

**GEOG 320**

**Introduction to Community and Rural Planning**

**Department of Geography and Planning**

**Fall 2011**

**California State University, Chico**

**Claudia Stuart**

Class: TUE/THU 5:00-6:15 p.m.

Location: Butte Hall 103

Office Hours: TUE/THU 6:15-7:00 p.m.

Office: Butte Hall 508

*What is the city but the people? – William Shakespeare, Coriolanus*

*Good fences make good neighbors. – Robert Frost, Mending Wall*

*Policy is not made once and for all; it is made and re-made endlessly – Charles Lindblom, The Science of Muddling Through*

**Course Description**

This class provides an introduction to community and rural land use planning. Geography 320 is a required course for the Human Geography and Planning Option, for the Rural and Town Planning Certificate, and a prerequisite class for several other courses offered by the Department of Geography and Planning.

This course provides an overview of the historical and theoretical aspects of planning as well as the practical aspects of local government land-use planning. It emphasizes local land-use planning in California, but also addresses land use planning elsewhere in the United States and the world. Land-use planning is related to several other areas of study (and career choices), including geography, economics, political science, sociology, recreation, landscape architecture, civil engineering, architecture, construction management, cultural resource management, law and environmental science.

### **Required and Optional Texts**

Required:

- Fulton, William and Paul Shigley. 2005. *Guide to California Planning*. 3<sup>rd</sup> ed. Point Arena: Solano Press Books.

This class will use Kate L. Turabian's *A Manual for Writers... 7<sup>th</sup> edition* (on reserve) to support research, preparation of written materials, and citations. This is an optional text that you may want to buy:

- Turabian, Kate L. 2007. *A Manual for Writers of Research Papers, Theses, and Dissertations: Chicago Style for Students and Researchers*. Rev. 7<sup>th</sup> ed. Chicago: University of Chicago Press.

Another excellent planning text that you may want to purchase, and which will also be placed on reserve is:

- Kelly, Eric Damian. 2010. *Community Planning: An Introduction to the Comprehensive Plan*. 2<sup>nd</sup> ed. Washington, D.C.: Island Press.

Lectures will address subject matter which is not covered in the readings. Therefore, class attendance and participation is important. Please check Vista every few days for updates.

### **Assignments**

There will be three written assignments. Assignment details will be posted during the second week of class.

Research and writing are key skills which are required for this class. The Student Learning Center and Meriam Library provide support and resources which I highly recommend to help improve your study, research, and writing skills for use in this class and throughout your career. Papers prepared for other classes, or adapted from work for other classes, will not be accepted.

Assignment 1: Photoessay: What's Working and What Isn't In Local Planning (6-8 pages of double-spaced text, with additional photos)

Students will submit a photoessay describing how planning and local government is or is not working in the Chico area, as evidenced by observed conditions and outcomes in the area. The essay must address local community conditions at three scales: block (or smaller), neighborhood/district/corridor, and city. Observations may include physical, social, environmental, or economic conditions, or any combination of the above. The essay must include specific recommendations for improving local conditions where shortcomings are found, including actions to be taken and appropriate responsible agencies or departments.

Assignment 2: Local Government Hearing and Memo (6-8 pages double-spaced)

Students will attend a local government hearing regarding land use (City Council, City Planning Commission, City Architectural and Historical Review Board; County Board of Supervisors, County Planning Commission, etc.), and prepare a memorandum describing the hearing and decision.

Assignment 3: Research Paper (draft 10-14 pages double-spaces; final paper 5-7 pages single spaced)

Students will complete a research paper on a planning topic of their choice. Topics can include planning cases, issues, approaches, events, programs, or projects. The project will be submitted in stages as follows. Each student will also present his or her draft findings to the class in a 5-7 minute presentation.

1. Research proposal and preliminary bibliography. A minimum of 5 information sources must be identified.
2. Rough draft and Powerpoint presentation
3. Final paper.

