

	POOR 1	2	3	4	GREAT 5
General appearance					
Navigation is easy to locate					
Reflects Positively on the Institution					
Overall impression					
keyword					



Design 1

	POOR 1	2	3	4	GREAT 5
General appearance					
Navigation is easy to locate					
Reflects Positively on the Institution					
Overall impression					
keyword					



Design 2

	POOR 1	2	3	4	GREAT 5
General appearance					
Navigation is easy to locate					
Reflects Positively on the Institution					
Overall impression					
keyword					



Design 3

	POOR 1	2	3	4	GREAT 5
General appearance					
Navigation is easy to locate					
Reflects Positively on the Institution					
Overall impression					
keyword					



Design 4