

CALIFORNIA
STATE
UNIVERSITY

Chico

ACHIEVING OUR VISION
FULFILLING OUR MISSION

PRESIDENT'S REPORT

on the

*CSU, CHICO
STRATEGIC PLAN
2009-2010*





Strategic Priority 1: HIGH QUALITY LEARNING ENVIRONMENTS*

	2005	2006	2007	2008	2009	Change Since Previous Year	
STUDENT POPULATION							
<u>Student Headcount</u>	15,919	16,250	17,034	17,132	16,934	-198	↓
<u>Underrepresented Minority Students</u>	3,029	3,267	3,549	3,638	3,973	335	↑
<u>Funded California Resident Students</u>	15,407	15,674	16,261	16,374	16,107	-267	↓
<u>Non-California Resident Students</u>	313	488	734	739	819	80	↑
<u>New Students</u>	4,242	4,738	4,932	4,617	4,404	-213	↓
<u>Students Living Within a Mile of Campus</u>	29.24%	26.83%	30.35%	29.52%		-0.83%	↓
ACADEMIC EXCELLENCE							
<u>Academic Programs</u>	136	134	146	141	142	1	↑
<u>Accredited Programs</u>	25%	25%	25%	26%	26%	0%	↓
<u>Full-time Equivalent Students (Annualized)</u>	14,671	15,048	15,855	15,898	15,979	81	↑
<u>Student Faculty Ratio</u>	20.81	20.20	20.50	21.16	22.92	1.76	↑
<u>FTEs Taught by Tenure-track Faculty</u>	57%	54%	52%	55%	58%	3%	↑
<u>Courses with Class Size Under 30</u>	69%	68%	68%	66%	62%	-4%	↓
STUDENT SERVICES							
<u>Student Visits to Student Services Programs</u>	44,715	42,429	45,218	44,793	43,446	-1,347	↓
<u>Student Satisfaction with Student Services</u>	86%	85%	84%	86%	89%	3%	↑
<u>Students Registered with Career Center</u>	1,572	2,143	3,796	5,087	2,024	-3,063	↓
EDUCATIONAL ENRICHMENT							
<u>Graduates Who Participated in an Internship</u>	5.1%	5.2%	5.1%	4.7%	4.0%	-0.7%	↓
<u>Graduates Who Participated in a Study Abroad Program</u>	5.4%	7.3%	9.0%	8.6%	7.6%	-1.0%	↓
<u>Graduates Who Participated in NCAA Sports</u>	2.5%	2.3%	3.1%	2.6%	3.0%	0.4%	↑
<u>Graduates Employed Full-time or Enrolled in Post-Baccalaureate Studies</u>	79%	79%	74%	67%	69%	2%	↑
STUDENT SUCCESS							
<u>First Time Freshman Persistence Rates</u>	82%	79%	79%	82%	85%	3%	↑
<u>Graduation Rates</u>	52%	51%	54%	57%	60%	3%	↑
<u>Years to Degree</u>	5.05	4.96	4.93	5.33	5.83	0.50	↑
<u>Degrees Awarded</u>	3,288	3,247	3,358	3,603	3,058	-545	↓
<u>Graduates in High Demand (STEM) Fields</u>	537	600	651	680	579	-101	↓
<u>Graduate Satisfaction with Value of CSU, Chico Education</u>	99%	97%	98%	96%	96%	0%	↔
<u>Career Recruiter Satisfaction</u>	93%	91%	83%	73%	50%	-23%	↓



