

**This Way to Sustainability IV Conference**  
**CSU, Chico ~ November 6-9, 2008**  
**Sponsorship Form**

Please complete this form **BEFORE August 29, 2008** and submit with your sponsorship contribution. Please e-mail a 50-word description of your company and/or product(s) for the conference web site and program with your company logo in high-resolution quality to [sustainability@csuchico.edu](mailto:sustainability@csuchico.edu)

Company Name: \_\_\_\_\_ Web site Address: \_\_\_\_\_

Send Registration Packets to: \_\_\_\_\_

Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**Sponsorship Levels/Benefits:**

**Lead Sponsor (\$25,000)**

- Advanced Recognition as a Lead Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Lead Sponsor on the conference web site homepage with hyperlink
- Recognized as a Lead Sponsor on registration brochures and conference program
- Lead Sponsor recognition sign for exhibit
- Half-page space in final conference program
- Recognition as the primary sponsor of the awards dinner and/or one of the keynote presentations
- ONE** complimentary Exhibitor Booth
- EIGHT** complimentary registration packets to conference
- FOUR** Free Parking Passes

**Gold Sponsor (\$10,000):**

- Advanced recognition as a Gold Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Gold Sponsor on the conference web site with hyperlink
- Recognized as a Gold Sponsor on registration brochures and conference program
- Quarter page space in final conference program
- ONE** complimentary Exhibitor Booth
- FOUR** complimentary registration packets to conference
- TWO** Free Parking Passes

**Silver Sponsor (\$5,000):**

- Advanced recognition as a Silver Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Silver Sponsor on the conference web with hyperlink
- Advanced recognition as a Silver Sponsor on the final conference program
- Recognition as the sponsor of the opening reception and/or student scholarships
- TWO** complimentary registration packets to conference
- ONE** Free Parking Pass

**Bronze Sponsor (\$2,500):**

- Advanced recognition as a Bronze Sponsor in all printed materials leading up to the conference
- Advanced recognition as a Bronze Sponsor on the conference web site with hyperlink
- Advanced recognition as a Bronze Sponsor in the final conference program
- Recognition as a sponsor of the daily coffee hour
- TWO** complimentary registration packets to conference
- ONE** Free Parking Pass

**Sponsorship Levels/Benefits:**

**Copper Sponsor (\$500):**

- Advanced recognition as a Copper Sponsor on the conference web site with hyperlink
- Poster Space at the Exhibitor Show (spaces are limited)

**Additional Notes:**

1. A nominal portion of each sponsorship equal to the value of any goods and/or services received will be considered non-tax-deductible in accordance with IRS regulations  
*Should you have any questions regarding this issue please contact Leslie Schibsted at (530) 898-4466.*
2. It is the understanding of all parties that any residual funds from this event that are not expended for the 2008 conference are authorized for use in supporting future campus sustainability efforts.
3. Printed programs and postcards for the conference are scheduled to be completed in September. To assure your recognition in printed materials, please have your sponsorship donations to us no later than **August 29, 2008** so that we may include you.

**Make checks payable to:**

**CSU, Chico Research Foundation - #06012**

**Mail to:**

The Institute for Sustainable Development  
 California State University, Chico  
 633 Brice Avenue  
 Chico, CA 95926

I AM ENCLOSING: \$ \_\_\_\_\_

- Check                       Visa                       Mastercard

Card #: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_