Late assignments will not be accepted unless accompanied by the appropriate documentation.

## **Exams**

Students must complete midterm and final exams consisting of short-answer and essay questions, as well as one subject-specific test.

## **Academic Integrity and Plagiarism**

Planners must adhere to high standards of ethics and integrity. These will be followed in this class. Please review CSUC policies on academic integrity at [www.csuchico.edu/vpaa/integrity/Administration/index.html](http://www.csuchico.edu/vpaa/integrity/Administration/index.html). These address cheating, misuse of sources, plagiarism, and unauthorized collaboration

If there is evidence that you have engaged in any form of academic dishonesty, you will be referred to the Office of Judicial Affairs and/or receive an “F” grade for the assignment and possibly for this course.

## **Class Participation**

Attendance is not taken for this class; however, contributions to the class are expected from each student. Your questions can help clarify key planning points and issues. Your comments can contribute additional knowledge and information to the class in a way that benefits everyone. Your insights and ideas will be particularly helpful during student presentations, as a way to help your classmates refine and focus their research.

## **Class Conduct**

Reasoned discussion will be welcomed in this class. Please exercise courtesy in listening to the viewpoints of others and presenting your own.

## Grading

| Assignment/Exam                              | Percentage of Grade |
|--|---------------------|
| #1 Photoessay                                | 10%                 |
| #2 Meeting and Memo                          | 10%                 |
| #3 Research Paper                            |                     |
| • Research Proposal and Prelim. Bibliography | 5%                  |
| • Rough Draft                                | 10%                 |
| • Powerpoint Presentation                    | 5%                  |
| • Final Research Paper                       | 10%                 |
| Midterm Exam                                 | 15%                 |
| Subject-Specific Test                        | 10%                 |
| Final Exam                                   | 20%                 |
| Class Participation                          | 5%                  |
| <b>TOTAL</b>                                 | <b>100%</b>         |

**Class Schedule**

| Week/Date                  | Reading  | Assignment/Speaker                | Of Interest (Optional)   |
|----------------------------|--|-----------------------------------|--|
| <b>WEEK 1</b>              |  |                                   |  |
| <b>INTRODUCTION</b>        |  |                                   |  |
| August 23                  | <ul style="list-style-type: none"> <li>Kelly. Chapter 1: Introduction to Planning. In <i>Community Planning: An Introduction to the Comprehensive Plan</i>, 29-37. 2<sup>nd</sup> ed. Washington: Island Press.</li> </ul>   |                                   |  |
| August 25                  | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 1: Introduction: How Planning in California Really Works, 3-24.</li> </ul>  |                                   |  |
| <b>WEEK 2</b>              |  |                                   |  |
| <b>REFORMING THE SLUMS</b> |  |                                   |  |
| August 30                  | <ul style="list-style-type: none"> <li>Engels, Friedrich. 1987. The Great Towns. In <i>The Condition of the Working Class in England</i>, 30-68. (Orig. pub. 1845.)</li> <li>Riis, Jacob. 1970. Genesis of the Tenement and The Awakening. In <i>How the Other Half Lives: Studies Among the Tenements of New York</i>, 7-17, photos. (Orig. pub.1890.)</li> </ul>   | Student Information Sheets<br>DUE |  |
| September 1                | <ul style="list-style-type: none"> <li>Peterson, Jon A. 1983. The Impact of Sanitary Reform upon American Urban Planning, 1840-1890. In <i>Introduction to Planning History in the United States</i>, ed. Donald A. Krueckenberg, 13-39. New Brunswick, N.J.: Center for Urban Policy Research; Rutgers University. (Orig. pub. 1976.)</li> <li>Howard, Ebenezer. 1965. The Town-Country Magnet. In <i>Garden Cities of To-Morrow</i>, ed. F.J. Osborn, 50-57. Cambridge, Mass.: M.I.T. Press. (Orig. pub. 1898.)</li> </ul> |                                   | Peterson, Jon A. 2003. Sanitary Reform and Landscape Values, 1840-1900. In <i>The Birth of City Planning</i> , 32-39. Baltimore, MD: Johns Hopkins University Press. |