Other Achievements*

- ⊕ [National Honors for CSU, Chico: Ranked Sixth Among Western Master's Level Public Universities by U.S. News; In Forbes' Top 100 List](#) - U.S. News publishes a top 10 list of master's level public universities for each region. CSU, Chico has made the list of top Western universities every year since 1998.
- ⊕ [Sears, Hooper named to Division II All-American Scholar Golf Team](#) - Sears, a Business Accounting major, and Hooper, a Business Finance major, were the only California Collegiate Athletic Association (CCAA) golfers from the just-completed 2008-09 season to be included on the national All-American Scholar Golf Team.
- ⊕ [Social Work Graduate Program Debuts in Redding](#) - The program is geared for professionals already employed in a social work agency who can work towards an MSW without leaving their jobs to attend school full-time.
- ⊕ [Engineering Students Design and Build Human Powered Vehicle](#) - In an effort to bring ecologically friendly modes of transportation to the Chico community, a team of eight mechanical engineering students have designed, built and tested a vehicle powered solely by human energy.
- ⊕ [Hearst/CSU Trustees' Award Honors Future Teacher](#) - Ger Thao received the Trustees' Award which provides financial support to students who show superior academic performance, community service and personal accomplishments in the face of personal hardship and challenges.
- ⊕ [Featured in Princeton Review's 'The Best 301 Business Schools: 2010 Edition'](#) - This is the third consecutive year that CSU, Chico has been cited by The Princeton Review for offering students an outstanding MBA program.
- ⊕ [The Orion Wins 11th National Pacemaker Award for Journalistic Excellence](#) - widely considered the highest honor in college journalism, for an 11th time. The Orion also was awarded its second Online National Pacemaker Award in three years, and its print edition placed second in the convention's Best of Show competition.
- ⊕ [Two Awards for Outstanding Print Pieces from International Organization](#) - The Gold and Silver awards were received for the Gateway Science Museum's Paver Program and for an illustration of Ella Caroline Sapp Hall, commissioned for the 125th anniversary of the building, respectively.
- ⊕ [College of Business Rated Highly In International Ranking](#) - In a field of 400 schools, CSU, Chico was ranked 21st among schools with excellent business programs with a strong national reputation and international links.
- ⊕ [Once Again Nationally Ranked for Study Abroad Program](#) - CSU, Chico ranks third among master's-level institutions for the number of students studying abroad for one year or longer.
- ⊕ [Model United Nations Students Excel at Regional Conference](#) - Students participating in the Model United Nations course brought home top awards from the American West Model United Nations Conference held in Las Vegas.
- ⊕ [High Honors for CSU, Chico Discussion Meet Team](#) - The College of Agriculture's Discussion Meet Team took home the gold at the California Young Farmers and Ranchers statewide Discussion Meet.
- ⊕ [Chico Places Second in Regional Ethics Bowl Competition](#) - The University's team placed third in the 2000 National Intercollegiate Ethics Bowl, its highest ranking ever.
- ⊕ [Students Win Awards for Animation at CSU Media Arts Festival](#) - Jonathan Wondrusch, director, won a First Place Rosebud Award in the Animation category for his animated short, Piano Man. Jessica Chin, director, received a second place recognition for her Animation entry, The Magic Trick.
- ⊕ [The Orion Captures Third Straight National Excellence Award](#) - The Orion, CSU, Chico's student newspaper, has again garnered top honors at the National College Journalism Convention.
- ⊕ [Outstanding Business Students Attend U.S. Air Force Leadership Symposium](#) - The students joined cadets and students from all over the United States to hear presentations from top executives and decorated military personnel.
- ⊕ [Alumni Once Again Rank High Nationally for Salary Earnings](#) - CSU, Chico ranks 28th in the nation in 2009 among all public universities for the median salaries of its graduates.
- ⊕ [Orion Editor a Winner in National Journalism Competition](#) - Jennifer Siino, a junior journalism major from Fair Oaks, Calif., currently holds the top position at The Orion and has worked for the paper since spring 2008.
- ⊕ [New Veterans Center Offers Transition Services](#) - The center provides a safe place where student veterans can find important information about veteran issues and benefits, connect with veteran-specific community agencies and services, receive and provide peer support and mentoring, and enjoy the camaraderie of the veteran culture in a relaxed atmosphere on campus.
- ⊕ [Students Win Awards From California Parks and Recreation Society](#) - Two students have received prestigious awards from the CPRS for their scholarship and service to the field of parks and recreation resource management.
- ⊕ [Construction Management Students Take First in Building Information Modeling at National Competition](#) - Building information modeling is the latest technological approach to construction planning and management by use of computer simulation for both the project and information necessary to run the construction processes.
- ⊕ [Model United Nations Delegation Brings Home Awards from National Conference](#) - Eighteen students, representing the People's Democratic Republic of Algeria, were recognized with an Outstanding Position Papers award and a Distinguished Delegation award.
- ⊕ [SIFE Team Wins Regional Competition](#) - The Students in Free Enterprise team are regional champions in the SIFE USA Regional Competition. They won first place in the Environmental Sustainability Individual Competition along the way.
- ⊕ [CSU, Chico Names Student Employees of the Year](#) - Gregg Black, who works with the University Police Department, and Melanie Kim, who works in the Student Learning Center, are sharing the award.
- ⊕ [Sears, Hooper named to Division II All-American Scholar Golf Team](#) - Sears, a Business Accounting major, and Hooper, a Business Finance major, were the only California Collegiate Athletic Association (CCAA) golfers from the just-completed 2008-09 season to be included on the national All-American Scholar Golf Team. This is the second straight year that Sears has received the honor.
- ⊕ [Students Place at Regional Sales Competition](#) - In addition to hosting the Western States Collegiate Sales Competition, CSU, Chico business students placed second as a team in the competition, and two individual members received awards.



