

Transition Feedback

California State University Chico
October 2023



Land Acknowledgement

We acknowledge and are mindful that Chico State stands on lands that were originally occupied by the first people of this area, the Mechoopda, and we recognize their distinctive spiritual relationship with this land, the flora, the fauna, and the waters that run through campus.

We are humbled that our campus resides upon sacred lands that since time immemorial have sustained the Mechoopda people and continue to do so today.



Transition Survey of Campus Stakeholders


1. What are you most proud of at Chico State?
2. What is important for the University to focus on in the next 18 months?
3. What is important for the University to focus on in the next 3-5 years?
4. What do you perceive to be the strengths and assets of the institution today?
5. What are the issues and concerns that you hope will be addressed in the future?
6. Where do you hope to see Chico State in 5 years?

Response Profile

Primary Relationship:	
Undergraduate Student	158
Graduate Student	51
Faculty	69
Adjunct Lecturer	13
Staff	118
Administrator	26
Alumni	434
Community Member/Donor	34
Employer	7
Other	2
Parent	20
Retiree	12
Total	944

What are you most proud of?

Strongest Themes - Faculty and Adjunct Lecturers



Theme	Frequency
Outstanding faculty / dedicated faculty	
Student success	
Beautiful campus	
Academic rigor	
High quality education	
Campus community	
Academic programs	


Frequently Mentioned



Most Frequently Mentioned

What are you most proud of?

Strongest Themes – Staff and Administrators



Theme	Frequency
Beautiful campus	
Quality education	
Dedicated staff	
Outstanding faculty	
Serving / helping students	
Campus community	
Faculty work (research, publications)	
Welcoming campus	

Frequently Mentioned



Most Frequently Mentioned

What do you perceive to be the strengths and assets of the institution today?

Strongest Themes – Faculty and Adjunct Lecturers



Theme	Frequency
Beautiful campus	
Education (quality, meaningful)	
Quality Faculty	
Community ties	
Diverse Students	
Student Experience	
Student Support/Services	

Frequently Mentioned  Most Frequently Mentioned

What do you perceive to be the strengths and assets of the institution today?

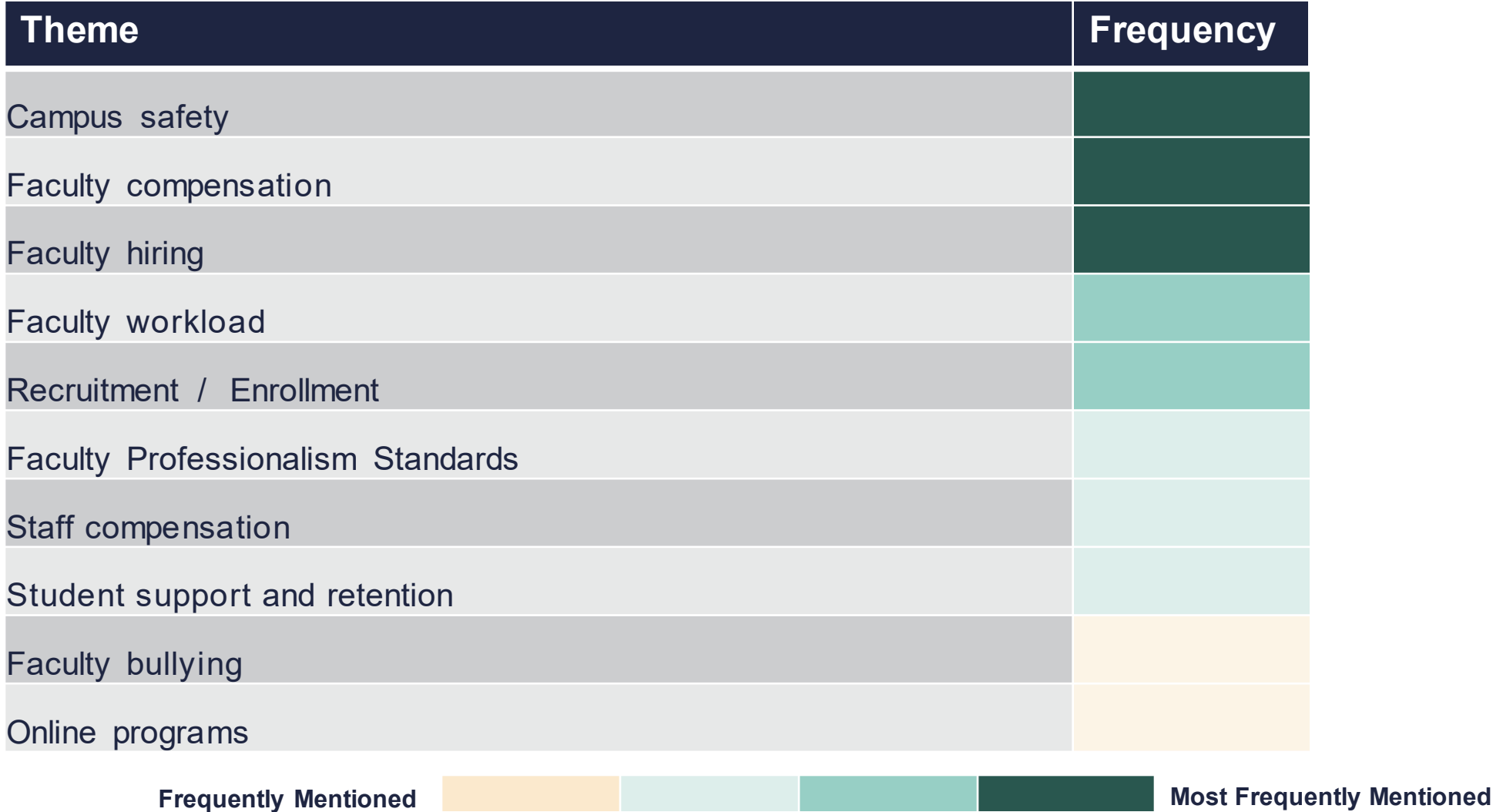
Strongest Themes – Administrators and Staff

