Division of Student Affairs

STUDENT HEALTH SERVICES ANNUAL REPORT 2013-2014
Student Health Center, CADEC, Counseling and Wellness Center

I. Student Health Services Mission Statement

The mission of Student Health Service is to assist each student with his or her diverse healthcare needs in order to facilitate maximum academic and personal growth.

In carrying out the Mission and Goals of Student Health Services, we align our values with those of the Office of the Vice President for Student Affairs as follows:

1. Diversity: Student Health Services believes that each person is unique and values the individual differences within the campus community.

2. Excellence: Student Health Services commits to continually provide quality and cost effective healthcare to students.

3. Growth: Student Health Services promotes continuous advancement and improvement to its professional staff, healthcare services and health facility, within the guidelines of the university system, to meet the changing needs of the students.

4. Integrity: Student Health Services maintains its accountability to the university and the students through civility, respect, and honesty.

5. Leadership: Student Health Services encourages leadership and peer education opportunities to students through mentoring and nurturing.

6. Service: Student Health Services provides quality healthcare that is respectful, responsive, and accessible.
II. Departmental Accomplishments

- Laboratory
  Our laboratory was selected as a recipient of the COLA Laboratory of Excellence Award. COLA is an independent accreditor for over 8,000 medical laboratories. The award is given to laboratories that have a perfect inspection 4 years in a row and have had no substantiated complaints against the laboratory.

- Nursing
  The SHS nursing department in conjunction with the School of Nursing conducted 5 on campus flu vaccination clinics and delivered over 800 vaccines to students and staff. Further the SHS nursing staff conducted 3 additional flu vaccine clinics and administered 250 additional vaccines to students. This campus outreach combined with our in-house campaign to increase our flu vaccine awareness and compliance allowed us to administer over 2200 flu vaccines. We also reached 100% staff participation in receiving the flu vaccine.

- Clinical Staff
  SBIRT and BASICS In-service: This past year we hosted a 2 day in-service featuring Dolores Cimini PhD from the University at Albany. Dr. Cimini provided staff from the 3 departments of SHS with invaluable guidance and expertise with regards to alcohol screening and high-risk drinking on the college campus. This in-service laid the foundation that will allow SHS staff to better serve our patients who participate in high-risk behavior and drinking.

- Health Education
  SHS uses the Health Education Action Team (HEAT) to connect with CSU Chico students in a variety of venues and on multiple topics. This past year we had a total of 7 interns who addressed safer sexual practices, flu vaccines, flu prevention, sleep deprivation, summer safety, HIPAA and student privacy, self-esteem and self-worth issues at the collegiate level. Our HEAT interns hosted over 40 tabling events, visited Greek houses, held small group interactive sessions in the BMU and participated in the SHAC Health and Wellness Fest.

- Statewide Collaboration/Medical Director
  The Medical Director was asked to serve on two different statewide committees. She was asked to serve a two-year term on the Chancellor’s Advisory Committee on Student Mental Health. Additionally, the Medical Director was asked by the Chancellor to serve on the California Mental Health Advisory Committee on Prevention and Early Intervention Task Force.

- Innovative Programs
  Wellcat Fit is a collaborative program between SHS, CWC, and the Department of Kinesiology. The program is a peer mentored physical activity program designed to be a treatment component for college students diagnosed with depression.
• **Grants**
  Dr. Stewart and Dr. Banerjee-Stevens submitted a SAMHSA suicide prevention grant entitled CSU Chico-U Matter on May 27th, 2014. The grant is awaiting review.

• **Expanded Practice**
  There was a significant concentration of focus of clinicians with expertise and advanced training in mental health, especially with two of our nurse practitioners. One FNP, Janese Charpentier, is obtaining certification as a psychiatric PA and we have hired a consulting psychiatrist for quality assurance and record review.

• **IT Security**
  Mike Schilling, Vice Provost of Info Resources/CIO, is developing a strategy to increase IT Security for SHS and provide enriched IT support for SHS.