Strategic Priority 2: SUPERIOR FACULTY AND STAFF RESOURCES*

	2005	2006	2007	2008	2009	Change Since Previous Year	
FACULTY AND STAFF COMPOSITION							
<u>Faculty Headcount</u>	976	1,033	1,071	1,029	940	-89	↓
<u>Full-time Equivalent Faculty (FTEF)</u>	705	745	774	751	697	-54	↓
<u>Staff Headcount</u>	918	960	989	991	947	-44	↓
<u>Underrepresented Minority Faculty</u>	12%	13%	12%	14%	13%	-1%	↓
<u>Underrepresented Minority Staff</u>	14%	14%	14%	13%	15%	2%	↑
<u>Faculty with Terminal Degrees</u>	593	596	605	583	547	-36	↓
FACULTY AND STAFF DEVELOPMENT							
<u>Faculty Receiving Assigned Time</u>	28.80%	33.49%	35.06%	37.73%	41.62%	3.89%	↑
<u>Faculty Receiving Leaves</u>	61	56	60	48	47	-1	↓
<u>Value of Fee Waivers Awarded</u>	\$115,838	\$142,407	\$186,563	\$205,184	\$285,772	\$80,588	↑

Other Achievements*

- + Congratulations to the Outstanding Faculty Award Winners
 - ❖ [Outstanding Faculty Service Award – Susan Avanzino](#)
 - ❖ [Outstanding Teacher Award – Sandra Wright](#)
 - ❖ [Outstanding Professor Award – Troy Jollimore](#)
 - ❖ [Outstanding Academic Advisor Award – Kathryn Silliman](#)
 - ❖ [Outstanding Research Mentor Award – Larry Kirk](#)
- + 2009–2010 Professional Achievement Honors recognize faculty who have excelled as teacher/scholars during the past three years:
 - ❖ DingXin Cheng, Department of Civil Engineering
 - ❖ Diana Coyl, Department of Child Development
 - ❖ Chris Guenter, Department of Education
 - ❖ Sarah Pike, Department of Religious Studies
 - ❖ Byron Wolfe, Department of Communication Design
- + [Political Scientist Selected as Fulbright Distinguished Chair at Australia National University](#) - Diana Dwyre, professor of political science in the College of Behavioral and Social Science at CSU, Chico, has been named the 2009-2010 Fulbright Distinguished Chair in American Political Science at Australia National University (ANU) in Canberra.
- + [CSU, Chico Ranked in 2009 'Great Colleges to Work For' Survey by Chronicle of Higher Education](#) - For the second year in a row, Chico State is listed in the top 10 in two categories in the Chronicle of Higher Education’s Great Colleges to Work For survey.
- + [Biologist Collaborates on Hydrocarbon Research](#) - Gordon Wolfe, a professor of biological sciences at CSU, Chico, is part of a team that has been funded by the Office of Emerging Frontiers in Research and Innovation (EFRI) within the National Science Foundation to unlock the power of biocatalysts.
- + [Chico Performances Director Receives Honor](#) - Dan DeWayne, director of University Public Events and Chico Performances, receives the eighth annual Award for Excellence from NAPAMA, the North American Performing Arts Managers and Agents, at the Hilton Hotel in New York.
- + [CADEC Manager Honored for Prevention Work](#) - Shauna Quinn, program manager of CADEC (Campus Alcohol and Drug Education Center), received the Champions Award at the 2009 California Higher Education Alcohol and Other Drugs Education Conference. Quinn has worked for more than 20 years building CADEC at CSU, Chico into a model program.
- + [National Association for Sport and Physical Education to Honor Kinesiology Professor](#) - CSU, Chico Department of Kinesiology professor Kevin Patton will received a major award for his research from the National Association for Sport and Physical Education (NASPE) during the organization’s convention in Indianapolis.
- + [Sociologist Receives Mayor's Award During Volunteer Appreciation Week](#) - Cynthia Siemsen, chair of the Department of Sociology, was among those presented a City of Chico Mayor’s Award during National Volunteer Appreciation Week. As the result of an assignment she gave to a sociology class, students contributed more than 370 volunteer hours to the Torres Shelter.
- + [Museum of Anthropology Named in Honor of Professor Emerita Valene L. Smith](#) - CSU, Chico’s long-standing Museum of Anthropology has a new name that honors the contributions of Valene L. Smith, CSU, Chico anthropology professor emerita.



