

## Web Content Committee Meeting Schedule Spring–Summer 2009

### Chico State Web Redesign Project

February 2009

The Chico State Web Redesign Project started in May 2008, and should be complete by Intersession 2010.

#### PHASE 1: **Project Definition**—COMPLETE

- Define the scope, goals and focus of the project
- Define time line, establish processes, create teams and responsibilities

#### PHASE 2: **Research and Analysis**—COMPLETE

- Establish current trends, standards and best practices for university Web sites
- Obtain and analyze quantitative data on current site usage
- Obtain quantitative and qualitative data from users on site usability, attitudes toward sites, needs and wants
- Define audiences and establish architectural and visual direction.

#### PHASE 3: **Site Structure and Content** / PHASE 4: **Site Design**—SPRING AND EARLY SUMMER 2009

The Design Team and Content Committee will be working closely together. The meeting schedule for those phases are as follows:

WHEN	AGENDA
2/9/09	Research summary report: best practices, Google analytics, crazy egg, User Survey Design brief: target audiences, tone of site based on research & branding
3/9/09	Information architecture first draft
4/6/09 or 4/13/09	Information architecture second draft, wire frames first draft
5/4/09	Finalize home page elements, wire frame proposal, and Information architecture
6/22/09	Present design solutions