| WEEK 3       | THE EMERGENCE OF AMERICAN CITY PLANNING  |                |  |
|--------------|--|----------------|--|
| September 6  | <ul style="list-style-type: none"> <li>Peterson, Jon A. 1983. The City Beautiful Movement: Forgotten Origins and Lost Meanings. In <i>Introduction to Planning History in the United States</i>, ed. Donald A. Krueckenberg, 40-57. New Brunswick, N.J.: Center for Urban Policy Research; Rutgers University. (Orig. pub. 1976.)</li> </ul> |                |  |
| September 8  | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 3: The Emergence of Urban Planning and Land Use Regulation in California, 41-64.</li> <li>Garvin, Alexander. 2002. Land Use Regulation. In <i>The American City: What Works, What Doesn't</i>, 428-439. New York: McGraw-Hill.</li> </ul>                               |                |  |
| WEEK 4       | THE LOCAL DECISION-MAKING PROCESS  |                |  |
| September 13 | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley .Chapter 4: The Structure of Planning Decision Making: Part 1 – Local Governments, 65-78.</li> <li>Fulton &amp; Shigley. Chapter 5: The Structure of Planning Decision Making: Part 2 – Other Players in the Planning Process, 79-102.</li> </ul>                                | Photoessay DUE |  |
| September 15 | <ul style="list-style-type: none"> <li>Bluestone, Barry, Mary Huff Stevenson, and Russell Williams. 2008. Land-Use Controls. In <i>The Urban Experience: Economics, Society, and Public Policy</i>, 451-462. New York: Oxford University Press.</li> </ul>   |                |  |

| WEEK 5       | THE DEVELOPMENT TOOL KIT  |  |   |
|--------------|---|--|---|
| September 20 | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 6: The Basic Tools: Part I – The General Plan, 103-126.</li> <li>Fulton &amp; Shigley. Chapter 7: The Basic Tools Part 2 – Zoning Ordinances and Development Code, 127-144.</li> </ul> |  | <p>State of CA Office of Planning and Research<br/>General Plan Guidelines<br/><a href="http://www.opr.ca.gov/planning/publications/GeneralPlan_Guidelines_2003.pdf">www.opr.ca.gov/planning/publications/GeneralPlan_Guidelines_2003.pdf</a></p> <p>City of Chico General Plan<br/><a href="http://www.ci.chico.ca.us/document_library/general_plan/GeneralPlan.asp">www.ci.chico.ca.us/document_library/general_plan/GeneralPlan.asp</a></p> <p>Butte County General Plan<br/><a href="http://www.buttegeneralplan.net/products/2010-10-26_GP_Adopted/default.asp">www.buttegeneralplan.net/products/2010-10-26_GP_Adopted/default.asp</a></p> <p>City of Chico Zoning Code<br/><a href="http://www.ci.chico.ca.us/document_library/municode/Title19.pdf">www.ci.chico.ca.us/document_library/municode/Title19.pdf</a></p> <p>Butte County Zoning Code<br/><a href="http://www.buttecounty.net/Development%20Services/Zoning%20Code%20Ordinances.aspx">www.buttecounty.net/Development%20Services/Zoning%20Code%20Ordinances.aspx</a></p> |
| September 22 | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 8: The Basic Tools: Part 3 – The Subdivision Map Act, 145-154.</li> </ul>  |  | <p>CA Subdivision Map Act<br/><a href="http://www.ceres.ca.gov/planning/pzd/sub_ch4.html">www.ceres.ca.gov/planning/pzd/sub_ch4.html</a></p>  |