### III. Changes in Policies and Procedures

In accordance with AAAHC guidelines, all of SHS policies were reviewed and updated in June 2014. Highlights of the changes include:

- **Emergency Procedures**: Evacuation coordinators’ role was defined and updated.
- **Reporting Suspicious Injuries to UPD**: Updated to include contact guidelines for Safe Place.
- **Continuing Education for Clinicians**: Updated reimbursement for CEU/CME.
- **Meetings and Committees**: Updated for accuracy and terminology.
- **Drug Samples**: Updated process for receiving medication samples at SHS.
- **Media Policy**: Changes made to process for requesting an interview.
- **Telephone Calls**: Updated for accuracy and terminology.
- **Refusal of Care (AMA)**: Updated for relevancy to a clinical setting

### IV. Resources Summary

**Budget Summary:**

- For the 2013-2014 Fiscal Year the SHS beginning balance was $4,160,337, our revenue was $4,764,617 and our expenditures were $4,925,270 leaving our ending balance at $3,999,684. SHS has not seen an increase in student fees in a decade. We have used fiscal responsibility and fewer FTEs to balance our budget over the last decade but with increasing pharmacy costs and the compensation increase we need to secure funding as we plan for the future.

- Given that Family Pact funding is potentially temporary, it is important to analyze the trends for Family Pact and the impact on SHC budget and services if the program and funding were discontinued.
**Human Resource:**
The following staff changes/recruitments occurred during AY 2013-2014.

- Maria Martinez: Family Pact Enroller (8/19/13)
- Suzanne Bailey: ASA I (9/16/13)
- Stuart Kurtz: HIM Coordinator (4/14/14)
- Becky Fercho: CLS, Intermittent (4/1/14)
- Jeny Marwood: CLS, Intermittent (12/2/13)
- Julie Lowrie: Phlebotomist, Intermittent (1/6/14)
- Open recruitment for a FNP and an intermittent pharmacist.

**Facilities/Equipment:**
- Extensive reconstruction was done in the x-ray department and HIM department due to a burst pipe and subsequent water damage.
- 20 replacement computers were purchased and installed throughout the facility.
- A security key coded, medicine cabinet was purchased for the Acute Care Clinic to better secure the on-sight medications.
- Eight new bike racks were added to the walkway between SHS and Acker gym.
- Long Range Goal: Student Health Services is interested in exploring a larger facility which would allow us to have on site counseling services for our triage model, again cutting down on patient movement which at this time is between different building on campus. This is especially critical when we have urgent, acute, walk-in mental health patients.

**V. Program Evaluation for Past Year**

The following addresses progress on program objectives established in the 2012-2013 Annual Report.

1. *To successfully implement a health fee increase to ensure financial stability for all three departments for the next 10-15 years.*

An increase in the student health fee continues to be an ongoing, urgent issue. The processes for securing a health fee is complex and as such, this objective is not met, but will be continued, as efforts will need to be on going.

2. *To increase cohesiveness and collaboration of services and programming within the newly established unit of SHS, CADEC and CWC.*

SHS, CADEC and CWC took steps towards increasing collaboration of services, technology and programming. We are evaluating the feasibility of CADEC using Point and Click to enter their student encounter notes which will allow providers a better insight into a student’s history of high risk behavior. Jill Cannaday, Nursing Supervisor and Juni Banerjee-Stevens Counselor and U Matter Advisor, are
collaborating using U Matter and HEAT interns to provide a more consistent health education message to the campus at large. With good collaborative relationships and services identified, this objective is considered met and will be discontinued.

