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Big Changes for Green Campus

Captain Energy is Chico Green Campus' brand new mascot to help spread the energy efficiency message.

After several test runs at events in spring 2008, Chico Green Campus decided to have Captain Energy at all events to allow for a fun and playful way for students and faculty to learn about energy efficiency!

Along with our new mascot, Chico Green Campus has gone through some major changes in the past year. Because of the fantastic public relations class we worked with last semester, our organization has begun using a new logo (specific to the Chico Green Campus Program), new and interesting events and new brochures and Chico Green Campus-tagged goodies.

A magnet was created for students and faculty to use that has the Chico Green Campus logo as well as energy tips. Two separate brochures were



created: one specifically for potential interns and one general brochure. T-shirts with the new Chico Green Campus logo were created and stickers are soon to come.

With all of the changes

that have already occurred within Chico Green Campus, there are even more to come. This will be the final semester for Amelia Gulling, director of Chico Green Campus, and Fumiko Motohashi, project coordinator. Both have done an outstanding job and everyone working within Green Campus will miss them but knows we will find some wonderful new faces to take over.

Chico Green Campus will be reorganizing and restructuring during the semester to make it easier for new, incoming interns to take over.

SCOOP in the Upcoming Semester

Green Campus is proud to announce its current collaboration with SCOOP.

SCOOP is a collaboration of Green Campus, Net Impact- Business Students for Sustainable Development, A.S. Recycling, A.S. Sustainability and most recently, The Institute of Sus-

tainable Development. The strength of this strong collaborative is that it will foster campus-wide access to SCOOP.

SCOOP is the acronym for Sustainable Consultation Of Office Practices.

This is a sustainable office audit that focuses on identify-

ing and recommending sustainable office practices including energy, lighting strategies, power management software and power saver setting recommendations that can be implemented through behavior change.

The consultation approaches energy savings



Sustainable Consultation Of Office Practices

"Achieving sustainable development is perhaps one of the most difficult and one of the most pressing goals we face. It requires on the part of all of us commitment, action, partnerships and, sometimes, sacrifices of our traditional life patterns and personal interests".

~ Mostafa Tolba,

SCOOP continued . . .

from a holistic approach, energy as only one of the five important indicators of sustainable practices. SCOOP endeavors to develop Best Practices within office operations across the CSU, Chico campus.

Internships with SCOOP will be offered through Green Campus, Net Impact, A.S. Recycling and A.S. Sustainability. SCOOP is ready to train all new and incoming interns. An in-

ternship with SCOOP will offer a Certificate as a Sustainable Consultant with hours recorded, service learning, professional development and access to interactions with supporting and participative staff. We hope to cover many offices with the help of many interns over this next semester. Give a hooray to SCOOP and the wonderful team that has made this fabulous project a success!

For more information about SCOOP and how to bring SCOOP to your campus contact:

scoop@csuchico.edu

"Keep the Future Bright, Turn Off the Light."

Chico's Green Campus Program is proud to announce their new energy awareness campaign called, "Keep the Future Bright, Turn Off the Light." The goal of our campaign is to increase Chico State students' awareness of GCP and its efforts to reduce energy consumption.

Chico state is by all standards a "Green School" and has many opportunities to be involved in this notoriety. Despite these opportunities, GCP also faces a few threats. Because the green trend in Chico is so popular, there are many green organizations on campus.

There are 72 events for Earth Month alone! GCP needs to differentiate itself amongst other environmental groups.

This year's campaign

is directed toward freshman students. It will focus on:

Awareness: Have 20 percent of Chico State students be able to connect GCP with energy conservation by Dec. 2008.

Acceptance: Have 15 percent of Chico State students increase interest in energy conservation due to environmental or financial concerns by May 2009.

Action: Have 10 percent of Chico State students take advantage of GCP projects, such as the Green Cup Card, CFL Exchange or internship and volunteer opportunities by Dec. 2009.

The campaign is focusing on several different strategies that we think would best increase GCP's name recognition among Chico State

students. We developed a mascot named Captain Energy who can be used in all of our strategies.

In addition, we have planned two special events: Fair for a Brighter Future, which is aimed at the general Chico State population, as well as a Relay to a Brighter Future, which is aimed at freshmen that live in the Residence Halls. We have also put together strategies to enhance awareness of existing GCP programs and to improve the GCP web-site.

Chico Green Campus is looking forward to enjoying a brighter future!

Upcoming Semester Highlights

This next semester we are looking forward to launching new and fun energy awareness events on campus. As part of our "Keep the Future Bright, Turn Off the Light" campaign, we developed some highly entertaining and yet highly educational events that will engage a broad segment of the student population.

Bike N Band is an event to raise awareness about energy conservation at CSU, Chico. This event will host a band powered by two energy bicycles, not by an electrical outlet. These energy bikes will be ordinary road bikes with an added generator and battery. Students will have the opportunity to ride the energy bikes, which will create 125

- 200 watts of energy per rider. GCP will table heavily at this event, which will be located in the free speech area.

The media and GCP



Captain Energy at Eco-Fest

stakeholders will also be invited to the event. We expect high student engagement.

We are also planning our first annual "Green Retreat". This event is focused on creating a fun and inclusive atmosphere in which students can learn about Chico Green Campus, visit with past, present and future members and in general get a feeling for the spirit of a successful student organized club that is dedicated to students, colleges and saving energy.

This event will be held in late September and will incorporate Humboldt State's first rate energy video; "The Phantom Hunter".

We do not inherit the earth from our ancestors, we borrow it from our children."
~Native American Proverb

Hard Metrics

SCOOP was proud to generate substantial annual energy savings in the four consultations if performed over the 2008 summer.

The energy conservation aspect of SCOOP focuses on identifying and quantifying phantom load energy saved by turning off power strips and implementing power saver settings. SCOOP identified savings in the following areas:

SCOOP on the CSU, Chico Campus

	KWH annual savings	Money Savings	GHG saved
Housing and Food Services	6,540kwh	\$850.00	7,081 pounds
Business			1,055kwh
		\$160.00	1,636 pounds
Technology and Learning Center			1,682kwh
		\$300.00	
Academic Technology	2,540kwh	\$285.00	2,450 pounds
TOTAL :		\$1,595.00	11,817kwh
			13,774 pounds

* these are estimated annual savings based on recommended behavior changes.



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