

BikeChico!

To work, school, shop, and play.



May 11 - 17, 2008

BikeChico! Week is part of the national effort to encourage Americans to try bike commuting for the first time or re-inspire veteran riders. Employers can offer incentives to their employees and we'll be there with Energizer Stations providing free refreshments and giveaways. Ride by and receive an "I Bike Chico!" sticker for discounts at local businesses. Students on bikes at participating schools will be awarded a ticket with a chance to win a new bike and other prizes. Join us for a full week of fun and activities to promote bicycling.

Sunday May 11	Monday May 12	Tuesday May 13	Wednesday May 14	Thursday May 15	Friday May 16	Saturday May 17
<p>PedalFest City Plaza 11-3 Vintage Bikes, Bicycle powered smoothies Safe Routes Map Station, Cargo carrying demos, Treats for Moms on Bicycles, Best Dressed Helmet contest Bike Shop booths Bike Safety Info Bicycling for beginners</p> <p>Prizes awarded every half hour</p>	<p>Energizer Stations 7-9 am •City Plaza •In Motion •Airport</p> <p>CSUC AS Bike Swap 5-8 pm BMU Auditorium (vendors set up at 3-4:30 pm) \$1 entry \$10-20 vendor</p>	<p>Energizer Stations 7-9 am •City Plaza •In Motion •Airport</p> <p>Film Night Return of the Scorcher We are Traffic Triplets of Belleville Pageant Theater 6:30—10pm</p>	<p>Energizer Stations 7-9 am •City Plaza •In Motion •Airport</p> <p>Traveling across Siberia Adventure lecture & slides City Conference Rm 2 7 pm</p>	<p>Energizer Stations 7-9 am •City Plaza •In Motion •Airport</p> <p>Coast to Coast with a purpose Adventure lecture & slides 45 Parkside Ct 342-5746 7 pm</p>	<p>Energizer Stations 7-9 am •City Plaza •In Motion •Airport</p> <p>Ride Your Bike to the Downtown concert in the Park Bike Commuter Hero Awards*</p>	<p>Ride your bike</p> <p>Community Picnic 5 Mile 4-7pm</p>

**Nominate a Bike Commuter
Hero for prizes
Call 345-2483 for nomination form*

**Join the City of Chico's "Business
Bike Week Challenge"**

[http://www.ci.chico.ca.us/
Building_Development_Services/Traffic_
Bicycles.asp](http://www.ci.chico.ca.us/Building_Development_Services/Traffic_/Bicycles.asp) or call Ron 879-6942.

*Bike Chico! Most
events are free and
all are open to the
Public*

THANKS to our Sponsors: **Chico Velo Cycling Club**, Chico News & Review,
The Printed Image, Center for Nutrition & Activity Promotion, Chico Rotary, Enloe Hospital,
Chico Women's Club, In Motion Fitness, Great Harvest, Peet's Coffee & Tea, RW Knudsen Family

Presented by the Butte Bicycle Coalition PO Box 1038, Chico, CA 95927 345-7347