3. **To institute SBIRT (Screening, Brief Intervention, and Referral to Treatment) and BASICS (Brief Alcohol Screening and Intervention of College Students) allowing us to bring awareness to the individual patient regarding their current level of drug and alcohol use to motivate the student toward behavioral change and possible treatment.**

BASICS was initiated in September 2013 and is used for students who have violated CSU Chico’s alcohol policy. Over 60 referrals were made on behalf of students, 40 in the spring semester. SBIRT in-service was held in January of 2014 over the course of 2 days. Staff from SHC/CADEC/CWC attended as well as staff from both Academic and Student Affairs. This objective is considered met and will be discounted.

4. **Assess clinic flow and staff placement to ensure optimal patient care and continuity.**

Various SHC staff monitored and assessed patient flow and staff placement over the course of the 2013 academic year and minor changes were made throughout the year. Administration is developing a comprehensive plan to formulate a triage team that will streamline the patient flow in the ACC and from the registration desk. This objective is discontinued, but will be addressed via another objective.

5. **Implement changes and updates suggested in the Technology Assessment to ensure online security and HIPPA compliance.**

Multiple administrators and supervisors attended various HIPAA training and online security conferences to ensure that SHC is up to date in these areas. ISEC completed a new encryption for all SHS computers that will provide security against patient data theft if a SHS computer is ever stolen. This objective will be discontinued; A new objective will be drafted to implement an IT plan for security and staffing.

6. **Prepare for 2014 accreditation by reviewing nursing protocols and procedures.**

A mock AAAHC survey will be scheduled in January. AAAHC accreditation will be held October 16th and 17th and the mock accreditation was held in February of 2014. The mock surveyor was Jerry Short and he was very impressed with our facility and the care we provide. There were several areas noted that need improvement before our actual accreditation, including the following:

- Personnel files need updated.
SHS Annual Report 2013-2014

- A new autoclave that can demonstrate the appropriate temperature was maintained during the entire sterilization cycle is needed
- Policies need reviewed and revised.
- A separate freezer is required for all patient used supplies (ice packs).
- All under sink areas need to be free of any items that aren’t cleaning solvents.

This objective will be considered met; the areas identified in mock survey have been or are being addressed. Though preparation will continue for October AAAHC survey, this objective will be discontinued.

7. Work with EHS to conduct a mock fire drill to ensure compliance with state regulations and improve staff response to a real emergency.

On April 16th SHC conducted a mock evacuation drill. We utilized over 30 volunteer students and created scenarios for each staff member. The mock emergency was a gas leak on the second floor near the staff lounge. Yvette Streeter and Jill Cannaday provided the staff with pre-drill training and a post drill evaluation. Overall the staff handled the emergency very well, a couple of trouble spots were noted (our large wheelchair does not fit through a doorway) and are being corrected. EHS will conduct regular review and drills as part of the campus Emergency Preparedness Program; this objective will be discontinued.

8. To continue pursuing a working partnership with community organizations to ensure continuity and appropriate healthcare for Chico State students.

The SHC office coordinator and nursing supervisor worked with community partners on the Butte County Emergency Preparedness task force to train and prepare for our role in the event of a large scale mass casualty or epidemic outbreak in Butte County. Though this is an area that will require on going effort, the formal objective will be discontinued.

V. Ongoing Assessment Efforts

Usage Reporting:
- This past year the staff at SHC treated 32,090 students, up slightly from the previous year of 31,817.
Our staff provided care that included an expanded RN triage system, acupuncture (1st semester), orthopedics, mental health, dermatology, Women’s Health/Family Pact, immunizations, laboratory services, pharmacy services and X-ray. Our top 5 reasons for visiting SHS were reproductive health (FP), upper respiratory infection, mental health, immunization/vaccinations and STI screening.
Each year, the Student Health Center gathers assessment data via a 13-question survey created by the Chancellor’s Office and standardized across the system. The following is a summary of assessment results of those items reflecting satisfaction and quality of services.

- 90% of students report that “care and service” at the health center is very good or excellent.
- 54% of students report that wait time for services is very good to excellent.
90% of students report that during their most recent visit at the SHC, the provider’s care and concern for their wellbeing was very good to excellent.