| WEEK 6       | PLACE-MAKING AND URBAN DESIGN  |  |  |
|--------------|--|--|--|
| September 27 | <ul style="list-style-type: none"> <li>Lynch, Kevin. 1960. The City Image and Its Elements. In <i>The Image of the City</i>, 46-49. Cambridge: The MIT Press and Harvard University Press.</li> <li>Jacobs, Jane. 1961. The Uses of Sidewalks: Safety. In <i>The Death and Life of Great American Cities</i>, 29-54. New York: Random House.</li> </ul>  | Hearing Memo DUE                         | City of Chico Design Guidelines<br><a href="http://www.chico.ca.us/planning_services">www.chico.ca.us/planning_services</a>  |
| September 29 | <ul style="list-style-type: none"> <li>Whyte, William H. 1980. Food; The Street; Smaller Cities and Places. In <i>The Social Life of Small Urban Spaces</i>, 50-53; 54-59; 90-93. Washington, D.C.: Conservation Foundation.</li> <li>Jacobs, Jane. 1961. The Uses of Sidewalks: Assimilating Children and The Generators of Diversity. In <i>The Death and Life of Great American Cities</i>, 74-88 and 143-151. New York: Random House.</li> </ul> | FIELD TRIP: Observing the Chico Downtown | City of Chico Downtown Access Plan<br><a href="http://www.chico.ca.us/building_development_services/traffic/downtown/documents/CharretteReport060906.pdf/DesignGuidelinesManual.asp">www.chico.ca.us/building_development_services/traffic/downtown/documents/CharretteReport060906.pdf/DesignGuidelinesManual.asp</a><br><br>City of Chico Downtown Vision Illustration<br><a href="http://www.chico.ca.us/document_library/general_plan/documents/DowntownVisionIllustration.pdf">www.chico.ca.us/document_library/general_plan/documents/DowntownVisionIllustration.pdf</a> |
| WEEK 7       | PLANNING FOR SAFETY, THE ENVIRONMENT AND PROPERTY RIGHTS   |  |  |
| October 4    | <ul style="list-style-type: none"> <li>Kelly, Eric Damian. 2010. Planning for Natural Hazards and Community Safety. In <i>Community Planning: An Introduction to the Comprehensive Plan</i>, 297-311. 2<sup>nd</sup> ed. Washington: Island Press.</li> </ul>  |  | 2009 CA Climate Adaptation Strategy<br><a href="http://www.energy.ca.gov/2009publications/CNRA-1000-2009-027/CNRA-1000-2009-027-F.PDF">www.energy.ca.gov/2009publications/CNRA-1000-2009-027/CNRA-1000-2009-027-F.PDF</a>  |

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|---------------|--|--|--|
| October 6     | <ul style="list-style-type: none"> <li>• Fulton &amp; Shigley. Chapter 9: The California Environmental Quality Act, 155-179.</li> <li>• Fulton &amp; Shigley. Chapter 13: The Consequences of Regulation: Land Use Regulation and Property Rights, 227-240.</li> </ul>   |  |  |
| <b>WEEK 8</b> | <b>ECONOMIC DEVELOPMENT</b>  |  |  |
| October 11    | <ul style="list-style-type: none"> <li>• Fulton &amp; Shigley. Chapter 14: Economic Development, 243-258.</li> <li>• Bluestone, Barry, Mary Huff Stevenson, and Russell Williams. 2008. Urban Economic Development Strategies: What Works? In <i>The Urban Experience: Economics, Society, and Public Policy</i>, 500-514. New York: Oxford University Press.</li> </ul> | Research Proposal and Preliminary Bibliography DUE |  |
| October 13    | <b>MID-TERM</b>  | BRING BLUE BOOKS                                   |  |
| <b>WEEK 9</b> | <b>HOUSING AND REDEVELOPMENT</b>   |  |  |
| October 18    | <ul style="list-style-type: none"> <li>• Fulton &amp; Shigley. Chapter 15: Redevelopment, 259-278.</li> <li>• Kelly, Eric Damian. 2010. Planning for Renewal and Revitalization. In <i>Community Planning: An Introduction to the Comprehensive Plan</i>, 277-283. 2<sup>nd</sup> ed. Washington: Island Press.</li> </ul>   |  |  |
| October 20    | <ul style="list-style-type: none"> <li>• Fulton &amp; Shigley. Chapter 16: Housing, 279-292.</li> </ul>  |  |  |

