

January 10, 2007

Colleagues:

The California State University (CSU) is undertaking a systemwide strategic planning exercise to succeed its *Cornerstones Report*, a document which is now almost ten years old. The new CSU strategic plan, tentatively titled *Access to Excellence*, will set priorities, establish specific program objectives, and guide resource allocations over the coming years.

The steering committee for this effort has encouraged a collaborative and consultative in-put process that includes a series of President-led campus conversations focusing on the challenges facing the CSU and the individual campuses, strategies to meet those challenges, and initiatives needed to ensure access and excellence in the future.

Our campuswide conversation is scheduled for Friday, **February 9, 2007**, and I am asking you to mark your calendar so that you may participate in this opportunity to help shape the future of CSU and our own campus. It's important that you attend this event and join other students, faculty, staff, alumni, members of advisory boards, and other external stakeholders in developing our campus and community response to this plan. Please, make every effort to attend!

In the coming weeks we will provide you with more detailed information on the all-day retreat, its location, and its agenda. In the meantime, I am sharing information on this effort at my website:

<http://www.csuchico.edu/prs/documents/otherDocuments/csuStrategicPlan/index.shtml>

Thank you for putting this event on your calendar.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul J. Zingg". The signature is stylized and cursive, with a large initial "P" and "Z".

Paul J. Zingg
President