81% of students report the overall satisfaction as very good to excellent.

**Student Learning Outcomes**
Based on provider counseling and guidance regarding patient conditions, students will report a clear understanding of the medical advice at 90%.

92% of students report that during their most recent visit with a health care provider, their understanding of the medical advice was very good to excellent. *Chico State has the highest rating in this area!*

**Internal Audit:**
This year, the SHC administrators and critical staff conducted a self-study of “patient flow”. Results indicate a need to develop a comprehensive plan to formulate a triage team, streamline the patient flow, and improve the patient’s experience.

**VI. Analysis:**
After considering assessment opportunities, as well as service usage, the following is offered as discussion and analysis of issues and services that require strategic and intentional consideration in the next academic/fiscal year.

**Funding:**
Student usage data shows a consistent increase in the number and variety of services offered to students. The Student Health Service needs to secure a student fee increase to be able to sustain and enhance the current model of health care delivery to the CSU Chico student campus.

With a funding increase, SHS can offer expanded services such as physical therapy, massage therapy, acupuncture (year round), and ophthalmology services, and consider expanded hours. Additionally, funding driven by the Family Pact is substantial though not necessarily permanent. It is critical that the SHS administration analyze the Family Pact trends and impact on budget and services.

**Services:**
Based on our internal audit of patient flow and assessment data regarding wait time, SHS is piloting a new triage approach for our walk in patients and a remodel for our Acute Care Center (ACC) which will enable our staff to manage patient flow more efficiently. The goal is to require less patient movement from exam room to reception area and back to another exam room. The model we would like to emulate is CSU Sacramento.

Additionally, usage data shows that mental health services are among the top five reasons to visit the SHS. Although Chico State has a Counseling and Wellness Center, it is located across campus. A larger facility would allow us to have on-site counseling services for our triage model, again cutting down on patient movement.
which at this time is between different buildings on campus. This especially comes into play when we have urgent, acute, walk-in mental health patients.

**Student Learning Outcomes:**
SHC does not have articulated Student Learning Outcomes, though have informal learning outcomes and services aligned to support student learning regarding health and wellness. This year, Jill Cannaday, Nursing Supervisor, will work with both providers and Health Education Action Team (HEAT) students to develop Student Learning Outcomes and align services and assessment opportunities.

**VII. Program Goals for Academic Year 2014-2015**

1. Continue to advocate and demonstrate the need for a fee increase for the Student Health Center. (CSU Strategic Priority 1, Division of Student Affairs Goal 1)
2. Continue to grow and strengthen our RN triage team (CSU Strategic Priority 1, Division of Student Affairs Goal 1)
3. Implement an IT Security and Staffing Plan (CSU Strategic Priority 5, Division of Student Affairs Goal 1)
4. Develop Student Learning Outcomes (CSU Strategic Priority 1, Division of Student Affairs Goal 1)
Division of Student Affairs

Campus Alcohol & Drug Education Center Annual Report 2013 – 2014

I. UPDATED: Departmental Mission Statement

The Campus Alcohol & Drug Education Center is committed to providing evidence-based educational programs and services that raise campus awareness about alcohol and drug abuse. CADEC strives to encourage, enable and empower students to make responsible and healthy choices, specifically in areas where substance abuse is a concern. (Also See NCHIP AIM Statement Attached)

CADEC’s mission is aligned with CSU Chico’s institutional mission in many important ways:

- A Commitment to Excellence in our prevention and education programming
- Dedication to Research based practice
- Commitment to Innovation
- Constant striving to Serve the local, regional and global communities
- A Collaborative spirit
- We embrace, engage and celebrate our Diverse community

