

HSCV 369: Health Education Techniques
Fall 2009
Monday and Wednesday
2:00pm to 3:50pm
Butte 327

Instructor: Michael Mann, Butte 707C

Office Hours: Mondays/Wednesdays from 10am to 12pm and Tuesdays from 2-3pm

Phone: (530) 898-5633

Email: Please email me using our course's VISTA email system. If that system is unavailable, feel free to email me at mjmann@csuchico.edu.

Department Chair: Dr. Mary Portis, Butte 607A

Welcome!

Welcome to HCSV 369: Health Education Techniques! Below you will find the main requirements associated with this course. Please take some time to read over this syllabus and feel free to ask me about anything you find below. I believe you will find we have a lot to do together, but the work is fun and I hope you will be excited about practicing the science and art of health education.

Course Goals:

During this course, we will work on 3 main goals together...

1. To prepare all class members to plan, develop, conduct, and evaluate effective health education and promotion programs using tools and strategies commonly associated with excellence in the discipline.
2. To work together with a local community group to plan, develop, conduct, and evaluate a health education program targeted to meet an important health need or concern relevant to that group.
3. To thoughtfully reflect on our class and community activities and clearly articulate what we have learned from both experiences.

Texts:

- Planning, Implementing, and Evaluating Health Promotion Programs by McKenzie, et al. (Optional)
- Health Education and Health Promotion: Learner-centered Instructional Strategies by Greenberg (Optional)

Grading Scale:

A = 900 to 1000 points	C = 700 to 769 points
B+ = 870 to 899 points	D+ = 670 to 699 points
B = 800 to 869 points	D = 600 to 669 points
C+ = 770 to 799 points	E = 0 to 599 points

Course Evaluation:

<u>Attendance/Participation:</u> (150 pts – 15%)	
Class Attendance	50 pts
Participation	100 pts
 <u>Group Project:</u> (600 pts – 60%)	
Needs Assessment	125 pts
Program Planning & Presentation	100 pts
Program Materials & Implementation	200 pts
Program Evaluation	100 pts
Final Project Report & Presentation	125 pts
 <u>Exams:</u> (250 pts – 25%)	
Mid-term Exam	100 pts
Final Exam	<u>100 pts</u>

Total: 1,000 pts

Attendance/Participation:

You will find you learn from this class in direct proportion to your contributions. You are responsible for coming to class on time and participating regularly. Attendance points will be taken randomly in class throughout the semester for 50 points. Participation points will be earned by making draft presentation, completing brief in-class assignments, out-of-class assignments, and participating in class discussions.

Excused absences- for both class and community activities - include medical appointments and illness (with doctor's notes), deaths in the family (with documentation), and school events (with documentation on school letterhead).

Please be certain to plan for and attend each of the 5 required community activities – the site visit, pilot program, full program, and an activity you will sign up for during the first course session. If you miss any of these sessions, your final grade will be reduced by one letter for each absence.

Critical Community Dates

Site Visit	<u>X</u> September 2nd – During class time
Assessment Survey	___ September 10 th
Advisory Group	___ September 24 th
Pilot Program	<u>X</u> October 7th, 12th, & 14th – During class time
Preparation Activities	___ October 30 th in Butte 205 from 3-5pm
Preparation Activities	___ November 2 nd in Butte 205 from 3-5pm
Team Meeting	<u>X</u> November 2nd in Butte 205 from 2-3pm
Program Delivery	<u>X</u> November 3rd & 5th - All Day
Evaluation Survey	___ November 19 th
Advisory Group Presentation	___ December 10 th

Group Project:

Together with me and your classmates, you will plan, develop, conduct, and evaluate a health education program for a community group in Chico! You will gain some experience and practice using all of the main skills associated with provided effective health education. During the course, you will complete each of the following:

Needs assessment: includes accessing national data, researching professional literature, conducting and analyzing your own survey research, and reporting/presenting all of your findings.

Program Plan & Presentation: includes working with a community advisory group during all phases of program planning, development, delivery, and evaluation, developing meaningful goals and objectives, effectively using a planning model, developing an intervention planning document and effectively presenting your program ideas.

Program Materials and Implementation: includes the development and implementation of program activities & materials in both pilot and full program settings and using pilot data to revise and improve program delivery.

Program Evaluation: includes the development, delivery, analysis, and reporting/presenting of client satisfaction, process, outcome, and impact evaluations.

Final Project Report & Presentation: includes organizing all project activities into one cohesive report and portfolio and presenting an effective and professional program summary presentation.

Please keyboard all project assignments and complete them in the most professional way possible. If you have any questions about how to complete a project-related assignment, please feel free to ask. I am happy to discuss ideas, review drafts, or make suggestions after class, during office hours, by appointment, or any time you catch me in my office. ☺

Exams:

During this course, you will take two cumulative examinations – one mid-term and one final. Each exam will consist of multiple choice, true/false, matching, short answer items, and one essay question. Each exam will cover 1) chapters assigned from the text; 2) all class activities including lectures, discussions, handouts, videos, etc..., and 3) all community and project related activities.

