Call to Order
Bob Combs called the meeting to order at 11:10 a.m.

Welcome and Introductions:

Guests: Pedro Douglas

Staff: Polly Crabtree

Vice President for University Advancement Report
Rick Ellison, Vice President for University Advancement reported budget things have changed since the October meeting. The anticipated State budget has a $1,400,000 cut higher education. The cut is $500 million for the CSU, $500 million for the UC, and $400 million for the community colleges. This is devastating news to us. This funds the CSU at the same level of support we had for the 1999-2000 school year. The number of students, though, has increased by 70,000. Chico is 4.2% of the CSU budget, which means a $12 million reduction for us (roughly 10 percent of our total budget).

In better news, Chico State University Advancement received eleven CASE Awards for the Chico Experience Week and other Advancement projects. This is an amazing accomplishment for our campus and due to the efforts of many people including our Parent Advisory Council.

Student Affairs
Pedro Douglas reported that enrollment is down for the 2010-2011 school year. Housing took a revenue hit of almost $5 million. We are looking to increase first year student in enrollment for the 2011-2012 school year. Chico State has the second highest head count to enrollment (number of students attending vs. full-time equivalent).

In athletics, the men’s golf team is ranked as the number one DII team. Both men’s and women’s basketball made it to the playoffs. Overall, our athletics program is ranked number 5 in Division II Athletic Programs.
The Career Center is urging students to utilize career services more. They do not students to wait until their senior year. Sixty-three companies and 930 students attended the recent Career Fair. The third annual Etiquette Dinner is available through the Career Center, which is held in the BMU auditorium.

Our Disability Support Services program was recently ranked number one in Top Accessible Websites for people who are blind. March 3, 2011 is the FAFSA deadline. Campus will release the Diversity Action Plan.

**PAC President Report**
Bob Combs moved to add all new members, Jeanette Wrysinski second. Motion carried.

Bob Combs nominated Carla Garbis for Vice President, second by Jeanette Wrysinski. Motion carried.

The PAC is looking to recruit more members. We are exploring placement of recruitment blurbs in all campus publications and on the Chico State Parents Facebook page. (Link to the Chico State Parent Facebook Fan Page has been added to the www.csuchico.edu/parents Web page).

Summer Send-Off events have been changed to “Ready, Set, Chico, 2011!”

**Elevator Speech**
Salient points to be included as part of our “elevator speech:”

1. Minimal time commitment
2. Advocate for CSU, Chico- provide positive perspective of university and community
3. You get out of it what you put into it
4. Chance to connect with university while still let go of our kids
5. Appropriate amount of support for your student
6. Chance to feel like you can play a role in making change

Parents serve as a “Link in the Chain” –bring in personal story and make a personal invitation.

**Publication Blurb**
Chico Parent Experience
Helpful
Involvement
Community
Ownership
Upcoming Events
Read, Set, Chico! 2011
Jumpstart your Chico Experience
Schedule now on the Website – August 1-11, 2011

College Fairs-Rocky Raquel in charge for Admissions
Polly will work with Rocky to search out volunteer opportunities. If PAC members know
of opportunities to volunteer, please let Polly know, and she will make arrangements with
Admissions for our participation.

April 9, 2011- Admitted Students Preview Day
PAC will have a table in the BMU (Atrium area). Volunteers needed to staff the table.

August 19, 2011-Wildcat Welcome
PAC will have a table, we will have the Freshman banner, and most likely will be handing out a
premium item to all new students. Volunteers needed!

Next Meeting
Saturday, October 8, 2011 – Time to be determined. Location will be the Chico State
campus.