II. Departmental Accomplishments – (List Top Three)

- CADEC formally joined, as a Presidential, campus-wide initiative, the National College Health Improvement Program (NCHIP). Within this one major accomplishment area the following goals were accomplished:
  - Establishment of a formal CSU Chico, NCHIP Task Force which held eight (8) Meetings between February and June
  - Established CSU Chico NCHIP AIM Statement for campus-wide alcohol and prevention goals (see attached document)
  - Eleven NCHIP Studies are currently actively occurring involving at least seven different campus departments and one community under the NCHIP Improvement Model for Change (PDSA – Plan-Do-Study-Act)
SHS Annual Report 2013-2014

✓ Implementation of NCHIP CSU Chico High-Risk Drinking & Related Harms Student Survey (2-yr., 1,000 random undergrads/ month)

• Formal establishment of the evidence-based **Brief Alcohol Screening & Intervention for College Students Program (BASICS)** within CADEC Department as a service for students who have violated campus alcohol/drug policy
  
  ✓ BASICS Full Day Training provided for Student Affairs staff on campus by NCHIP Faculty member, Dolores Cimini, Ph.D. in January 2014 – extremely positive response
  ✓ 22 Referrals for BASICS in Fall 2013 Semester
  ✓ 40 Referrals for BASICS in Spring 2014 Semester

  o Within less than one year of program inception, **1,013 CSU Chico Students voluntarily Certified in the evidence-based Red Watch Band** Bystander Intervention, Alcohol Overdose Prevention Peer-led Training Program
    ✓ Trainings entirely Peer-Taught by CADEC Peer Educators
    ✓ 18 Trainings in Fall 2013 Semester
    ✓ 14 Trainings in Spring 2014 Semester
    ✓ 1,013 CSU Chico Students Certified since April 2, 2013

  o **Other Accomplishments:**
    o 57 Students, faculty, staff trained in evidence-based Mental Health First Aid Certification Training Program
    o Peer Educator team expanded to 15 students to accommodate increase in collaboration requests and expansion of Red Watch Band Program.
    o In partnership with campus and community partners, CADEC Peer Educators and staff conceived, developed, planned and implemented the first ever Prescription Drug Awareness Week
    o Certified Five Greek Chapters (all members) in Red Watch Band Program
    o Conducted Alcohol & Drug Prevention Programming for six other Greek Chapters
    o Developed, planned and implemented National Collegiate Alcohol Awareness Week
    o Recovery Meetings (Alcoholics Anonymous) held on campus during every week school was in session this academic year
    o Collaboration with community in passage of city social host ordinance

III. Changes in Policies and Procedures

• No major changes
IV. Resources Summary

- **Budget Summary** – CADEC Operational and Programming Expenditures excluding Travel and Salaries Totaled: $29,434.22

- **Staffing** –
  - Trisha Seastrom – 1.0 FTE, Program Director, Licensed Advanced Drug & Alcohol Counselor
  - Currently Recruiting – 1.0 FTE - Prevention Coordinator
  - Sadie LaBriere – 0.5 FTE – BASICS Facilitator, Wellness Coordinator

- **Facilities/Equipment** – **CADEC maintains significant needs for new space:**
  - Confidentiality issues for students and clinical staff
  - Peer Educators need to meet privately with a student to provide peer counseling
  - Inadequate space to house the team of 15 CADEC Peer Educators
  - No space for Collegiate Recovery Center or or recovery support meetings including 12 step, SMART recovery, etc

V. Program Evaluation for Past Year

Program Goals

- Implement BASICS Students: *Met* (Strategic Priorities #1, #2)
- Establish formal CSU Chico membership in National College Health Improvement Program (NCHIP): *Exceeded* (Strategic Priorities #1, #2, #3)
- Establish weekly recovery meeting options for students on campus: *Met* (Strategic Priorities #1, #2)
- Complete 20 peer-led Red Watch Band Trainings: *Exceeded* (Strategic Priorities #1, #2, #3)
- Continue to expand campus and community-wide collaboration on outreach, events, activities, advocacy and engagement: *Met:* (Strategic Priorities #1, #2, #3, #4, #5)

