




## Executive Memorandum 23-017

**June 8, 2023**

**From:** Gayle E. Hutchinson, President   
**Subject:** Approval of Blended BA + MA Social Science

In accordance with EM 23-005, with the concurrence of the Provost, and with the approval of the Chancellor's Office, I approve the blended BA and MA Social Science program within the College of Behavioral and Social Sciences. The blended program will allow nine units to double count towards both the bachelor's and master's degrees, will use CSU code 22011 with an associated CIP code of 45.0101, and will be effective fall 2024.

<b>Policy Title:</b>	EM 23-017 Blended BA + MA Social Science
<b>Contact:</b>	Social Science and Special Programs, College of Behavioral and Social Sciences
<b>Supersedes:</b>	
<b>Revision:</b>	
<b>Enabling Legislation or Executive Order:</b>	

**Academic Programs, Innovations and Faculty Development**  
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May 10, 2023

Dr. Daniel Grassian  
Vice Provost for Academic Affairs  
California State University, Chico  
400 West First Street  
Chico, California 95929


Dear Daniel,

Thank you for notifying us that California State University, Chico has approved the new blended programs as shown below:

<b>Degree</b>	<b>Degree/ CIP Code</b>	<b>Concentration</b>	<b>Concentration / CIP Code</b>
BA Social Science	22011/45.0101	BA Social Science + MA Social Science	22011/45.0101
MA Social Science	22011/45.0101	BA Social Science + MA Social Science	22011/45.0101

The university is responsible for updating the CSU Degrees Database prior to implementation. If you have questions, please contact me at [bfoster@calstate.edu](mailto:bfoster@calstate.edu).

Sincerely,



Brent M. Foster, Ph.D.  
Assistant Vice Chancellor & State University Dean of Academic Programs

c: Dr. Sharon Barrios, Dean of Graduate Studies  
Dr. Kate McCarthy, Dean of Undergraduate Education

**CSU Campuses**  
Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay

Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime Academy

Monterey Bay  
Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego

San Francisco  
San José  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus



May 5, 2023

Daniel Grassian  
Vice Provost for Academic Affairs  
California State University, Chico (Chico State)  
[dsgrassian@csuchico.edu](mailto:dsgrassian@csuchico.edu)

To Whom it May Concern,

In keeping with [our newly established guidelines](#) for blended programs, Chico State has just approved a blended Bachelor's/Master's program in Social Science. This letter serves as evidence of campus approval, and the following are our answers to the required Chancellor's Office requests in order to review and approve such programs:

1. Description of the coordination plan between the academic department(s), budget and/or financial aid office and campus registrar regarding students' transition from undergraduate to graduate status.

**We have developed a multi-step process to ensure the successful transition of students from undergraduate to graduate status involving the offices of the Registrar, Advising, Financial Aid, Student Financial Services, Graduate Studies and the Academic Department. The responsibilities and duties of each unit are clearly defined and prescribed and include: (1) developing the program's academic planner, (2) opening up the blended program application process, (3) admitting students into the blended program and changing their major, (4) providing ongoing program and financial aid advising, (5) conducting an evaluation of graduation eligibility for the bachelor's degree, (6) transitioning students to graduate status; and (7) evaluating and clearing the graduate student for the master's degree.**

2. Name of the department(s), division(s), or other unit(s) of the campus that will offer the program.

**Department of Social Science and Special Programs – College of Behavioral and Social Sciences**

3. Full and exact degree designation and title of the existing and active undergraduate and graduate degree programs

**BA in Social Science; MA in Social Science**

4. Full and exact degree designation and suggested title(s) of the blended program (e.g., BS Environmental Engineering + MS Engineering Management)

**BA in Social Science + MA in Social Science**

5. Existing support mode for each program: state-, or self-support

**State-support**

6. if the blended program will include both state- and self-support (e.g., BA in state and MA in self), provide confirmation that the tuition and fees are clearly defined and distinguished for each program and appropriately assessed for each program's mode of support;

**N/A; not self-support**

7. Delivery format for each program: fully face-to-face, fully online, or hybrid program

**Hybrid/HyFlex program**

8. Intended date (term/year) of implementation

**Fall 2023**

9. Explanation of support provided to students matriculating through the blended program

**We will implement strategic advising at both the undergraduate and graduate levels to support students. The CLP sequence serves as a natural bridge between the undergraduate and graduate program because of higher-level subject matter competency such as research and analysis. Further, the syllabi for the CLP sequence will provide resources for Graduate Studies admission. All SOSC faculty will be informed and help promote the blended program as well as identify student readiness for graduate school. The College of BSS also provides a peer mentor program, which is another opportunity for students to gain real world experience while being supported in their academics. The peer mentor training course is offered by SOSC.**

10. A brief statement that addresses/acknowledges how your campus' established assessment practices for the individual programs will inform improvements in the blended program;

**We will continue our excellent established assessment practices. We expect mastery proficiency in the CLP courses (see course matrix below). The undergraduate and graduate coordinators will collaborate to close the loop on any program shortcomings that are revealed during systematic program assessment. We will also develop processes that allow us to bifurcate data into blended and traditional cohorts in order to identify any differences we may need to address.**

11. A degree roadmap (including blended double-counts) for the bachelor's and master's degree program that outlines the recommended courses and sequence

**Note: Yellow highlights indicate a course that will be double-counted as undergraduate and graduate (9 units total).**

Course	Title	Units	Blended (Y/N)	PBAC BSS Units	600 level (Y/N)	Grade
<b>Fall Semester 5 UGRD</b>						
SOSC 210	Data Interpretation and Communication	3				
SOSC 300	Great Books and Ideas in the Social Sciences*	3				
MGMT 303	Survey of Management	3				
SOSC 509	Principles & Techniques	3	Y	Y	N	

<b>Spring Semester 6 UGRD</b>						
UD-C GE Pathway		3				
SOSC 301	Spatial Concepts: Geographical Patterns and Processes	3				
SOSC 333	Research and Inquiry in Social Science	4				
SOSC 510	Testing and Measurements	3	Y	Y	N	

<b>Fall Semester 7 UGRD</b>						
SOSC 302	Temporal Concepts: California Ethnic History*	3				
SOSC 303W	Cultural Concepts: Human Social Evolution (W)	3				
SOCI 465	Sociology of Work and Occupations	3				
SWRK 478	Mental Health Wellness and Recovery	3				
SOSC 560	Seminar on Theory and Practice of Career and Life Planning	3	Y	Y	N	

<b>Spring Semester 8 UGRD</b>						
UD-B GE Pathway		3				
SOCI 335	Women, Work, and Family	3				
SOSC 495W	Capstone Seminar: Social Science (W)	3				
MGMT 304	Human Resource Management	3				

\*UD-D GE

Fall Semester 1 PBAC						
SOSC 601	Quantitative Approaches to Social Science Research	3	N	Y	Y	
5/600	Elective	3	N	Y/=N	Y	
600 level	SWRK Elective	3	N	Y	Y	

Spring Semester 2 PBAC						
SOSC 602	Equity, Leadership, and Policy in Higher Education	3	N	Y	Y	
SOSC 689	SOSC Internship	3	N	Y	Y	
600 level	EDUC/POLS/PSYC Elective	3	N	Y	Y	

Fall Semester 2 PBAC						
EDMA 611	Proposal Writing	3	N	N	Y	
	Comprehensive Exam (CIP)	0				

Should you have any questions or if you could use additional information, please let me know.

Sincerely,

*Daniel Grassian*

Daniel Grassian