This Way to Sustainability Conference XII
CSU, Chico ~ March 23-24, 2017
Sponsorship Form

Please complete this form for MONETARY donations ONLY BEFORE December 1st, 2016 and submit with your sponsorship contribution to guarantee inclusion in the printed conference program. Please e-mail a 50-word description about your company and/or product(s) for media purposes to include your company logo in high-resolution .jpeg format to sustainability@csuchico.edu.

Company Name: ____________________________________ Website Address: ______________________________________
Send Registration Packets to: _______________________________________________________________________________
Address: ___________________________________________ City: ________________________ State: _____ Zip: _________
Telephone Number: ___________________________________ Fax Number: ________________________________________

Sponsorship Levels/Benefits:

PLATINUM SPONSOR ($5,000)
□ Recognition as a Platinum Sponsor in printed conference program, promotional materials and electronically generated promotional outreach (must be received by 12/11/16)
□ Recognition as a Platinum Sponsor on conference website (with logo and hyperlink)
□ Recognition as a Platinum Sponsor of the speaker reception
□ Recognition as a Platinum Sponsor at the registration desk
□ Recognition as a Platinum Sponsor at a keynote presentation
□ FOUR complimentary two-day conference passes

GOLD SPONSOR ($2,500)
□ Recognition as a Platinum Sponsor in printed conference program, promotional materials and electronically generated promotional outreach (must be received by 12/1/16)
□ Recognition as a Gold Sponsor on the conference website (with logo and hyperlink)
□ Recognition as a Gold Sponsor of the speaker reception
□ TWO complimentary two-day conference passes

SILVER SPONSOR ($1,000)
□ Recognition as a Silver Sponsor in printed conference program, promotional materials and electronically generated promotional outreach (must be received by 12/1/16)
□ Recognition as a Silver Sponsor of a main conference event
□ Advanced recognition as a Silver Sponsor on the conference website (with logo and hyperlink)

BRONZE SPONSOR ($500)
□ Advanced recognition as a Bronze Sponsor on the conference website (with hyperlink only)
□ Recognition as a Bronze Sponsor during a spotlight speaker or panel presentation
□ Recognition as a Bronze Sponsor during the daily conference continental breakfast

COPPER SPONSOR ($250)
□ Advanced recognition as a Copper Sponsor on the conference website (with hyperlink only)

Additional Notes:
1. A nominal portion of each donation will be considered non-tax-deductible in accordance with IRS regulations
2. It is the understanding of all parties that any residual funds from this event not expended for the 2017 conference are authorized for use in supporting future campus sustainability efforts.
3. Printed programs and posters for the conference are scheduled to be completed in January. To assure your recognition in printed materials, please have your sponsorship donations, logos, and organizational information emailed to sustainability@csuchico.edu no later than December 1, 2016 so that we may include you as a sponsor.
4. If sponsorship is in the form of donated goods or services, please use the Donation of Goods or Services form located on our website.

Make checks payable to:
CSU, Chico University Foundation - #06012
Mail to:
The Institute for Sustainable Development
California State University, Chico
Chico, CA 95929-0633
Attn: Conference Coordinator

I AM ENCLOSING: $_________________
□ Check        □ Visa        □ MasterCard

Card #: ______________________________________
Cardholder’s Name: ____________________________
Security Code: ________
Expiration Date: _____/_____/_______
SIGNATURE: ________________________________

For donations of goods or services for This Way to Sustainability Conference XII, please complete and submit the Donation of Goods or Services form located on our website.