V. Ongoing Assessment Efforts

- **STATISTICS ON PROGRAM USAGE:**

  **Clinical Services** –
  - Individual Clinical Assessments – received 80 student referrals;
    - 76 clinical assessments were conducted.
    - 32 students received on-going stabilization and pre-treatment services.
    - 22 family consultations were provided

  - BASICS Program – Brief Alcohol Screening & Intervention for College Students -
    - Referrals – 62; Completions – 48
    - Program being fully evaluated
o **R.A.D.A.R. Class – Raising Awareness of Alcohol & Drug Responsibilities** – Three hour Peer Taught Class for students referred by judicial affairs who have violated campus alcohol & drug policy
  ✓ 135 students participated in R.A.D.A.R. this academic year. A drop from more than 190 last year most likely a result of the addition of BASICS as an evidence-based option. Student evaluations remain extremely positive as well as learning outcomes.

**Other Evidence-Based Training Programs**

- **Red Watch Band Bystander Intervention/Alcohol Overdose Prevention**
  ✓ 647 Students Certified in 2013 – 14 Academic Year
  ✓ Program being fully evaluated through Stony Brook University

- **Mental Health First Aid Certification Training**
  ✓ Four Trainings conducted
  ✓ 57 Students, Faculty, Staff Certified
  ✓ Program being fully evaluated through National Council on Behavioral Health

- CADEC served more than 770 other students through additional specialized Alcohol & Drug Prevention Trainings created for student organizations and campus departments upon their special request.

**New Outreach and Collaboration:**

**Wildcat Welcome Week** – CADEC served **1,030** students

**Labor Day/Wildcat Way Weekend** – CADEC served more than **5,025** students

**National Collegiate Alcohol Awareness Week** – CADEC reached more than **760** students with vital alcohol prevention and safety information
*Partners*: U.H.F.S. Programming, A.S., UMatter, WREC Center, Skyway House

**Prescription Drug Awareness Week** – CADEC reached more than **3,000 students, faculty and staff** with prevention messages about prescription drug abuse
*Partners*: Skyway House, Enloe Medical Center, Butte County, UMatter, U.H.F.S. Programming, A.S.

**On-Going Outreach and Collaborations:**
Halloween—2,000 water bottles were distributed over three nights and almost 1,000 slices of pizza to create a safer environment. Thirteen student organizations including 300 students volunteered.

Partners: Inter-Varsity Christian Fellowship, Campus Cru, Fraternity and Sorority Affairs – Eight IFC and One MGC Fraternities, A.S.

The Giving Tree – two local non-profits partner with CADEC and a myriad of students, faculty and staff to make this special program happen. This year 280 individual gifts were purchased for local needy children.


Sexual Responsibility Week – CADEC Peer Educators reached 300 students with free packages of condoms and safety information regarding alcohol and sex.

Safe Spring Break – CADEC Peer Educators reached 250 students with prevention messages—a re-useable plastic cup stating, “Lead the Break” with alcohol safety tips on the other side

MOST CRITICAL PERFORMANCE INDICATORS/ LEARNING OUTCOMES:

- **R.A.D.A.R. Post Test Result 2013 - 2014 - Total Students n = 139**
  (Peer –led Alcohol/Drug Education & Prevention course for mandated students)
  Some of the things that I learned in this course might lead me to change the way I use alcohol and/or drugs.

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<tr>
<th>True n=124</th>
<th>False n=15</th>
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- **Red Watch Band Post Test Result 2013 – 2014 Total Students = 647**
  As a result of this training I am more willing to intervene as a bystander in an alcohol related emergency

  | Strongly agree | 61% |
  | Agree | 31% |
  | Neutral | 7% |
  | Disagree | 0% |
  | Strongly disagree | 1% |

  As a result of this training I would recommend the Red Watch Band Training to a peer
VI. Analysis: What actions need to occur to move the program to the “next level”?

