

April 2, 2008

Dear Linda Watkins-Bennett,

Our 11th annual American Cancer Society Relay For Life is coming to Chico April 26 and 27 at the Pleasant Valley High School Track. We are attempting to get the word out about the Relay For Life being held earlier this year than in the past.

This event is an overnight experience that brings together teams from local businesses, schools, churches and families for fun, food, music, entertainment and a night under the stars, while team members take turns walking on a track. Relay For Life begins with the Survivors Lap and a reception to celebrate life.

This year our new event chair is Belinda Sonnier, she moved to Chico last year from Louisiana. Belinda is a cancer survivor and is enthusiastic about the possibility of being on North Valley Viewpoints. It would be wonderful to get on air before the event to get the attention of our community. Your broadcast will send a clear message and go a long way in raising awareness and prompting action among your viewers. Please feel free to contact me directly on my cell phone at 530-526-3979. Thank you for your consideration.

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. For more information on cancer, call the American Cancer Society at 1-800-ACS-2345, available 24 hours a day, seven days a week, or visit www.cancer.org.

Sincerely,

Emily Whitehead
CSU, Chico Student Intern
American Cancer Society