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<td>Week Three</td>
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<td>Color Review</td>
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<td>Week Four</td>
<td><strong>Flash Project #1 – Due Tuesday</strong></td>
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<td>Flash</td>
<td>Journey Map Redesign</td>
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<td>Flash Project #2</td>
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<td></td>
<td><strong>Quiz: Articles 1 – 4 plus Flash Terms</strong></td>
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<td><em>Reading Assigned: Articles 5 – 8</em></td>
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<td>Week Five</td>
<td>Student Techniques Exercises</td>
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<td>Flash</td>
<td>Journey Map Revision</td>
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<td><strong>Mental Maps</strong></td>
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<td>Flash</td>
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<td>Week Seven</td>
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<td>Flash</td>
<td><strong>Flash Project #2 Draft Due Thursday</strong></td>
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<td>Week Eight</td>
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<td>Flash</td>
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<td>Flash Project #2 Due Thursday</td>
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<td>Week Nine</td>
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<td>Rest &amp; Recuperation</td>
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<td>Week Ten</td>
<td>GIS Conversion Atlas Map</td>
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<td>GIS Conversion</td>
<td>Student Techniques Exercises</td>
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<td><strong>On the Map reflection Due</strong></td>
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<td>Week Eleven</td>
<td>Student Techniques Exercises</td>
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| GIS Conversion | Student Techniques Exercises  
|----------------|-------------------------------|
| Week Twelve  
GIS Conversion | GIS Conversion Map Review |
| Week Thirteen  
Design & Research | Student Techniques Exercises  
**GIS Conversion Atlas Map Due**  
Multivariate Press Project Assigned |
| Week Fourteen  
Design & Research | Student Techniques Exercises  
**Quiz: Articles 9 - 12 Tuesday**  
*Readings Assigned: Articles 13 - 18* |
| Week Fifteen  
Design & Research | Final Map Project Review |
| Week Sixteen  
Design & Research | **Final Map Project Due Thursday** |
| Week Seventeen  
Finals Week | **Final Quiz: Articles 13 - 18** |

**Outline of Packet Readings: Labs\Zenith\Classes\413\Readings**

1. Making Maps ch7 – Intellectual and Visual Hierarchies
2. Making Maps ch 9 – Map Symbolization
3. Making Maps ch 11 – Color on Maps
4. Classification and Application of Cartographic Animation
5. Mapping Geography Landscape
6. Mapping Success: Reversing the Mathew Effect
7. The Eurocentric Nature of Mental Maps of the World
8. Learning from Cartograms: The Effects of Regional Familiarity
9. Sources of Error in a Map Series, or Science as a Socially Negotiated Enterprise
10. Cartography, Ethics and Social Theory
11. Politics on the Cartographers Table: The Helvetic Triangulation of Cartography, Politics, and Representation
   See http://www.slate.com/articles/arts/culturebox/2012/01/the_best_american_wall_map_david_imus_the_essential_geography_of_the_united_states_of_america_.html
14. Mapmakers Sleight of Hand
15. What’s Up and Down at the USGS
16. The World on Your Desktop
17. This is Your Brain on GPS
18. Thinking Global
19. Cartography is Dead

Suggested Readings
For the Refreshing Your Memory
Readings Suggested: Illustrator CS4 ch 5, 23, 24
Readings Suggested: Photoshop CS4 ch 1, 2, 3, 23

For the Flash Assignment
Readings suggestion Flash CS5 ch 1, 2, 4, 7-9, 1`1, 14

For the GIS Conversion Assignment
Readings Suggested: Illustrator CS4 ch 16, 17, 19, 25-32
Readings Suggested: Photoshop CS4 ch 6, 8, 12, 13, 27, 32, 33

Cartographic Links:
Color Brewer:
http://colorbrewer2.org/
Type Brewer
http://www.typebrewer.org/
Map Library – Perry Casteneda
http://www.lib.utexas.edu/maps/historical/
History of cartography and GIS:
National Atlas Home Page
http://nationalatlas.gov/
Zillow Real Estate Appraiser
http://www.zillow.com/
EPA Enviro-Facts Pages
Cartographic Web sites:
Topographic Maps:
http://www.topozone.com
Color Landform Atlas of the US:
http://fermi.jhuapl.edu/states/states.html
Shaded Relief Map Tutorial:
http://www.shadedrelief.com/
Cartography and Geographic Information Society
http://www.cartogis.org/

Flash Examples
Map of Metal
http://www.mapofmetal.com/#/home
Studio Map
http://www.tcm.com/moguls/#/studiomap
NGS Prehistoric Timeline

The Devil’s Highway
http://devil.ucdavis.edu/
NGS Earth Pulse
http://www.nationalgeographic.com/earthpulse/
Adobe’s Flash Site
http://www.adobe.com/products/flash/
Best of Flash Site
http://www.bestflashanimationsite.com/archive/

Data Links:
Natural Earth
http://www.naturalearthdata.com/
California Natural Resource GIS Data:
http://www.ceres.ca.gov/
California Spatial Data Library
http://atlas.ca.gov/
USGS Home Page