Strategic Priority 3: LEARNING-ENABLING RESOURCES*

	2005	2006	2007	2008	2009	Change Since Previous Year	
LEARNING INFRASTRUCTURE							
<u>Workstations Meeting Baseline Standards</u>	76%	89%	88%	81%	83%	2%	↑
<u>Average Core Service Reliability</u>	98.73%	98.92%	99.79%	99.16%	99.99%	0.83%	↑
TEACHING AND LEARNING							
<u>Courses Using the Learning Management System</u>	38%	45%	50%	53%	59%	6%	↑
<u>Faculty Using Learning Management System</u>			36%	42%	47%	5%	↑
<u>Students Using the Learning Management System</u>			63%	72%	80%	8%	↑
<u>Digital Media-enabled Classrooms</u>	74%	84%	84%	89%	89%	0%	↔
LIBRARY SERVICES							
<u>Circulation of Library Materials</u>	162,095	117,914	105,760	85,670	90,196	4,526	↑
<u>Electronic Article Views (Number of)</u>	579,813	603,831	892,386	1,152,381	858,719	-293,662	↓
SATISFACTION WITH LEARNING-ENABLING RESOURCES							
<u>Satisfaction with Technology Learning Environment</u>	92%	92%	91%	87%	87%	0%	↔
<u>Satisfaction with Support and Training</u>	75%	77%	77%	84%	84%	0%	↔

Other Achievements*

- ⊕ [Homepage Redesign Debuts](#) – A redesigned Web site for California State University, Chico debuted on March 15, 2010 after more than a year of work by a large group of participants from across the campus community.
- ⊕ [Academy e-Learning](#) – The Technology and Learning Program completed the first year of the Academy e-Learning by facilitating, supporting, training and assisting 12 faculty in the redesigns of 6 courses.
- ⊕ [User Services and Student Computing combine to become Information Technology Support Services](#) – The Student and Faculty/Staff helpdesks were merged into one, providing benefits in terms of standardization of support and efficiency of staffing.
- ⊕ [Information Technology Service Management \(ITSM\)](#) – Through training and new technologies Information Resources began implementation of ITSM, a discipline for managing information technology that is centered on the customer's perspective of Information Technology's contribution to the business.
- ⊕ [Administrative Technology Council \(ATC\)](#) – The ATC was formed to better align technology support and services within the major technology areas on campus.
- ⊕ [CSU, Chico Chosen for Hall of Fame for Excellence in Collaboration](#) - Wimba Inc. inducted CSU, Chico into its inaugural Hall of Fame for Excellence in Collaboration at the company's third annual user conference—Wimba Connect 2010. CSU, Chico was one of five universities and high schools chosen as 2010 inductees.
- ⊕ [University Box Office Now Has Online Ticketing](#) - Recently installed software allows real-time purchases online 24 hours a day, seven days a week. From home or office, visiting www.chicostateboxoffice.com any time of the day will allow customers to pick favorite seats, purchase tickets and print their own tickets.