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|------------|--|--|--|
| WEEK 10    | THE ORIGINS OF SPRAWL AND TRADITIONAL GROWTH MANAGEMENT  |  |  |
| October 25 | <ul style="list-style-type: none"> <li>Jackson, T. 1985. The Baby Boom and the Age of Subdivision. In <i>Crabgrass Frontier: The Suburbanization of the United States</i>, 231-245. Oxford: Oxford University Press.</li> <li>Hayden, Dolores. 2004. Subsidizing the Strip: 1954 Legislation for Accelerated Depreciation. In <i>Building Suburbia: Green Fields and Urban Growth 1820-2000</i>, 162-180.</li> </ul>         |  |  |
| October 27 | <ul style="list-style-type: none"> <li>Shoup, Donald. 2005. A Planning Disaster. In <i>The High Cost of Free Parking</i>, 127-146 [required; remainder of the chapter is optional] Chicago: American Planning Association.</li> <li>Fulton &amp; Shigley. Chapter 11: Traditional Growth Management, 197-210</li> </ul>  |  |  |
| WEEK 11    | REMEDIES: REGIONAL PLANNING; INFILL; PRESERVING AGRICULTURE AND RURAL VALUES   |  |  |
| November 1 | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 17: The Emergence of "Smart Growth" and Infill Development in California, 293-306.</li> <li>Fulton &amp; Shigley. Chapter 18: Urban and Environmental Design, 307-318.</li> <li>Jackson, T. 1985. Retrospect and Prospect. In <i>Crabgrass Frontier: The Suburbanization of the United States</i>, 283-296. Oxford: Oxford University Press.</li> </ul> | Research Paper Rough Draft & Powerpoint Slides DUE |  |

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|--------------------|--|-----------------------|--|
| November 3         | <ul style="list-style-type: none"> <li>• Bluestone, Barry, Mary Huff Stevenson and Russell Williams. 2008. The Debate About Sprawl. In <i>The Urban Experience: Economics, Society, and Public Policy</i>, 467-481. New York: Oxford University Press.</li> <li>• Daniels, Tom. 1999. Managing Growth in the Fringe Countryside. In <i>When City and Country Collide: Managing Growth in the Fringe Countryside</i>, 211-238.</li> </ul>                               | Student Presentations |  |
| <b>WEEK 12</b>     | <b>PLANNING AND PAYING FOR GROWTH</b>  |                       |  |
| November 8         | <ul style="list-style-type: none"> <li>• Kelly, Eric Damian. 2010. Deciding When and Where to Put New Public Facilities. In <i>Community Planning: An Introduction to the Comprehensive Plan</i>, 223-232. 2<sup>nd</sup> ed. Washington, D.C.: Island Press.</li> <li>• Fulton &amp; Shigley. Chapter 19: Infrastructure and Infrastructure Finance, 319-335.</li> <li>• Fulton &amp; Shigley. Chapter 20: Transportation Planning and Financing, 337-352.</li> </ul> | Student Presentations |  |
| <b>November 10</b> | <b>VETERANS DAY – NO CLASS</b>   |                       |  |

