MYOR stands for Make Your Own Reality. It is a mobile app that allows adventure-seeking individuals or groups to find exciting activities near them.

The primary markets for this product are young adults (18-24 year olds), couples (20-30 year olds) and parents (25-44 years old).
SURF WINDANSEA
San Diego, CA

Great place to surf in San Diego. The main peak at Windansea is a reef break. During the winter months, Windansea can have six to eight foot surf.

1-3 hours
Summer, Fall, Winter, Spring.

[swimming] [ocean] [surfing] [boogie boarding] [beach break]
6800 Neptune Pl
San Diego, CA 92039

BONFIRE AT OCEAN BEACH
San Francisco, CA

BACKPACK THE LOST COAST
San Francisco, CA

BIKE THROUGH SHARK VALLEY
Miami, FL

HIKE WINCHESTER MOUNTAIN
North Cascades, WA

BIKE PARADISE LOOP
San Francisco, CA

CLIMB MOE’S VALLEY
St. George, UT
Kate Kelly
San Diego > Chico
I like long walks on the beach, blah, blah, blah

24 FRIENDS

MY ADVENTURES

CLIMB POTATO CHIP ROCK
San Diego, CA

SUNSET AT DOG BEACH CLIFFS
San Diego, CA

HIKE SHROOM CAVES
San Diego, CA

SURF DEL MAR BEACH
San Diego, CA

PLACES I’VE BEEN

HIKE MONKEY FACE
Chico, CA

LONGBOARD ON THE BOARDWALK
Newport Beach, CA