Strategic Priority 4: SERVING THE NEEDS OF THE NORTH STATE*

	2005	2006	2007	2008	2009	Change Since Previous Year	
CIVIC ENGAGEMENT							
<u>CSU, Chico Student Hours Served</u>	165,609	163,697	178,540	184,409	187,516	3,107	↑
<u>Community Members Served</u>	30,935	29,002	26,369	32,596	37,912	5,316	↑
<u>Students Involved in Civic Engagement</u>	2,541	2,730	2,441	2,686	2,979	293	↑
<u>K-12 Schools Served</u>	30	32	32	33	22	-11	↓
CULTURAL / ARTISTIC ENGAGEMENT							
<u>UPE Sponsored Events</u>	46	49	50	50	47	-3	↓
<u>UPE Sponsored Events for K-12 School Children</u>	23	20	24	26	24	-2	↓
<u>Associated Students Programs</u>	143	152	121	91	96	5	↑
EDUCATIONAL / INTELLECTUAL ENGAGEMENT							
<u>Continuing Education Offerings</u>	1,759	1,900	1,857	2,060	1,680	-380	↓
<u>Continuing Education Enrollments</u>	5,014	5,364	5,402	7,060	8,978	1,918	↑
ECONOMIC ENGAGEMENT							
<u>Clients Served in the Region</u>		73,335	73,349	64,672	76,508	11,836	↑
<u>Faculty Participation</u>		35	55	84	75	-9	↓
<u>Student Participation</u>		72	312	1,029	771	-258	↓
ATHLETIC / RECREATIONAL ENGAGEMENT							
<u>NCAA Athletics Events</u>	234	208	242	275	282	7	↑
<u>Recreational Sports Events</u>	1,041	940	1,123	1,146	1,201	55	↑
<u>Associated Students Recreation Programs</u>	114	139	171	207	227	20	↑
<u>K-12 Programs</u>	13	14	15	15	17	2	↑

Other Achievements*

- ⊕ [CSU, Chico Reaches \\$1 Million for St. Jude Hospital](#) - CSU, Chico is the four-time collegiate champion in raising money for children’s cancer research and the fastest school to reach \$1 million.
- ⊕ [Turner Summer Art Academy Underway Now](#) - The academy provides art instruction in several mediums for students from seven years old to adults who want to have an art-immersion experience.
- ⊕ [Report Demonstrates Economic Impact of International Students](#) - CSU, Chico’s approximately 500 international students bring a richness of diversity to the campus community and enable U.S. students to engage with people from around the world.
- ⊕ [Greek Week Brings Multiple Efforts To Benefit the Community](#) - Greek Week activities benefit different organizations and charities in the Chico community and region.
- ⊕ [Banner Recognition Ceremony Held](#) - The ceremony celebrated the Native American Banner Project for CSU, Chico in collaboration with several Indian tribes from the area.
- ⊕ [Ninth Annual Adapted Physical Education Sports Day](#) - One hundred school-aged athletes from five surrounding counties attended the ninth annual Adapted Physical Education Sports Day.
- ⊕ [Community's Response to World AIDS Day](#) - Members of the CSU, Chico community extended outreach and educational efforts to the city and surrounding communities.
- ⊕ [Catalyst Blitz Build a Major Volunteer Effort Involving Public, Private Partnerships](#) - CSU, Chico’s College of Engineering, Computer Science and Construction Management built two homes in just nine days for victims of domestic violence.
- ⊕ [Group Organizes to Aid Employees of Businesses](#) - Students and staff rallied community members to raise money for the approximately 85 employees of two restaurants who are without jobs following the Dec. 1 fire that closed both businesses.
- ⊕ [Tenth Annual Tri-County Economic Forecast Conference](#) - The conference provides attendees with information about economic trends in Butte, Glenn and Tehama counties.
- ⊕ [Gateway Science Museum Grand Opening](#) - After years of planning and preparation, the Gateway Science Museum at CSU, Chico opened to the public, and is dedicated to the exploration, discovery and celebration of Northern California.
- ⊕ [Student Success Center Recognized for Innovation](#) - The Chico Student Success Center has received a CollegeKeys Compact Innovation Award for the Western Region of the College Board for its work with low-income students.
- ⊕ [Sorority and Fraternity Sponsor Hoops 4 Haiti Fundraiser](#) - Alpha Delta Pi sorority and Phi Delta Theta fraternity are partners in sponsoring a fundraising basketball tournament for victims of the earthquake in Haiti.