Theme	Frequency
Beautiful campus	
Quality education	
Academic programs (reputable, excellent)	
Faculty (committed, excellent, approachable)	
Staff (dedicated, welcoming, student-centered, loyal)	
Close community feeling / strong community	
Supporting students	
College town	

Frequently Mentioned  Most Frequently Mentioned

What are the issues and concerns that you hope will be addressed in the future?

Strongest Themes – Faculty and Adjunct Lecturers



What are the issues and concerns that you hope will be addressed in the future?

Strongest Themes – Staff

Theme	Frequency
Campus safety	
Staff compensation	
Staff attrition / retention	
Staff hiring / shortages	
Morale	
Recruitment and enrollment	
Student support and retention	
Leadership	
Surrounding campus area safety	
Faculty workload	
Student life	

Frequently Mentioned  Most Frequently Mentioned

What are the issues and concerns that you hope will be addressed in the future?

Strongest Themes – Administrators

Theme	Frequency
Campus Safety	
Enrollment	
Staff Compensation	
Student support and retention	
Surrounding Campus Area Safety	
Student experience (in person)	

Frequently Mentioned  Most Frequently Mentioned

What is important for the University to focus on in the next 18 months?

Strongest Themes – Faculty and Adjunct Lecturers

Theme	Frequency
Enrollment	
Faculty compensation	
Faculty hiring	
Campus safety	
Faculty workload / burnout	
Academic programs (dying, low enrollment, quality)	
Morale / trust	
Faculty accountability	
Staff compensation	
Student support	

Frequently Mentioned  Most Frequently Mentioned

What is important for the University to focus on in the next 3-5 years?

Strongest Themes – Faculty and Adjunct Lecturers

Theme	Frequency
Recruitment/Enrollment	
Student success	
Preparing/educating/graduating students	
Community colleges (partnerships, pipeline)	
Cutting programs / different programs	
Research program	
Supporting transfer students / upper division	

Frequently Mentioned  Most Frequently Mentioned

What is important for the University to focus on in the next 18 months?

Strongest Themes – Staff

Theme	Frequency
Campus safety	
Enrollment	
Staff compensation / merit increases	
Physical plant	
Staff hiring	
Staff retention	
Education / educating students	
Tuition / Costs	
Faculty salaries	
Student experience	
Online programs	

Frequently Mentioned

Most Frequently Mentioned

What is important for the University to focus on in the next 3-5 years?

Strongest Themes – Staff

Theme	Frequency
Enrollment	
Campus safety	
Unifying campus	
Community engagement	
Quality education	
Student housing	
Physical plant upgrades	
Online programs	

Frequently Mentioned  Most Frequently Mentioned

What is important for the University to focus on in the next 18 months?

Strongest Themes – Administrators



Theme	Frequency
Enrollment	
Academic program review / low enrolled programs (administrators)	
Student housing / residential campus	
Compensation Increases	

Frequently Mentioned  Most Frequently Mentioned

What is important for the University to focus on in the next 3-5 years?

Strongest Themes – Administrators



Theme	Frequency
Enrollment increase	
Community partnerships	
Residential campus	
Student experience	
Changing student demographics	

Frequently Mentioned  Most Frequently Mentioned

Where do you hope to see Chico State in five years?

Themes fairly consistent across groups

- Improved campus climate / positive and vibrant campus
- Top choice university
- Student Housing
- Online education
- Affordable
- Quality education
- Exceeding enrollment goals / strong enrollment
- Respected/employable graduates
- Graduating students
- Graduate Programs
- Diverse student body
- Leading public university
- Surrounding community neighborhoods improvement
- Community service opportunities



What do you think?

- What are you proud of?
- What are you concerned about?
- What should our priorities be for the next five years?
- What should Chico State's future look like?

Thank you!