Please bring at least one #2 pencil and your student ID to each exam.

Make-up exams will not be given without presentation of medical excuse or notice of a university-sponsored activity prior to the exam date. I do not distribute exams after 2:15pm, so please remember to be on-time for exam days.

Other Items and Issues

Ground Rules:

1. *Please respect each other's opinions and comments even though you may not agree.*
Each of you has a heritage, history, and a variety of experiences that influence how you see the world. We tend to attach labels, develop values, and express attitudes based on this diversity. It is this diversity that makes each of us unique and important. In this class, please try to minimize the barriers associated with sensitive or controversial topics and maximize learning together in a trusting environment.
2. *Please try to avoid coming in late or leaving early. If either is necessary, please do so quietly and with minimum distraction.*
Please leave the few seats closest to the door empty for anyone who might have to enter after class has started.
3. *Please do not use electronic devices in class.*
Please turn off your cell phone, iPod, mp3 player, tape recorder, etc... prior to class beginning. These devices tend to cause distractions and unhelpful interruptions.

Academic Honesty:

I expect and assume you will be honest with me in all aspects of your conduct regarding our course. In return, I will do the same with you. By formally registering for coursework at the Chico State University, you agree to abide by the CSU Academic Honesty Guidelines. Therefore, please do not attempt to cheat on any exam or project in this course. Any violation of the CSU Academic Honesty Guidelines will be reported to the Dean of Students Office and the student will receive a failing grade in the course. During exams, I will ask you to complete your work without discussion or help from other class members. For other assignments, I encouraged you to discuss the issues and assignments with your fellow students. All work turned in for a grade should be your original work or the original work of your group.

Accommodations:

If you registered through the Disabilities Resource Program in the Dean of Students Office and you need specific accommodations for the course, I will gladly provide those accommodations. If you did not register formally, but you know you have behavioral or learning disabilities or other issues that might affect your performance in the course, tell me and I will help you.

Grade Concerns and Extra Credit:

If you have any concerns about your grades – please feel free to contact me at any time. If possible - the earlier, the better - this helps give us as much time and opportunity as possible to work together toward improving your course grade or correcting grading mistakes.

There will be one extra credit assignment in this course. You can earn 10 extra credit points for attending a "Get-to-Know-You-Meal" with your course instructor and some of your classmates. The "Get-to-Know-You Meal" will be conducted at the beginning of the course for 10 points. Because this will be the only opportunity for extra credit in the course, please consider taking advantage of it.

Due Dates:

Please submit assignments on or before the due date. Work submitted late may not be accepted or receive the maximum point value. If you have a problem with a due date or assignment, please talk with me about it as soon as possible – preferably before the due date. I will help whenever I can.

Vista:

This course will be web-enhanced. I will make weekly reading assignments, supplemental materials, and course announcements available to you on the Vista HCSV 369 course pages. As a result, you will need to access our Vista course pages at least once per week (Thursday after 6pm). You were automatically added to the Vista roster when you added this course. However, if you have not used Vista in the past, you will need to initialize your Chico State portal account. Information on how to do this is available at www.csuchico.edu/stcp/portal/account.shtml. You can also contact Student Computing at 898-4357.

Critical Class Session Dates

September 2 nd	Site Visit
September 7 th	No Class – Labor Day
September 9 th	Practice Assessment Survey in Class **Assessing Group Only**
September 10 th	Assessment Survey **Assessing Group Only**
September 23 rd	Needs Assessment Due Practice Advisory Group Presentation in Class **Presenting Group Only**
September 24 th	Advisory Group Presentation **Presenting Group Only**
September 30 th	Program Planning Due
October 7 th	Pilot Lesson Plan & Materials Due
October 7 th , 12 th , & 14 th	Pilot & Process Evaluation Presentations & Class Feedback **All Groups**
October 19 th & 21 st	No Class - Furlough Days
October 26 th	Full Program Lesson Plan & Materials Due
October 30 th /November 2 nd	Preparation Activities **Preparing Groups Only**
November 2 nd	Team Meeting in Butte 205 from 2-3pm
November 3 rd & 5 th	Full Program Delivery – All Day
November 9 th & 11 th	No Class – Furlough Day & Veterans Day
November 18 th	Practice Evaluation Survey in Class **Evaluation Group Only**
November 19 th	Evaluation Survey **Evaluation Group Only**
December 7 th	Final Reports and Evaluation Report Due Final Presentations Conducted
December 9 th	Final Presentations Continued Practice Advisory Group Presentation in Class **Presenting Group Only**
December 10 th	Advisory Group Presentation
December 18 th	Final Exam from 12:00pm to 1:50pm
