**Purpose:**

The purpose of the Alternative Transportation Video Contest is to promote understanding and encourage alternative methods of transportation to and from the CSU Chico campus.

It is through the interaction between submitters and the viewing public that the Alternative Transportation Group hopes to engage and educate the campus community about the various ways to get to campus other than driving alone.

**Requirements:**

1. Two video categories 1. Human Powered Transportation 2. Motorized Transportation
2. Must demonstrate one or more of the following methods of transportation

<table>
<thead>
<tr>
<th>Human Powered Transportation</th>
<th>Motorized Transportation</th>
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<tbody>
<tr>
<td>Walking</td>
<td>Carpooling (Zimride)</td>
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<tr>
<td>Cycling</td>
<td>Carsharing (Zipcar)</td>
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<tr>
<td>Skateboarding</td>
<td>Public Transit (B-line)</td>
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<td>ETC…</td>
<td>Motorcycle/Scooter/Moped</td>
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<td></td>
<td>Electric vehicles</td>
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<td>ETC…</td>
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3. Videos have a time limit of three minutes.
4. Must be your own or your group’s original work.
5. Can be any production type including animated photo essay, live action video, or animation.
6. **By entering the contest I and all group members agree to the disclaimer below.**

**Contest Guidelines:**

1. The Alternative Transportation Video Contest is open to current Chico State Students, Faculty and Staff.
2. Videos can be submitted by individuals or teams.
3. All entries, team or individual, must have a lead. The lead must have a valid CSU Chico ID number. The role of the lead is as follows:
   - Serve as the primary contact.
   - Submit video entry along with ID number.
   - Collect prizes and allocate to people involved.
4. All entries must be submitted by email by the student lead to tisdstudent5@csuchico.edu OR dropped off at the Institute for Sustainable Development in SSC 464 from March 25, 2013 through April 19, 2013 by 5:00 P.M. PST.
5. After emailing the video to tisdstudent5@csuchico.edu or delivery to SSC 464, the videos will be reviewed by the campus’ Transportation Advisory Committee and narrowed down to six finalists, three for each of the category: Human Powered, Motorized Transportation.
6. The six finalists will have their videos displayed on the Alternative Transportation Group’s Facebook page: www.facebook.com/AltRansChicoState. The three videos with the most ‘likes’ will win prizes.

7. Video Format: Your video should be submitted as an MP4 or other supported formats: avi, mov, mpeg, mpg, or wmv. The recommended screen resolution is 640 x 480.

8. All of the videos may be viewable online, so please follow digital safety guidelines and do not include the last names of any students involved in the production of the video in the title or credits. Complete names are required on the entry form only.

Judging:

1. Only videos submitted by the deadline will be judged; late videos will be discarded without notifying the student lead.

2. The Campus Transportation Advisory Committee will judge a first round of videos to narrow it down to six.
   a. To ensure a variety of videos, three videos from each category will be chosen by the Campus Transportation Committee.

3. The six videos that pass through the first round of judging will then be voted for on Facebook. The video with the most “likes” wins! Second and third place prizes will also be awarded.

4. The winners will be presented with their prize during Chico’s annual “Bike Night on the Plaza.”

Disclaimer:

I acknowledge that the California State University, Chico (CSU Chico, Chico State), Alternative Transportation Group (ATG) and the Institute for Sustainable Development (ISD), its employees, agents and assigns, are not liable for any harm; physical or mental that may occur during the Alternative Transportation Video Contest (ATVC). In consideration for being allowed to participate in the ATVC, I hereby waive any and all claims and causes of action, however denominated, that I or others claiming through me might have arising from, or in any way connected with, my participation in ATVC. I pledge to follow all applicable laws (municipal, state and federal), failure to do so will result in disqualification. Stay safe and have fun!