Strategic Priority 5: INSTITUTIONAL EFFECTIVENESS*

	2005	2006	2007	2008	2009	Change Since Previous Year	
UNIVERSITY OPERATING BUDGET							
<u>Operating Budget (State Appropriations)</u>	\$108,891,677	\$118,119,710	\$119,069,265	\$128,205,523	\$80,012,202	(\$48,193,321)	↓
<u>University Fees</u>	\$43,207,410	\$43,822,410	\$48,553,410	\$49,713,000	\$63,617,000	\$13,904,000	↑
<u>Percent of Actual FTES to Target FTES</u>	102%	102%	105%	105%	102%	-3%	↓
<u>Full-time Equivalent Students (Annualized)</u>	14,671	15,048	15,855	15,898	15,797	-101	↓
<u>State Appropriations per Resident FTES</u>	\$7,629	\$8,080	\$7,751	\$8,293	\$5,333	(\$2,959)	↓
<u>University Fees per FTES</u>	\$2,945	\$2,912	\$3,062	\$3,127	\$4,027	\$900	↑
STUDENT SUPPORT							
<u>Scholarships Disbursed</u>	\$1,395,303	\$1,568,982	\$1,711,336	\$1,606,829	\$1,923,228	\$316,399	↑
<u>Students Receiving Financial Aid</u>			8,324	8,511	8,866	355	↑
<u>Average Financial Aid per Student</u>			\$9,597	\$10,224	\$10,243	\$19	↑
<u>Students Employed On Campus</u>	3,377	3,240	2,673	2,683	1,968	-715	↓
<u>Associated Students Support of Campus Programs</u>	\$1,359,884	\$1,447,866	\$1,649,681	\$2,602,029	\$2,392,912	(\$209,117)	↓
PHILANTHROPIC ACTIVITY							
<u>Total Philanthropic Activity</u>	\$9,193,401	\$7,120,618	\$10,283,975	\$7,775,239	\$7,114,492	(\$660,747)	↓
<u>Total Philanthropic Activity as Percent of State General Fund</u>	8%	6%	9%	6%	9%	3%	↑
<u>Endowment Market Value</u>	\$31,029,000	\$35,741,000	\$34,656,000	\$28,634,866	\$38,957,678	\$10,322,812	↑
<u>Total Alumni Contributions</u>	\$1,666,063	\$1,042,504	\$1,130,538	\$741,506	\$810,701	\$69,195	↑
GRANTS AND CONTRACTS							
<u>Proposals Awarded</u>	83%	89%	90%	87%		-3%	↓
<u>Dollars Awarded</u>	\$30,919,483	\$28,426,079	\$25,489,986	\$30,498,207		\$5,008,221	↑
FINANCIAL HEALTH							
<u>Operating Budget Percent Change</u>	4.64%	8.47%	0.80%	7.67%	-37.59%	-45.26%	↓
<u>HEPI (Higher Education Price Index) Percent Change</u>	3.6%	4.4%	3.8%	4.9%	2.0%	-2.85%	↓
<u>Operating Budget Compared to HEPI</u>	1.1%	4.1%	-3.0%	2.8%	-39.6%	-42.42%	↓

Other Achievements*

- ⊕ [\\$7.3 Million for Teacher Training at High-Need Schools](#) - CSU, Chico has received a \$7.3 million grant from the Department of Education to partner with high-need schools in four North State school districts to improve teaching and aid student achievement.
- ⊕ [Research Foundation Partners With Private Industry Council to Oversee \\$1 Million in Federal Funding](#) - Programs receiving funding range from training programs for nurses and geospatial mapping technicians to research into high-altitude wind power and home energy-saving devices.
- ⊕ [CSU, Chico Awarded \\$1 Million Endowment for Osher Reentry Scholarship Program](#) - The Bernard Osher Foundation has awarded a \$1 million endowment to Regional & Continuing Education to provide scholarships for reentry students whose studies were interrupted for at least five years by circumstances beyond their control, and who now want to resume their studies at CSU, Chico.
- ⊕ [Chico Receives National Notice for College Town Atmosphere](#) - MSN.com has picked Chico for its list of the top eight college towns in the United States. In a story published March 29 titled "College Towns: An Honor Roll," MSN.com asks "What's not to love about Chico?" and mentions that Chico "is often called one of America's greenest cities."
- ⊕ [Long-standing Rawlins Merit Award Honors High-achieving Students](#) - Including this year's awards, more than \$1 million in scholarships have gone to 868 CSU, Chico students.



