

Web Writing Team

Responsibility:

- Collect and compose initial text for top-level Chico State Web pages (4–5 audience-based secondary pages, Chico Experience, profiles, sidebars, etc.)
- Edit content to confirm to University writing guidelines

Team Members:

Sue Anderson (alumni & parents)
Allen Bee (prospective students)
Cindy Bumgarner (faculty, current students)
Alan Rellaford (branding)
Joe Wills (public affairs, community relations)
Casey Huff (editor & team lead)

Web Writer:

Anna Harris

Tentative Meeting Schedule:

March 2009	Brainstorm concept ideas for tentative secondary pages
April 2009	Meet with writer to present initial concepts & outline writing schedule (following Web Design Team update on design structure & secondary pages)
May–July 2009	Provide writer give feedback & direction about drafts
August 2009	Meet with writer to give feedback on final text