- Fill the Prevention Coordinator Position to free up time for Program Director to expand program development and to write grants to support and expand services
- Find adequate and appropriate space for CADEC within the Student Services Center in order for CADEC to fulfill its mission and the serve the needs of the students and families of this campus
- Obtain grant funding to provide resources for additional staff and resources needed to implement evidence-based programming

VII. Goals: Present goals for the next academic year.

- The NCHIP CSU Chico Aim Statement will serve as the driving force behind any and all CADEC Department goals (see attached).

Some specific CADEC Goals will include but are not limited to:

- Complete application for National Institutes of Health/National Association on Alcohol Abuse and Alcoholism (NIH/NIAAA) R01 Grant for Screening, Brief Intervention & Referral to Treatment (SBIRT) and Brief Alcohol Screening & Intervention for College Students (BASICS) for CADEC and Student Health Center and Skyway House collaborative system of care program to serve our students.

- Complete project to take electronic (on-line) Part One and provide students with Personalized Feedback for BASICS to accomplish:
  - Better use-interface for students; increase satisfaction
  - More effective personalized social norms feedback to students
  - Increased student capacity for BASICS Program

- Work with campus partners such as UHFS, FSA, Athletics and CWC to expand the utilization of BASICS beyond the mandated student population to targeted student populations

- Collaborate with Peer Educators and students in recovery to facilitate a weekly Recovery Support Meeting with CADEC Program Director on campus throughout this coming academic year with the objective of providing a safe space and open forum for any student seeking exploration of or options in regard to reducing or
stopping their substance use. Any path to recovery will be a welcome topic in this setting.

- Develop an established fee structure for the CSU Chico BASICS Program
- Develop an established fixed budget for the CADEC Department
- Continue to enhance collaborative programming with the Student Health Center, the Counseling and Wellness Center and UMatter through a regular collaboration forum with program leadership as well as regular forums for collaboration and team building between these programs’ teams and students

**CSU Chico Health Improvement Program – Aim Statement**

**National College Health Improvement Program**

Established by NCHIP CSU Chico Task Force, 4-22-14

California State University, Chico students, faculty and staff will work collaboratively to develop a comprehensive, evidence-based approach to reducing the harm associated with high-risk alcohol consumption. This approach will include both prevention and intervention on the environmental, individual and systems levels. ALL students will experience campus strategies to prevent harm associated with alcohol abuse. Students who have engaged in high-risk alcohol consumption will participate in programs appropriate to their individual needs. This effort will aid students in achieving their academic and personal potential, preparing each for a lifetime of learning and responsible citizenship and leadership.

Our specific goals will include but not be limited to:

- Expand screening activities utilizing evidence-based clinical and preventive practices including Screening, Brief Intervention and Referral to Treatment (SBIRT) and the Brief Negotiated Interview (BNI) at our Student Health Center.
- Ensure that 100% of students who experience a serious alcohol incident, on or off campus, complete a motivational enhancement intervention such as Brief Alcohol Screening and Intervention for College Students currently being offered at CADEC.
- Invigorate and sustain a culture of healthy choices around substances through correcting social norms with a comprehensive and on-going social norms and other campus studies.
- Establish and maintain the investment of multiple stakeholders within and around the campus community to sustain the “Keep It Local, Keep It Chico” and “Respect Chico” culture of community collaboration as well as the “Wildcat Way” messaging particularly on major holiday weekends: Labor Day, Halloween, Cesar Chavez Day, Graduation.
- Engage students in reducing high-risk drinking through bystander intervention
frameworks such as the Red Watch Band program utilizing a spectrum of "readiness to change" and "engagement" profiles.

- Further develop and increase the utilization of peer to peer models of education, prevention and mentoring on campus with the goal of reduced alcohol abuse and related harms and increased student satisfaction and success
- Engage faculty, staff and students in this on-going effort, using data and evidence based approaches to enhance the reputation of the institution from one of a “party school” to an institution of academic rigor, health and wellness