Strategic Priority 6: SUSTAINABLE DEVELOPMENT*

	2005	2006	2007	2008	2009	Change Since Previous Year	
CONSERVATION							
<u>Landfill Waste in Tons</u>	1,915	2,084	996	1,417	1,430	12.9	↑
<u>Use of Alternative Transportation</u>	34.87%	34.87%	44.30%	44.30%		0%	↔
OPERATIONAL PRACTICES							
<u>Full Time Equivalent Sustainability Staff</u>			11	15.28	12.51	-2.77	↓
<u>Green Seal Certified / Recycled Products</u>	72%	75%	83%	89%	87%	-2%	↓
EDUCATION							
<u>Sustainability-focused Course Sections Taught</u>	225	240	237	238	267	29	↑
<u>Graduates with One or More Sustainability-focused Courses</u>	0.00%	1.36%	20.58%	39.87%	55.69%	15.82%	↑
RESEARCH AND PARTNERSHIPS							
<u>Student Research Projects Funded</u>		\$57,695	\$42,826	\$19,214	\$27,245	\$8,031	↑
<u>Reserve Systems Programs</u>			211	251	327	76	↑

Other Achievements*

- [Ranking in Sierra Club's 'Cool Schools' List Adds to 'Green' Honors for CSU, Chico](#) - CSU, Chico has added to its national standing in sustainability and environmental programs by ranking 34th.
- [Launch of Zipcar Car Sharing Program](#) - CSU, Chico is the first CSU campus to partner with Zipcar and the only location for Zipcar vehicles from San Francisco to Portland.
- [Farm to School: Organic Vegetable Garden Supports Community](#) - The Organic Vegetable Project has expanded their garden area to over four times its original size in the last two years and now accommodates local schools.
- [Associated Students Pledge Zero Waste](#) - The Associated Students at CSU, Chico has made a formal commitment to become a Zero Waste organization by the year 2015.
- [This Way to Sustainability V Conference](#) - The conference, co-sponsored with Butte College, is one of the largest student-led sustainability conferences in the country. It will feature 10 keynote speakers and more than 80 workshops on a wide range of environmental and sustainability-related topics.
- [FSC Awards Re-Certification to University Printing Services](#) - University Printing Services was recently re-certified with the Forest Stewardship Council (FSC). Using certified papers is part of the FSC's world-wide efforts to promote environmentally appropriate, socially beneficial and economically viable management of the world's forests.
- [First Annual High Altitude Wind Power Conference](#) - The event is the world's first conference dedicated specifically to addressing the challenges faced in the young but growing high altitude wind power industry.
- [Greenies Awarded to Local Heroes of the Environment](#) - River Partners received the nonprofit award. Over the past 11 years, River Partners has restored more than 6,000 acres of riverbanks and floodplains, providing critical habitat for wildlife and sustainable solutions for California's rivers.
- [Chico Carbon Challenge: Students Test Energy-Reduction Strategies](#) - The Chico Carbon Challenge uses meters provided by Dot UI and software provided by SAP to monitor real-time energy use.
- [Recreation Center Exercise Machines Retrofitted to Produce Electricity](#) - CSU, Chico's Wildcat Recreation Center (WREC) retrofitted exercise machines so that users will generate electricity for the facility's power grid during their workouts.
- [Collaboration Between Olive Grower and Chemist Finds Solution](#) - Third-generation olive and almond grower Merritt Erickson and Jim Postma, a chemist at CSU, Chico, formulated a natural product that removes salmonella and E. coli from fruits, vegetables and nuts quickly and safely. They've completed lab testing, received U.S. Food and Drug Administration approval and are certified by National Organic Program regulations.
- [Ranking in Sierra Club's 'Cool Schools' List Adds to 'Green' Honors for CSU, Chico](#) - CSU, Chico has added to its national standing in sustainability and environmental programs by ranking 34th.