

This Way to Sustainability VII Conference
CSU, Chico ~ March 1-3, 2012
Sponsorship Form

Please complete this form **BEFORE September 30, 2011** and submit with your sponsorship contribution. Please e-mail a 50-word description of your company and/or product(s) for the conference web site and program with your company logo in high-resolution quality to sustainability@csuchico.edu

Company Name: _____ Web site Address: _____

Send Registration Packets to: _____

Address _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Fax Number: _____

Sponsorship Levels/Benefits:

Platinum Sponsor (\$10,000)

- Advanced Recognition as a Lead Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Lead Sponsor on the conference web site homepage with hyperlink
- Recognized as a Lead Sponsor on registration brochures and conference program
- Lead Sponsor recognition sign for exhibit
- Half-page space in final conference program
- Recognition as the primary sponsor of the awards dinner and/or one of the keynote presentations
- ONE** complimentary Exhibitor Booth
- EIGHT** complimentary registration packets to conference
- FOUR** Free Parking Passes

Gold Sponsor (\$5,000):

- Advanced recognition as a Gold Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Gold Sponsor on the conference web site with hyperlink
- Recognized as a Gold Sponsor on registration brochures and conference program
- Quarter page space in final conference program
- ONE** complimentary Exhibitor Booth
- FOUR** complimentary registration packets to conference
- TWO** Free Parking Passes

Silver Sponsor (\$2,500):

- Advanced recognition as a Silver Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Silver Sponsor on the conference web with hyperlink
- Advanced recognition as a Silver Sponsor on the final conference program
- Recognition as the sponsor of the opening reception and/or student scholarships
- TWO** complimentary registration packets to conference
- ONE** Free Parking Pass

Bronze Sponsor (\$500):

- Advanced recognition as a Bronze Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Bronze Sponsor on the conference web site with hyperlink
- Advanced recognition as a Bronze Sponsor in the final conference program
- Recognition as a sponsor of the daily coffee hour
- TWO** complimentary registration packets to conference
- ONE** Free Parking Pass

Sponsorship Levels/Benefits:

Copper Sponsor (\$250):

- Advanced recognition as a Copper Sponsor on the conference web site with hyperlink
- Poster Space at the Exhibitor Show (spaces are limited)

Additional Notes:

1. A nominal portion of each sponsorship equal to the value of any goods and/or services received will be considered non-tax-deductible in accordance with IRS regulations
Should you have any questions regarding this issue please contact Teri Randolph (530) 898-3333
2. It is the understanding of all parties that any residual funds from this event that are not expended for the 2012 conference are authorized for use in supporting future campus sustainability efforts.
3. Printed programs and postcards for the conference are scheduled to be completed in February. To assure your recognition in printed materials, please have your sponsorship donations to us no later than **September 30, 2011** (new, extended deadline) so that we may include you.

Make checks payable to:

CSU, Chico University Foundation - #06012

Mail to:

The Institute for Sustainable Development
 California State University, Chico
 Chico, CA 95929-0633
 Attn: Teri Randolph

I AM ENCLOSING: \$ _____

- Check Visa Mastercard

Card #: _____

Cardholder's Name: _____

Security Code: _____

Expiration Date: _____

SIGNATURE: _____