

**THE MINOR IN
MANAGING FOR
SUSTAINABILITY
18 OR 19 UNITS**



REQUIRED

MGMT 303 (Survey of MGMT)

MGMT 460 (MGMT for Sustainability)

MGMT 444 (Project Teams)

SELECT ONE FROM EACH CATEGORY

I. ENVIRONMENTAL RESPONSIBILITY

AGRI 331 (Agricultural Ecology)

CIMT 363 (Sustainability & Built Environment)

GEOG 304 (Environmental Issues)

GEOS 330 (Environmental Science)

GEOS 370 (Energy in Human Environment)

RECR 210 (Nat. Resources & Informed Citizen)

SMFG 160 (Manufacturing Process)

II. SOCIAL RESPONSIBILITY

HCSV 362 (Environmental Health)

PHIL 129 (Environmental Ethics)

POLS 461 (Environmental Politics & Policy)

PSYC 315 (Environmental Psychology)

RELS 247 (Cross-Cultural Env. Ethics)

SMFG 352 (Industrial Safety MGMT)

SOCI 420 (Environmental Sociology)

III. ECONOMIC RESPONSIBILITY

ABUS 341 (Natural Resource Economics)

CMGT 380 (Green Building/LEED)

ECON 365 (Environment Economics)

ECON 375 (Developing Countries)

MGMT 389G (Internship Sust MGMT)

PSSC 390 (Food Forever)

PSSC 392 (World Food & Fiber Systems)

SOME ADVANTAGES!

*SIX OF THE ABOVE COURSES FULFILL UPPER DIVISION AREA D GE THEMATIC (THAT MEANS YOU CAN DOUBLE COUNT THEM IF YOU TAKE GE AREA D). * WITH PLANNING, YOU CAN DOUBLE COUNT OTHER COURSES

IF YOU ARE A BUSINESS MAJOR: You will stand out among business grads with a specialized minor that few undergraduates in the country have the opportunity to pursue. You will learn change agent skills to give you a competitive advantage to manage for sustainability in any industry or sector.

IF YOU ARE A NON-BUSINESS MAJOR: You will add value to your degree by combining the knowledge and skills you obtain from your major with the specialized skills of managing for sustainability. You will stand out among grads.

NO MATTER WHAT YOUR MAJOR:

- You will increase your job opportunities and potential earnings.
- You will make a difference in the future.



FOR MORE INFORMATION:

Angela Casler
Department of Management
acasler@csuchico.edu
OR CONTACT
Business Advising Office
898-4480



**THE MINOR IN
MANAGING FOR
SUSTAINABILITY**

- ◇ *GIVE YOURSELF A COMPETITIVE ADVANTAGE*
- ◇ *DIFFERENTIATE YOURSELF AS A VALUES-BASED LEADER*
- ◇ *KNOW HOW TO LEAD IN A CHANGING GLOBAL MARKET RESTRAINED BY FINITE NATURAL RESOURCES*

*Reduce, Reuse, Recycle with
the Triple Bottom Line of
People, Planet, Profit*



**OPEN TO ALL
MAJORS!!!**

THE MINOR IN MANAGING FOR SUSTAINABILITY

WHAT'S MANAGING FOR SUSTAINABILITY?

—Managing a profitable organization without compromising the ability of future generations to meet their needs

—Balancing ecological harmony, social respect, and economic vitality

—Operating according to the “Triple Bottom Line:” and designing systems that benefit people, the planet, and profitability

WHY DOES SUSTAINABLE MANAGEMENT MATTER?

1. Worldwide population growth cannot be sustained within earth's finite resources
2. Organizations impact people, profit, and the planet in a global economy with global supply chains
3. Organizations are major polluters to the air, water, and land, which affects all species
4. Organizational leaders know that to survive into the future and remain profitable, they must engage in sustainable practices. Small, medium, and large businesses are all managing for sustainability. This is not a trend or a fad.

You can make the world a better place while making a living.

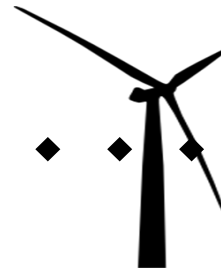


WHAT'S IN IT FOR ME?

- Organizations are recruiting individuals with knowledge of sustainable practices **AND** management skills
- The Minor in Managing for Sustainability is the only minor on campus that gives you this unique skill blend and is one of the few such minors to be offered **nationwide** at the undergraduate level
- Values-based leadership, governance, ethics, and morality will guide your actions and decisions throughout your career

You will really give yourself an edge!

—The Minor is open to **all majors**. Five of the courses in the minor can double count for the upper-division, Area D GE theme. Business majors can double count even more courses. (The requirements for the Minor are on the back of this brochure.)



WHAT ARE MY JOB OPPORTUNITIES?

Sustainable practices can be integrated into any job in the private or public sector. The Fortune 500's Sustainability Coordinators serve at the Vice President level and above. Entrepreneurs can fulfill a societal or environmental need or you can seek a career with a non-governmental agency, such as Greenpeace, WWF, or the Sierra Club. Job opportunities are growing rapidly. This is such a new area that there will be a shortage of qualified individuals. For example, The new California state law, AB32 which limits carbon emissions, is expected to create 89,000 new state jobs in both the private and public sector.

WHAT KIND OF ORGANIZATIONS WOULD I WORK FOR?

In the private sector, companies such as **IBM, SAP, Hewlett-Packard, Price Waterhouse Coopers, Pepsi, Honda, Toyota, Smucker's, DuPont, Johnson and Johnson, General Electric, Daimler/Chrysler, Trader Joe's, PG&E, and Sierra Nevada**, are just a few companies engaged in sustainability management. Some of the job titles you might hold are Sustainability Coordinator, Sustainability Manager, Sustainability Analyst, Industrial Ecologist, Environmental Health and Safety Manager, Procurement Manager, Environmental Economist, or Recycling Manager.

In the public sector, you might work for organizations such as the **Environmental Protection Agency, U.S. Forest Service, the Department of Energy, the National Parks Service, state and local government**, and a host of other organizations. Job titles you might hold include Land Use Planner, Environmental Educator, Lobbyist, Environmental Protection Manager, Earth Scientist, Environmental Journalist, Organic Farmer, Ecotourism Developer

Or you might have an entrepreneurial spirit and become a consultant, supplier, or manufacturer.

There aren't any boundaries to what you can do!