| WEEK 13        | PLANNING FOR HOME, HISTORY AND HEALTH   |  |   |
|----------------|---|--|---|
| November 15    | <ul style="list-style-type: none"> <li>Kelly, Eric Damian. 2010. Involving Citizens in Making a Plan and Planning for Renewal and Revitalization. In <i>Community Planning: An Introduction to the Comprehensive Plan</i>, 91-105 and 284-295. Washington, D.C.: Island Press.</li> <li>Hester, Randy. 1985. Subconscious Landscapes of the Heart. <i>Places 2</i>: 10-22.</li> </ul> | SUBJECT-SPECIFIC TEST:<br>BRING BLUE BOOKS | <p>City of Chico Avenues Neighborhood Plan<br/> <a href="http://www.ci.chico.ca.us/housing_neighborhood_services/documents/Ave_Plan_4_24_08.pdf">www.ci.chico.ca.us/housing_neighborhood_services/documents/Ave_Plan_4_24_08.pdf</a></p> <p>City of Chico Southwest Chico Neighborhood Improvement Plan<br/> <a href="http://www.ci.chico.ca.us/housing_neighborhood_services/documents/SW_Neighborhood_Plan_(Final).pdf">www.ci.chico.ca.us/housing_neighborhood_services/documents/SW_Neighborhood_Plan_(Final).pdf</a></p> <p>City of Chico Historic Resources Inventory<br/> <a href="http://www.chico.ca.us/planning_services/HistoricResourcesInventory.asp">www.chico.ca.us/planning_services/HistoricResourcesInventory.asp</a></p> |
| November 17    | <ul style="list-style-type: none"> <li>Kushner, James A. 2007. Urban Planning and Health and The Post-Sedentary City. In <i>Healthy Cities: The Intersection of Urban Planning, Law and Health</i>, 155-170. Durham, North Carolina: Carolina Academic Press.</li> </ul>  | Student Presentations                      |   |
| <b>WEEK 14</b> | <b>THANKSGIVING BREAK</b>   |  |   |

| WEEK 15     | EMERGING ISSUES IN PLANNING  |   |  |
|-------------|--|---|--|
| November 29 | <ul style="list-style-type: none"> <li>Fulton &amp; Shigley. Chapter 25: Making Planning Work in California, 401-408.</li> </ul>   | Student Presentations                                 |  |
| December 1  | <ul style="list-style-type: none"> <li>Patel, Sujata. 2010. The Making of Global City Regions - Mumbai: The Mega-City of a Poor Country. In <i>The Blackwell City Reader</i>, ed. Gary Bridge and Sophie Watson, 72-78. Chicester: Wiley-Blackwell. (Orig. publ. 2007)</li> <li>Peng, Zhong-Ren and Zhu, Yi. 2010. Urban Transport in Chinese Cities: The Impact on The Urban Poor. In <i>The Blackwell City Reader</i>, ed. Gary Bridge and Sophie Watson, 159-167. Chicester: Wiley-Blackwell. (Orig. publ. 2007)</li> </ul> | Student Presentations                                 |  |
| WEEK 15     | THE PLANNING PROFESSION; BREAKING NEWS & WRAP-UP!  |   |  |
| December 6  | <ul style="list-style-type: none"> <li>AICP Code of Ethics and Professional Conduct: <a href="http://www.planning.org/ethics/ethicscode.htm">www.planning.org/ethics/ethicscode.htm</a></li> <li>Waldon, Roger S. 2006. Summary Conclusions and Observations: Tying It Together. In <i>Planners and Politics: Helping Communities Make Decisions</i>, 125-133. Chicago: American Planning Association.</li> </ul>  | Final Research Paper DUE<br><br>Student Presentations |  |
| December 8  | BREAKING NEWS: TBD   | Student Presentations                                 |  |

| <b>WEEK 16</b> | <b>FINAL EXAMS</b>   |   |  |
|----------------|--|---|--|
| TDB            | Geography and Planning 320 – Final Exam<br><br>Date TBD<br><br>Time and location TBD | BRING BLUE BOOKS<br><br>GOOD LUCK!<br><br>ENJOY YOUR WINTER<br>BREAK! |  |

The instructor reserves the right to substitute required readings for readings of comparable length and content; to add a limited number of additional readings; and to require the completion of additional simple exercises, quizzes, and/or responses.

Required readings will be available on electronic reserve (through Vista).