

**INSIDE THIS ISSUE:**

**Energy Efficiency in Eugene, Oregon** 2

**Large Success with the PR Class** 2

**Meet the Staff** 3

## Humboldt Sustainability Retreat

The Humboldt Green Campus program hosted their first ever Sustainability Retreat on the Humboldt State University campus in Arcata, California.

The retreat was set up so that all the attendees would go together to each panel or workshop in the retreat. The topics included: energy conservation and efficiency, zero waste, community gardens, and much more. During the retreat we had a chance to get a two-hour in depth tour of the Humboldt campus and to see the Humboldt Green Campus team's projects. On this tour we learned many interesting things about Humboldt State - for instance the University recently won the National Hydrogen Award.

The retreat's hub was located at the famous CCAT, the Campus Center for Appropriate Technology. The mission of CCAT is to demonstrate appro-

appropriate technology in a residential setting, which also provides hands-on experiential learning



**Mahmoud, Jillian, Bret, Amelia at Humboldt.**

opportunities for Humboldt State students. The home features a composting toilet, a highly energy efficient refrigerator, passive and active solar techniques, radiant floor heating, special recycled insulating, expansive gardens and many more innovative techniques and technologies.

The retreat helped open discussion and collaboration between students from dif-

ferent campuses on all issues of sustainability, especially in the area of energy. And, there was some cross-pollination – at Humboldt State the Green Campus Program is working on a stadium lighting retrofit project. After the retreat the Chico Green Campus Program is now directing some of its attention to stadium lighting on our campus and how we might be able to make it more efficient.

It was a great trip and always a pleasure to visit our



**The whole group**

northern California friends at Humboldt.



**Picture of CCAT**



**Hydrogen Fueling Station**

# Energy Efficiency in Eugene, Oregon



The Chico Green Campus Program, along with many other Chico State students, attended this year's Public Environmental Interest Law Conference in Eugene, Oregon. The conference had over a hundred different panels ranging from topics of environmental equality to the debate over carbon trading.

One of the first panel's of the conference was a US-UK video-linked panel discussion titled "Using Energy of the Law to Change the Energy of the World". During the hour and a half discussion between some of the top environmental lawyers in both countries about our energy crisis, there was a strong common theme among both par-

ties: energy efficiency now!

After long discussions about future plans in both countries to build more coal powered plants, it was stated that they both are trying to focus on energy efficiency first, which they feel is the best way to prevent these plants from being built.

Representing the Chico Green Campus Program, it was nice to know that our program is part of such an important aspect of future energy security. It was also nice to observe that PG&E and other California investor-owned utilities are viewed with envy by Oregon and the UK.

Throughout the discussion it was noted that one of the largest barriers

towards energy efficiency in Oregon and the UK has to do with the challenge the public faces in influencing their large utility companies, which Green Campus feels is not the case here in California.

Green Campus also spoke at the conference about what we do as a student group and how we work with other groups.

It was once again a great conference full of collaboration, sharing, and learning.

*"PR is extremely important, and being able to use it in the right way means everything.*

*You have to market your success."*

*-Lee Haney*

## Large Success with the PR Class!

All six groups of students in the PR Strategy class with whom Chico Green Campus is working with, did a fantastic job on their plan books! Each group turned over a large plan book full of research results, strategies, tactics and evaluations on strategies to better market the Green Campus Program at Chico State and in the community. All of the groups came up with great ideas, which Chico Green Campus intends to implement in the semesters to come.

Chico Green Campus is so grateful to be work-

ing with the class and we appreciate all of their hard work and creative ideas!

The next phase in the process will be to work closely with the students in the class to implement strategies selected by Green Campus staff during the rest of the spring 2008 semester. We know that their hard work in planning the strategies and the help they will give implementing them will result in wonderful advancements for Chico Green Campus. We are very excited to begin implementing many of the groups' great ideas!

We will soon have a new mascot, a new Chico Green Campus logo and slogan, new promotional materials and many great events. Hopefully, we will be kicking them all off at EcoFest on April 19th on Kendall Lawn. Please come and enjoy the festivities and come see Green Campus' new logo.

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