



ChicoFest 2009 Information and Highlights

OVERVIEW

ChicoFest takes place at Sierra Nevada Brewing Co. on Sunday, April 26th, 2009 with a few special prelude events on Saturday, April 25th. ChicoFest will celebrate community collaboration and environmental sustainability, as well as the dedication of the newly completed Sierra Nevada solar array. **Location:** 1075 East 20th Street, Chico, California, 95928.

SCHEDULE OF EVENTS

Saturday April 25th

- Public tours of the brewery every half hour between noon and 5pm
- Taproom and restaurant open 11am-10pm
- Exclusive show in the Big Room: [March Fourth Marching Band](#) from Portland and [Rube Waddell](#) from Oakland. Doors open at 6:00 pm, optional dinner buffet starts at 6:00, and show starts at 7:30.

Sunday April 26th

- Dedication of 1.4 megawatt Sierra Nevada solar array at 4:00
- Chico State University's 11th Annual Eco-Fest environmental festival and sustainability exposition from noon to 6:00 on the Hops Field
- Live music and special performances from noon to 6:00 including [March Fourth Marching Band](#) at 4:45
- Public tours of the brewery every half hour between noon and 5pm except 2:00
- Taproom and restaurant open 11am-9pm
- Sustainability Summit in the Big Room from 10:00 to noon hosted by Chico State University's Institute for Sustainable Development
- Public Forum on Sustainability in the Big Room from 1:00 to 2:30 hosted by Mayor Ann Schwab and the City of Chico

THE SOLAR ARRAY AND DEDICATION EVENT

As part of its company-wide commitment to [environmental stewardship](#), Sierra Nevada Brewing Co. has installed a 1.4 megawatt solar array and will dedicate the array during a ceremony on the Hops Field at 4:00 on Sunday. The ceremony itself will feature brief remarks by the following guest speakers:

- Million Solar Roofs Initiative, U.S Green Building Council, and Former U.S. Assistant Energy Secretary, **Christine Ervin**
- Sierra Nevada Brewing Co. Founder and Owner, **Ken Grossman**
- Chico Mayor **Ann Schwab**
- California State University, Chico President **Paul Zingg**
- California Environmental Protection Agency Director **Linda Adams** *TENTATIVE*

Location: Center Stage on the Hops Field

ECO-FEST EXPOSITION

Now in its 11th year, the Eco-Fest environmental expo is hosted by EARC, Chico State University's Environmental Action and Resource Center. The 2009 event will be held Sunday from noon to 6:00 pm at Sierra Nevada Brewing Co. in conjunction with ChicoFest. The expo will include green businesses from Chico and the surrounding community, the City of Chico, regional environmental organizations, and a broad range of eco-friendly campus groups.

Location: the Hops Field

MUSIC AND ENTERTAINMENT

Live music and entertainment will be presented on Sunday from noon to 6:00 pm.

Featuring:

- Exclusive performance by [March Fourth Marching Band](#) at 4:45
- Local showcase from noon to 3:45 hosted by Sierra Nevada Brewing Co. and Chico State University's AS Presents

Location: Center Stage at the Hops Field

FOOD AND DRINK

A number of excellent food vendors will be on hand, and Sierra Nevada beer will be served at the Sierra Nevada booth by [Think Local Chico](#).

Location: the Hops Field

SUSTAINABILITY SUMMIT

This invitation-only event is hosted by Chico State University's Institute for Sustainable Development from 10:00 am to noon on Sunday. The Sustainability Summit will focus on a discussion among local business owners, civic leaders, educators, and environmental advocates. Topic: the economic, environmental and social challenges we face, as well as the solutions and opportunities available to our community.

Location: the Big Room

PUBLIC FORUM ON SUSTAINABILITY

This event is open to the public from 1:00 to 2:30, hosted by Mayor Ann Schwab and the City of Chico. The forum will:

- Update the public on the City of Chico's sustainability efforts
- Gather public input of sustainability indicators for the City's Climate Action Plan

Opening remarks by [Christine Ervin](#).

Location: the Big Room

FOR MORE INFORMATION

Website: <http://www.sierranevada.com/chicofest2009> *Coming soon!*

Call:

- Sierra Nevada Brewing Co. (530) 893-3520
- Chico State University's Institute for Sustainable Development (530) 898-3333
- City of Chico Public Forum on Sustainability (530) 896-7200

