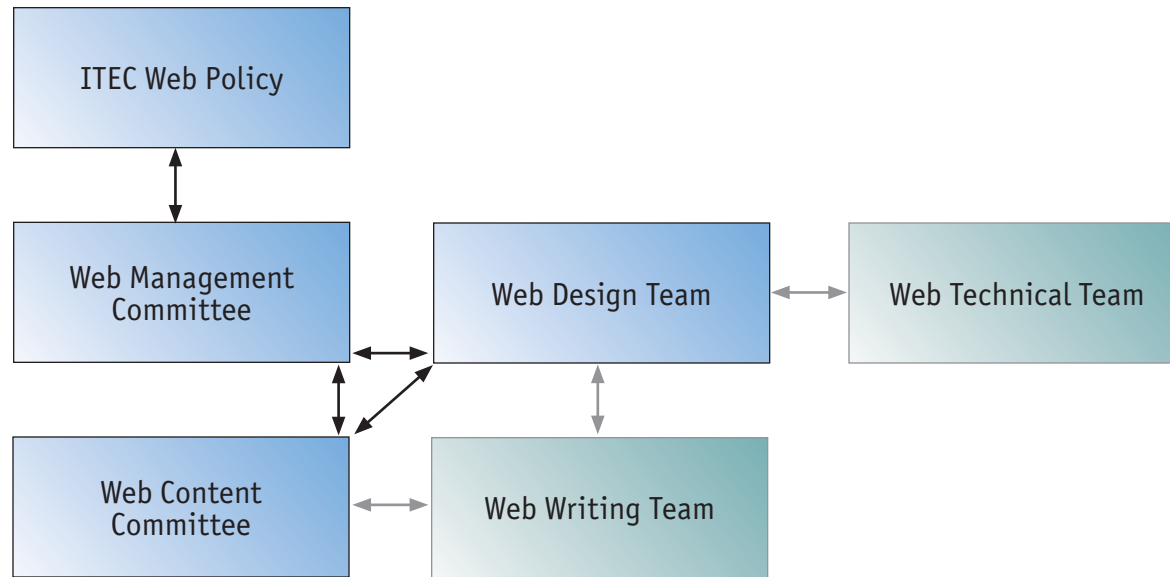


Web Governance Structure



Web Management Committee

- Establish and oversee a Web Design Team that will develop a new web design and information architecture that meets the established web site goals.
- Establish and oversee a Web Content Committee that will assure appropriate content of the University's web presence.
- Assure that Chico's Web site meets the ATI goals.
- Develop and manage a plan to implement a Web Content Management System.
- Approve standards and guidelines for managing public web pages at CSU, Chico.
- Recommend policy to ITEC as required to meet the objectives of the CSU, Chico Web site.

Web Content Committee

- Review Web-based information for currency and relevance.
- Coordinate links to Web-based information and ensure they are consistently applied across the University.
- Require that Web-based information meets University quality standards.
- Provide advice and feedback to the Web Design Team on both the design and information architecture of the University Web site.
- Provide advice and feedback to the Web Management Committee on policy and goals of the University Web site.

Web Design Team

- Developing a public web presence that meets the goals established by the University.
- Design a University web site that supports University goals in an effective, attractive, and accessible manner.
- Design a University web site and information architecture that provides consistent navigation down to the level determined by ITEC.
- Propose technical guidelines for campus supported web pages.

Web Writing Team

- Collect and compose initial text for top level Chico State Web pages
- Edit content to confirm to University writing guidelines

Web Technical Team

- Develop technical standards
- Establish accessibility standards
- Build pages and templates
- Integrate site into the Web Content Management System