

# THE MINOR IN JOURNALISM

Department of Journalism  
California State University, Chico

The purpose of the Minor in Journalism is to offer students the opportunity to build a knowledge and skills base in the professional fields of news or public relations. Students selecting this minor can enhance employment desirability by learning an array of media writing and conceptual skills. Students also can expect to achieve a detailed understanding of the role of journalism in society, thus enhancing a general liberal arts education.

## Course Requirements for the Minor: 21 units

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

**Select one of the following patterns:  
Public Relations OR News-Editorial,  
and then choose from the electives listed.**

Semester Complete	In Progress	Semester to be taken

### Public Relations Pattern Core, 12 units required:

JOUR 260 Writing for the Mass Media Prerequisite: ENGL 130	3.0 FS			
JOUR 255 Intro to Online Journalism	3.0 FS			
JOUR 244 Introduction to Public Relations Prerequisite: Concurrent enrollment or prior completion of JOUR 260	3.0 FS			
JOUR 341 Writing for Public Relations Prerequisites: JOUR 244; JOUR 260	3.0 FS			

### News-Editorial Pattern Core, 12 units required:

JOUR 260 Writing for the Mass Media Prerequisite: ENGL 130	3.0 FS			
JOUR 255 Intro to Online Journalism	3.0 FS			
JOUR 320 Mass Communication Law Prerequisites: JOUR 101 and 260 or adviser permission	3.0 FS			
JOUR 321 Public Affairs Reporting Prerequisites: HIST 130; JOUR 0260; POLS 155 Or JOUR 327 News Editing and Copyreading Prerequisite: JOUR 260	3.0 FS			

### Electives for both patterns, 9 units selected from:

JOUR 310 Entertainment, Mass Media and American Cultures Prerequisite: ENGL 001	3.0 FS			
JOUR 311 Women, Men and the Media	3.0 FS			
JOUR 313 International Communication	3.0 FS			
JOUR 322 History of American Journalism Prerequisite: JOUR 260	3.0 FS			

**Substitutions in course electives or prerequisites may be allowed with the permission of the department's chair. Contact the Department of Journalism, Tehama 207, 898-4779.**